

Minutes
Executive Council Meeting
June 3, 2015 from – 12:30 pm – 4:00 pm Eastern Time
Shaw Convention Centre, Ottawa, ON
Approved July 17, 2015

- Present:** Marie DeYoung, President
Sandra Singh, Vice President / President-Elect and Chair
Michael Ridley, Treasurer
Pilar Martinez, Past President
Jim Bennett, past Councillor-at-Large
Peggy D’Orsay, past Councillor-at-Large
Valoree McKay, Executive Director
- Guests:** Rosemary Bonanno, Incoming Vice President / President-Elect
Virginia Clevette, Incoming Councillor-at-Large
Christina Hwang, Incoming Councillor-at-Large
Colleen Murphy, Incoming Councillor-at-Large
- Regrets:** Jane Schmidt, past Councillor-at-Large
- Recording Secretary:** Agnieszka Arkuszewski, Executive Assistant

17. Call to order for the second half of the meeting

At 12:31pm President Marie DeYoung called the meeting to order and transferred the role of Chair to Vice-President / President Elect Sandra Singh.

Vice President Singh was now Chair of the meeting. Vice President Singh welcomed everyone to the table and asked everyone to introduce themselves as we had a mix of the 2014 – 2015 Executive Council and the 2015 – 2016 Executive Council. Vice President Singh shared her appreciation to the staff and members at the Canadian Library Association.

Executive Council agreed to move into CLOSED session observers were asked to leave the room. There were no observers present.

18. Items Stemming from the Stakeholder Forum 2

Executive Council discussed the items stemming from the stakeholder forum.

Executive Council agreed to move back into OPEN session; observers were invited to the room.

19. Orientation for Incoming Members of Executive Council

The Executive Director welcomed new Executive Council members to the table and began the orientation.

After a brief overview the Executive Director and the other members decided to open the floor up for questions. Vice President Singh stated she would ensure that future Executive Council members receive an agenda for the orientation ahead of time so that they would have time to think of questions to bring to the meeting.

20. Review of Strategic Action Plan (Doc # EC 15-06-021)

The Executive Council proceeded to discuss and update the Strategic Action Plan.

ACTION: Executive Director to provide Executive Council with the updated and draft Strategic Action Plan for review before next meeting.

A version with Executive Council's suggestions and questions to the Canadian Library Association Strategic Priorities document is appended (Appendix A).

21. Notice(s) of Motion

None were received.

22. Other Business

Vice President Singh shared her appreciation for all the outgoing members of Executive Council; there was a special thank you to Past-President Pilar Martinez for all her work. A special thank you to Councillors-at-Large Jim Bennett and Peggy D'Orsay for all their thoughtfulness and graciousness as they integrated into Executive Council, their work was exceptional and enriched all conversations at meetings.

Executive Council briefly reviewed the Annual General Meeting content once more.

23. Items Held/Proposed for Next EC Meeting

None reported.

24. Adjournment

MOTION 47-15: That the meeting be adjourned
Moved: Sandra Singh Seconded: Marie DeYoung CARRIED
Unanimous

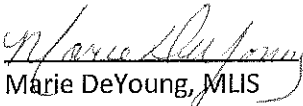
The meeting adjourned at 2:34 pm.

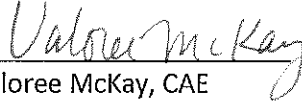
Recorded by:


Agnieszka Arkuszewski
Executive Assistant

Date Nov 27, 2015

Approved:


Marie DeYoung, MLIS
President

Date Nov 19 '15 
Valoree McKay, CAE
Executive Director

Date 27 Nov 2015

CLA Strategic Priorities 2013 – 2014

Approved September 29, 2014

(Originally approved December 2013 then amended and approved May 2014)

Mission:

CLA is the national voice for Canada's library communities. As members, we:

- champion library values and the value of libraries
- influence public policy impacting libraries
- inspire and support member learning
- collaborate to strengthen the library community

Values:

- intellectual freedom
- diversity
- transparency and open communication
- accountability
- universal access to library service
- member voices and contributions
- collaboration

Operating Principles:

- An active and engaged membership is crucial to our success.
- CLA will have a governance structure that meets member needs.
- CLA will be efficiently run, fiscally responsible and financially stable.
- CLA facilitates the many diverse opinions and ideas about libraries and library issues.
- CLA will work closely with networks and other library associations to promote libraries, learning and advocacy opportunities.

The 2013 – 2014 Strategic Priorities support CLA's mission, values and operating principles as approved February 4, 2013. The five key goals are strategic areas of focus until the end of 2014. The accompanying CLA Strategic Action Plan identifies how CLA will accomplish its articulated strategic priorities and goals in 2014.

