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August 11, 2014

# CLA Digest

Canadian Library Association  
Association canadienne des bibliothèques

[www.cla.ca](http://www.cla.ca)



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## Hot Off the Press

### Celebrate Canadian Library Month - October, 2014

LIBRARIES Inspire

CANADIAN LIBRARY MONTH October 2014

2014 © CANADIAN LIBRARY ASSOCIATION

Canadian Library Association / Association canadienne des bibliothèques (CLA/ACB) is excited to be again spearheading Canadian Library Month 2014. This tremendous national initiative was developed by library partners from across the country to help raise public awareness of the cherished role libraries play in the lives of all Canadians. The theme for this year is "Libraries Inspire!" and is aimed at encouraging us to celebrate

libraries as knowledge hubs that enrich and strengthen our communities, making Canada a better place. Please send us your stories, pictures and event details and CLA will publicize them through social media and via a newly redesigned CLM website to be launched shortly.

## Célébrons mois des bibliothèques au Canada - Octobre, 2014



Canadian Library Association / Association canadienne des bibliothèques (CLA / ACB) est heureux d'animer à nouveau le mois des bibliothèques au Canada 2014. Cette initiative nationale extraordinaire a été développée par les bibliothèques partenaires de partout au pays afin d'aider à sensibiliser le public au rôle chéri que nos bibliothèques jouent dans la vie de tous les Canadiens. Le thème de cette initiative est "Les bibliothèques Inspirent!" et vise à nous encourager à célébrer les bibliothèques comme centres de connaissances qui enrichissent et renforcent nos communautés, faisant du Canada un meilleur endroit. S'il vous plaît envoyez-nous vos histoires, photos et détails de l'événement et l'ACC en faire la publicité à travers les médias sociaux et via un site de CLM qui sera lancé sous peu.

### Call for Interest to participate in a task force re EBooks

Dear CLA Member,

At the May meeting of Executive Council in Victoria it was decided that CLA would create a task force to look at the issues around e-books. The terms of reference / mandate would be as follows:

1. Identify and collect information on what is currently being done with respect to e-books and analyse so that they may...
2. Recommend to EC which already existing overarching principles could be adopted by CLA as well as recommend which overarching principles that CLA could/should be developed
3. Identify potential advocacy roles related to the above and to the e-book issues that face the library and information community.

EC would then consider the recommendations developed by the task force within the context of CLA's mandate and strategic direction / action plan and decide on any action to be taken forward.

We are seeking expressions of interest from CLA members for participation in the task force. If you are interested please forward your name, contact information, and a statement outlining why you are interested in participating and what experience or knowledge you would bring to the task force no later than August 15, 2014. Please send this my attention at [vmckay@cla.ca](mailto:vmckay@cla.ca)

Thank you in advance for your interest and willingness to participate.

Sincerely,

Valoree McKay, CAE  
Executive Director / Directrice générale  
Canadian Library Association / Association canadienne des bibliothèques

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## Ask The Expert: How CASL Affects Libraries - Thursday August 21, 2014 at 12 PM ET

Canada's Anti-Spam Legislation (CASL) came into effect on July 1, 2014. You may still be asking yourself: "How does this legislation affect the manner in which we communicate with Library users?" and if so, "What do we need to know and what actions do we need to take?"

Ottawa-based lawyer [Shaun Brown](#) of nNovation LLP (whose practice focuses on e-commerce, e-marketing, privacy, access to information and information security) will take your questions.

This one-hour webinar is organized by the [Ontario Library Association](#) and is offered free to CLA members and staff of [the Partnership](#) libraries. Among topics that will be covered are:

- The types of messages sent by libraries that may be subject to CASL
- Options for obtaining consent
- The requirements that must be met when sending messages
- Demonstrating compliance and due diligence

Registrants can send questions to Shaun via [education@accessola.com](mailto:education@accessola.com) by Tuesday, August 19. If you wish to ask a question anonymously, please specify in your message.

