

LATEST NEWS



Friday June 12, 2015



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THANK YOU!

A huge thank you to our volunteers, sponsors and presenters for helping to make this years conference such a success!

70th CLA National Conference
& Trade Show in Ottawa

www.CLAconference.ca
for more information



2015 Conference
Sponsor

Executive Council Meeting - June 2-3, 2015

Executive Council met on June 2 and 3 in Ottawa in conjunction with the CLA National Conference and Trade Show. Highlights of this are listed below.

- Our new Council members joined the meeting and an orientation was undertaken on June 3.
- Ongoing discussion and update on the revitalization of CLA. The organizational stakeholders met on June 2 as well and a summary of work to date was provided to conference delegates and CLA members at the Town Hall on June 4. See that update within this issue of Digest as well. Updates to this process can also be found on the blog created by the Stakeholder Working Group as a means of keeping the community informed. <http://futurecla.wordpress.com>
- Network and Committee reports were received and will be reviewed at a future meeting for recommendations.
- The [Code of Conduct](#) along with an [interim procedure](#) for implementation at the 2015 conference was approved. These were posted to the CLA website on the afternoon of June 2.
- A review of the [Strategic Action Plan](#) was undertaken. The Strategic Action List will be reviewed by the new Executive Council at a future meeting this summer.
- The approval of the updated Position Statement on Intellectual Freedom was deferred to a future meeting. The Committee received feedback from the membership that they wished to give thoughtful consideration to and therefore it was to allow more time for this rather than rushing to have it approved for launch at conference.
- Executive Council appointed Vickery Bowles, Chief Librarian at Toronto Public Library, as CLA's representative to the [Book and Periodical Council's](#) Freedom of Expression Committee. Congratulations to Vickery and thank you for agreeing to represent CLA at this very important table.

Executive Council's next meeting is not yet confirmed. Once we have dates we will let the membership know via the Digest.

CLA Annual General Meeting - June 4, 2015

CLA held its Annual General Meeting on June 4, 2015 in Ottawa in conjunction with the CLA National Conference and Trade Show. Highlights of this meeting are listed below.

- New Executive Council members were announced. CLA's 2015 - 2016 Executive Council consists of the following:

Sandra Singh, President

Rosemary Bonnano, Vice-President/President-Elect

Michael Ridley, Treasurer
Marie DeYoung, Past-President
Virginia Clevette, Councillor-at-Large
Christina Hwang, Councillor-at-Large
Colleen Murphy, Councillor-at-Large

- Vice-President Singh presented an update on the activities and discussion regarding CLA's revitalization. A full and thoughtful discussion took place providing Executive Council and those members of the Stakeholder Organization working on the development of the concept for a future national library association additional feedback for consideration.
- Treasurer Michael Ridley provided an overview of CLA's finances including the audited financial statements, an approved budget for 2015 and a preliminary budget for 2016 showing not only the current status of CLA's financial position but also providing a preliminary look at what 2015 and 2016 are anticipated to look like.
- There were no resolutions from the membership in advance of the meeting or from the floor. Councillor Jane Schmidt did put forth a motion under Other Business that the CLA recognize the indigenous grounds upon which it holds its national conference annually going forward. This motion was passed unanimously.
- The Executive Director provided an overview of her experience in her first year with CLA. She also highlighted CLA's accomplishments in 2014 - 2015, of which there are many. Details of these can be found in the [Annual Report for 2014 - 2015](#). In closing she expressed her thanks to the membership, Executive Council, the Networks and Committees and the staff as well as her hope for the future of a national library association in Canada.
- President Marie DeYoung spoke about change, challenge, community and celebration during her address. She noted with examples and annotations that change is constant, challenges are many, the library and information community runs deep and is strong, and that celebration needs to be done early and often. President DeYoung expressed her thanks and appreciation to Executive Council and the staff but most importantly to the membership for their support.

Materials from this meeting can be found on the CLA website on the [AGM page](#).

Toward a Federation of Library Associations in Canada: Creating a new national voice for Canadian libraries

In early January 2015, CLA Executive Council published a concept paper that envisioned a new form and focus for our national library association. Since February 2015, CLA Executive Council has been working with representatives from various library associations across the country to further develop the proposal. The next version of the proposal is scheduled to be published in September 2015. Information about this initiative is available at <http://futurecla.wordpress.com>.

During the 2015 CLA conference held earlier this month in Ottawa, CLA members and delegates were invited to participate in the Town Hall on the Future of CLA as well as the CLA Annual General Meeting on June 4, 2015 in order to learn about the status of discussions regarding the concept for a future national library association in Canada and to provide their feedback on the concept presented thus far.

At the Town Hall, Vice-President Sandra Singh provided an overview of the work done to date by the association stakeholders and the Stakeholder Working Group. She reported that the stakeholder associations were in agreement that the community needs a strong, focused, and effective national voice that can speak with authority and confidence to the significant national and international issues and events that impact the provision of library services, Canadians' access to information, and Canadians' ability to engage with knowledge and information. As well, this group must promote and advocate for library services and continue to promote and advance library excellence in Canada.