Goal Area 1: Champion Library Values and the Values of Libraries

CLA strives to champion library values and the value of libraries with the public, elected and appointed officials, and the library and information communities.

[EC agreed that this point was to be condensed to one bullet, this will be an action item on the agenda for the new EC board.]

[EC agreed that the three bullets are in continuity for the board, the momentum will not be stopped.]

- Increase the public awareness of the value and impact of all types of libraries and the important role of librarians and other staff
[EC stated that examples of this function are the toolkit, media requests and pulling metrics groups(8R)]
- Increase the research and evaluation documenting the value and impact of all types of libraries
[EC directed the ED to find options for CLA to pursue. ED mentioned that Kaleen from IMPACT has been doing some research on this matter and she stated that there is one body that seems to be in the Governor General's office that CLA can pursue. More details will be provided later on.]
- Lead the development of library-related initiatives to celebrate Canada's sesquicentennial in 2017
[EC stated that this section is something for the new board to think about once there is more information provided.]

Goal Area 2: Advocacy - Influence Public Policy Impacting Libraries

CLA equips and leads advocates for library issues and the library profession.

- Increase CLA's role in the development of library-related federal legislation, policy and standards
- Support and enable the development of library-related local and provincial legislation, policy and standards
[EC decided to flag this bullet and come back to it to discuss. There was a suggestion to perhaps remove it from the list.]
- Lead the advocacy of important library and information issues as appropriate and as needed such as literacy, open access, intellectual freedom, privacy, copyright, library materials rate, federal government libraries, equity of access and services for the print disabled
[EC agreed that this bullet was a core point to the Canadian Library Association.]
- Strengthen collaboration and alliances with organizations at the national level on issues affecting libraries and information services
[EC agreed that this bullet needed to be improved, there was a mentioned of some good work from the past to refer to.]

- Increase resources and training for advocates and library institutions seeking to secure increased support and funding for all libraries

[EC stated that this tied into the advocacy bootcamp that CLA engages therefore this point is accurate and no need for change.]

- Develop a Canadian E-Book policy and strategy in collaboration with library sector partners

[EC suggested to reframe the point and use the word implement instead of develop as the EBooks committee has reached a new phase in its work.]

Goal Area 3: Member Engagement and Excellence – Inspire and Support Member Learning

CLA provides an environment in which all members regardless of location or position, or individual or organizational member, have opportunities to participate in, contribute to and benefit from engagement in their association.

- Increase opportunities for member innovation and experimentation by creating tools and test beds in both the physical and virtual realm for members

[EC stated that this point involved the IT project and also a social media strategy, which both are projects that will be taken on, they agreed to change the language of the sentence.]

- Strengthen relationship with and promote *The Partnership* continuing education offerings to CLA members

[EC stated that CLA has been involved in this matter.]

- Strengthen support for and collaboration with CLA's member committees, networks, task forces, juries, special teams, student chapters and retired members

[EC stated that CLA has been involved in this matter.]

- Review the future viability of CLA's publications program

[EC stated that CLA completed this, answer was: not viable.]

- Strengthen CLA's value proposition framework and member promotional and engagement strategy

[EC will give some thought to this point as the question involves what the engagement of membership in the new model of the organization. This will be an action item for the next meeting.]

Goal Area 4: Collaborate to Strengthen the Library Community

CLA develops and fosters relationships with stakeholders to work toward strengthening the viability of the library community.

[EC stated that this point should include the reorganization of CLA.]

- Increase collaboration and alliances with organizations and institutions to advance legislation, public policy, programs and funding that support libraries and information services

Goal Area 5: Organizational Excellence

CLA operates effectively, efficiently and creatively to serve its members.

Governance

- Develop and implement an organizational structure, both council and staff to meet the changing needs of members, libraries and the users they serve
[EC stated this was ongoing and some complete.]
- Strengthen CLA's governance and management processes
[EC stated this was ongoing.]
- Complete bylaws review as required by new Canada Not-For-Profit Corporations Act
[EC stated this was complete.]
- Assess and continually improve products and services to better serve members and attract new members
[EC indicated that new members are rejoining or joining and the CLA is not in the stage to engage new members, EC will think of reframing the language.]
- Complete hiring and orientation of Executive Director
[Executive Director was hired.]

Finance and Operations

- Develop and maintain resources necessary to ensure the vitality and growth of the organization's programs and services
[EC stated that the word vitality should be replace with sustainment and to discuss for the future.]
- Develop and implement a balanced budget strategy
[Ongoing.]
- Strengthen CLA's staff and organizational capacity
[Ongoing.]
- Relocate CLA headquarter operations
[Ongoing.]

Technology

- Complete the CLA Information Technology transformation
- Employ new technology to strengthen communication with members and the public
[EC stated they will take this point off completely as its content is mentioned in other points throughout the document.]