To register, please [click here](#)

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## OLA launches new online, digital magazine

Open Shelf is the new online, digital magazine of the Ontario Library Association. OLA's official magazine was [Access Magazine](#), which ended its print run after the combined Fall 2013/Winter 2014 issue (Vol 20 No 1). Watch out for the launch of Open Shelf! Follow @OpenShelfOLA on Twitter and visit Open Shelf's website at [www.open-shelf.ca](http://www.open-shelf.ca).

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## Upcoming Education Institute webinars

### Strategies for Surviving and Thriving with Change

Tuesdays in August @ 12:00pm ET, ending August 26

Intended for groups, this 4-week online course deals with helping managers lead change initiatives and other workers to accept and implement change in a positive atmosphere. The content stresses the positive aspects of change and identifies information, skills, competencies and behaviours necessary to productively manage the impact of change. Each participant will submit a questionnaire prior to the first session, which will be addressed in the final week. Each session has its own pre-session documentation comprising material for activities in the session that support the topic and for post-session tips.

[Read More](#)

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**On the Spot: A Tested and True Model for Training Library Staff** - August 14, 2014 @ 2 pm ET.

How does a library train its staff to better respond to changes in technology, services and workflows? A new blended services model at McMaster University Library demanded more complex skills from library assistants at main service points. This led to the development of a library training committee, which developed and implemented a participatory training plan for ongoing staff support.

[Read More](#)

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## Understanding Video Games

An 11-lesson course offered by the University of Alberta teaching a comprehensive overview of analytical theory pertaining to video game media. Video games are a globally entrenched entertainment medium that entertains, informs and challenges us. These games are defined by, and define our modern culture.

In this course, students will learn how to study games and engage in informed discussions about them.

Ultimately, this course is about understanding the literacy of video games.

Understanding Video Games was created with the help of world renowned video game developer, BioWare Corp, located in Edmonton, Alberta.

[Read More](#)

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## SJSU School of Library and Information Science Announces New School Name

As of August 1, 2014, the SJSU School of Library and Information Science will be known as the SJSU School of Information.

[Read More](#)

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## Ottawa Public Library 2013 Annual Report

This is the third year that the Ottawa Public Library has developed the report exclusively on-line, featuring highlights of its accomplishments in all six areas of its strategic plan

<http://bibliottawalibrary.ca/en/annual-report-2013>

Cette troisième édition contient le rapport exclusivement en ligne, soulignant leurs accomplissements dans les six domaines de leur plan stratégique

<http://bibliottawalibrary.ca/fr/annual-report-2013>

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## Conference of Directors of National Libraries of Asia and Oceania (CDNLAO) Newsletter

This newsletter is published every four months to carry information from national libraries and other institutions in the Asia and Oceania region. This newsletter is edited and distributed by the National Diet Library of Japan on behalf of the members of the Conference of Directors of National Libraries in Asia and Oceania (CDNLAO). The latest issue focuses on "Services for the handicapped."

[Read More](#)

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## South East Florida Information Network (SEFLIN) 2014 Virtual Conference - Friday, September 19, 2014

Library Directors and Leaders: This conference is a cost-effective and highly relevant educational opportunity for anyone in the library field. Register as a group so your entire staff can attend sessions that fit their schedules. Forward this announcement to your staff and colleagues.

Recordings of the conference sessions will be available after the conference to all registered attendees.

[Read More](#)

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## Association of Bookmobile and Outreach Services' (ABOS) Conference October 29-31, 2014

The Association of Bookmobile and Outreach Services' (ABOS) 2014 Conference, Innovation Beyond the Walls will be held at the Bahia Resort in San Diego, CA October 29-31, 2014. For more details regarding the conference, please visit <http://abos-outreach.org/conference/2014-conference/>. Here you will find information about the professional development sessions, registration, and housing. If you have any questions about the conference, please do not hesitate to contact Eletha Davis (ABOS 2014 President) at [abospresident@gmail.com](mailto:abospresident@gmail.com). We look forward to seeing you in San Diego.