Ms. Singh stated that this strong, unified, and effective voice is what the Working Group is trying to build with the suggested Federation. She started by sharing the assumptions that informed the working group's discussions:

- The new organization needs to start relatively small and focused with a view to expanding as needed over time and with an increasing federation membership.
- There would need to be diverse revenue sources beyond membership fees.
- That the organization would be a not-for-profit organization.

She then went through a [two page partial summary of the draft elements](#) for inclusion in the anticipated revised proposal (to be published in September). These elements include: a proposed purpose, proposed deliverables, proposed filters and lenses for evaluating which initiatives to undertake, and a proposed structure and governance model. She also highlighted the process and timeline.

The floor was then opened for discussion and comment. Many members and delegates shared both their concerns and praises, all of which were noted and will be considered by the Working Group as it prepares the next draft of the proposal for broader community consultation. We encourage you to follow the [blog](#) created by the Working Group for ongoing updates.

Ms. Singh noted her appreciation for the working group members who came together of the preceding months in a collaborative process to discuss the draft elements for the next version of the proposal:

Atlantic Provinces Library Association (APLA) - Crystal Rose

Nova Scotia Library Association (NSLA) - Trecia Schell

L'Association des bibliothécaires du Québec (ABQLA) - Shannon Babcock

Yukon Library Association (YLA) - Sarah Gallagher

Ontario Library Association (OLA) - Shelagh Paterson

Manitoba Library Association (MLA) - Camille Callison

Saskatchewan Library Association (SLA) - Gwen Schmidt
Library Association of Alberta (LAA) - Jason Openo
British Columbia Library Association (BCLA) - Annette DeFaveri
Canadian Association of Research Libraries(CARL) - Susan Haigh
Canadian Urban Libraries Council (CULC) - Paul Takala
Canadian Health Libraries Association (CHLA) - Lee-Anne Ufholz
Canadian Library Association - Marie DeYoung
Canadian Library Association - Mike Ridley
Canadian Library Association - Valoree McKay
Canadian Library Association - Sandra Singh

Survey Results: Member feedback on issues for election 2015 campaign

The Results are in..... these are the top areas of focus identified by the CLA Membership

To ensure an effective, cohesive, nationally unified voice of the library community, CLA needed to identify 3 - 4 top priorities for the Canadian library and information community. A strong election platform is stronger and more likely to be heard by MPs and the public alike when there are fewer priorities that are firmly supported by our membership and if communicated simply and concisely.

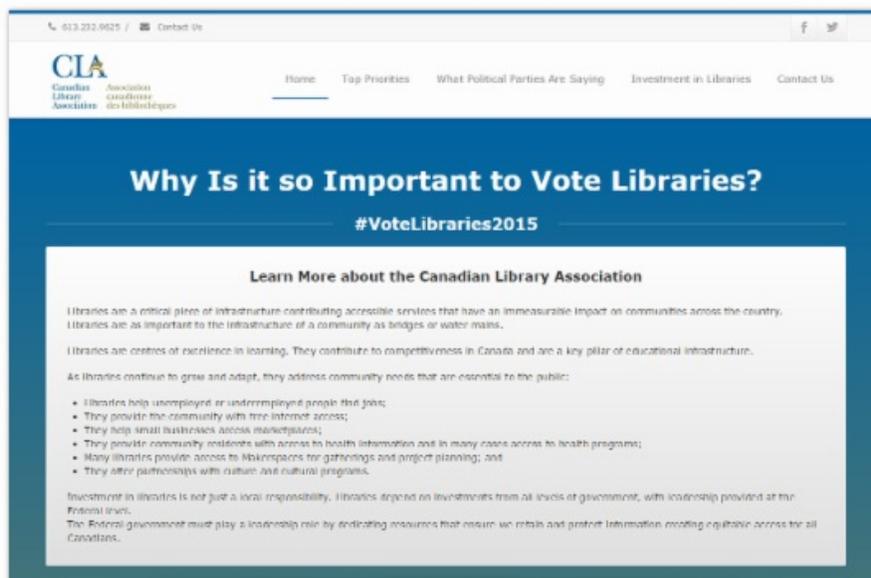
With that in mind, CLA asked the membership on May 15, 2015 to provide us with some assistance in identifying the top priorities to promote in CLA's 2015 Federal Election campaign. A short list of issues/area of focus were sent to the membership in the form of a survey or poll allowing them to vote on what they felt were the most important issues to put forward during this campaign, noting that we would stop advocating on all issues of importance we would simply be focusing our election campaign efforts on the top priorities.

The results are, in order of priority, as follows:

1. Support for Library and Archives Canada
2. The government needs to recommit to investing in library infrastructure investment
3. A reinstatement of the long form census
4. Renewed commitment to improve copyright laws
5. A national digitization strategy
6. Development and proper support for open access
7. E-book fairness

Executive Council will work with Impact Public Affairs to confirm the areas of focus and in developing the tools that CLA will be using and which will be made to you. Below is a sneak peek at the CLA election microsite which we anticipate will be launched later this summer.