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## Stories of Informal Mentorship: Recognizing the Voices of Mentees in Academic Libraries

Based on the 2014 OLA Super Conference session "**Mentorship in Academic Libraries: A Universe of Possibilities**", this article by CLA member Colleen MacKinnon of Brock University and Susan Shepley of Sheridan College explores the benefits of informal mentorship in its various forms and how librarians are embracing a new way of thinking about mentorship both individually and organizationally. The lived experiences of two professional academic librarians are shared as they argue that informal mentorship offers the opportunity to co-create a meaningful mentorship experience by recognizing the importance of the mentee's voice.

[Read more](#)

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## CLA Corporate Member Profile



[TD](#) was a Platinum Sponsor of the 2014 CLA Conference and Tradeshow in Victoria and of the CLA

Book Awards reception. CLA is enormously grateful to the many generous sponsors and exhibitors who contributed to the success of this conference.

## News From CLA Units

CLA networks are established by and for CLA members and non-members: they provide an area for focus on member-identified needs within the broad national library and information community.

Networks may be established in a variety of areas, including but not limited to: a type of library activity; a type of material; a type of library or library patron; a geographic location; a social, political or educational issue; a category of worker in the information sector.

There is no cost to join these networks. To subscribe, simply e-mail [membership@cla.ca](mailto:membership@cla.ca) indicating your preferred networks.

Christopher Carr who is a cataloguing librarian at Hamilton Public Library will join Emma Cross of Carleton University as the new Co-Moderator of the [Technical Services Network](#) .

## CLA UWO Student Chapter

CLA UWO's Student Chapter recently held a speed networking event at the London Public Library. Lisa Chen, a MLIS student at Western shares her experiences from this event.

[Read More](#)

## 2015 CLA Conference & Trade Show

**MARK YOUR CALENDARS!**

**Ottawa, Ontario  
Ottawa Convention Centre  
June 3 to 6, 2015**



## Shop CLA

This week's featured ALA publication:

[Rare Books and Special Collections](#)

Sidney E. Berger

560 pages

8.5" x 11"

Softcover

ISBN-13: 978-1-55570-964-8

Price: \$150

Member Price: \$135



## Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

### [Manager - Riverbend Branch](#)

Edmonton Public Library  
Edmonton, AB

### [Digital Projects & Technologies Librarian \(Librarian I\)](#)

University of Toronto Scarborough Library  
Toronto, ON

### [Lead, Collections](#)

Regina Public Library  
Regina, SK

### [Enseignantes et Enseignants en Techniques de la Documentation](#)

Cégep de l'Outaouais  
Gatineau, QC

### [e-Learning and Instructional Technology Librarian](#)

The Mansfield Library, the University of Montana  
Missoula, MT, USA

### [Manager - Londonderry Branch](#)

Edmonton Public Library  
Edmonton, AB

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website

## People

### **Obituary: Birdie MacLennan**

Birdie MacLennan, a long time CLA member of Winooski, Vermont, has died after a brief illness. Birdie was Director of the University of Vermont Libraries' Resource Description and Analysis Services Department. CLA extends its sympathy to her family.



Birdie will be remembered during the IFLA General Assembly on August 20.

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## **In Memorium - Louis G. Vagianos**

From Bertrum MacDonald: With sadness, the School of Information Management, shares news of the death Dr. Louis G. Vagianos, the founder and Director of the School (1969-1970).

[Read More](#)

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## **Obituary: Ron Tysick**

Ron Tysick, librarian with the Ottawa Citizen for over 40 years, passed away on July 28, 2014 in Ottawa.

[Read More](#)

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## **Troy Myers leading rugby team to Brazil**

Troy Myers the CEO and Chief Librarian of the South Shore Public Libraries and a CLA member will be accompanying Team Canada to the 2014 International University Sports Federation's Men's Rugby Sevens Championships from August 8 to 10 as team leader and manager.

[Read More](#)

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## **Catherine Davidson appointed Interim University Librarian at York University Libraries**

Ms. Davidson's term as Interim University Librarian commenced on July 1st, 2014.

[Read more](#)

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## **Heather Dean appointed as Associate Director of Special Collections, University of Victoria Libraries**

Ms. Dean's appointment commenced August 1st, 2014.

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## **Stephanie Quail appointed Business Librarian at the Peter F. Bronfman Business Library, York University Library**

Ms. Quail's appointment began on August 1st, 2014.