Thank you for your feedback! Stay tuned for how you can be involved!



CLA Advocacy

This year at the National Conference and Trade Show, there was a renewed commitment to include advocacy elements into the mix. This included an advocacy bootcamp hosted by Impact Public Affairs which provided an opportunity to explore advocacy tactics, to practice for meetings with MPs and to discuss key messaging for the library community. Additionally, participants got a sneak peek at the CLA election microsite which will be going live this summer.

All conference delegates were offered the opportunity to 'host their Member of Parliament' during the Opening Reception. Thank you to the more than 40 interested delegates who signed on to host their MP.

The response from Parliament Hill was very positive: more than 20 MPs confirmed attendance to the reception and 3 others who could not attend reached out directly to the CLA member and provided a guided tour of the Library of Parliament including some one-on-one time to discuss the library community in Canada with the MPs.

In the end, last minutes votes in the House of Commons affected the parliamentary attendance at the reception, none-the-less, 4 MPs attended including:

- [Craig Scott](#) (NDP),
- [Brent Rathgeber](#) (Independent),
- [Carolyn Bennett](#) (Liberal) and
- [The Honourable Lisa Raitt, Minister of Transport](#) (Conservative)

Each of these MPs were captured in short video clips talking about the library industry in Canada and shared on the [CLA Facebook page](#)

Overall, the advocacy effort was a huge success which paved the way for an exciting

election period full of CLA member engagement and ongoing contact with federal decision makers. Stay tuned for how you can be involved!

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2015 CLA National Conference News

Thank You for Making the 70th National Conference & Trade Show a Success!

If you joined us here in Ottawa, we hope you left feeling inspired and motivated. Thank you for taking the time to come, share your knowledge, and help us all shape the future.

So many people have contributed in so many ways to turn this conference into a smoothly run meeting with many interesting presentations and a great atmosphere for discussion and networking. It cannot go without saying that without the efforts of our volunteers, speakers and sponsors this event could not have been the success it was.

To recap this success, a page will be available on the conference website where you can find session presentations and a gallery of images. We are in the process of uploading and when complete can be found [here](#).

We would also like to congratulate our Best Poster winners - we had a tie! This was announced at the closing session on Friday June 5th.

Poster 3: "Mapping Toronto- Literature and Poetry" by Mary-Beth Arima and

Poster 8: "Information Incarceration - the State of Prison Libraries in Ontario" by Sara Hossain and Stephanie Pegg.

As we look forward to 2016 and commence the planning, we hope that you will take the time to provide your feedback on what we did right, where we can do better and share your ideas for 2016 improvements. All conference participants (delegates and trade show) will receive an email with a link to the survey next week. For those who did not attend but would like to offer suggestions a link will be set up on the conference website.

Follow the conference discussions on twitter **#claott15**

Visit the www.CLAconference.ca for all the information and updates!

CLA Awards

2015 Award for the Advancement of Intellectual Freedom in Canada presented to Brian Campbell

On Thursday May 21, 2015, following the plenary session entitled Free Speech: Debate, Discussion, Dissent during the BCLA conference, Vice-President Sandra Singh presented Brian Campbell with the 2015 Award for the Advancement of Intellectual Freedom in Canada.

Mr. Campbell received this award for his tireless championship of librarianship's core values of intellectual freedom and information access. Throughout his long and distinguished library career of more than 30 years in British Columbia Mr. Campbell treated intellectual freedom work as an integral part of his professional responsibilities as a librarian. He has demonstrated principled leadership in promoting the links between intellectual freedom and information policy issues that arise from fast-paced technology. He has been an outstanding advocate and activist for the core values of librarianship in both the Canadian Library Association and the American Library Association, as well as provincially and locally.

Dale Askey, the 2014 recipient of the Award for the Advancement of Intellectual Freedom in Canada was one of the panelists. Congratulations once again to both!



L-R: Alvin Schrader, Chair of CLA Intellectual Freedom Advisory Committee; Brian Campbell, 2015 recipient of the Award for the Advancement of Intellectual Freedom in Canada; Sandra Singh, President of CLA (2015-16)



L-R: Dale Askey, 2014 recipient of the Award for the Advancement of Intellectual Freedom in Canada; Alvin Schrader, Chair of CLA Intellectual Freedom Advisory Committee; Brian Campbell, 2015 recipient of the Award for the Advancement of Intellectual Freedom in Canada

Library Careers

Check out the latest career ads and find out more details by visiting [CLA Library Careers](#)

Listing:

Coordonnatrice de la bibliothèque

Éducation et Enseignement supérieur, Direction des ressources éducatives françaises (DREF)

Winnipeg, MB

Closing Date: June 30, 2015

Manager, Policy & Planning

Vancouver Public Library, Vancouver, BC

Closing Date: July 6th, 2015

Librarian (Teen Services)/Bibliothécaire (Services aux adolescents)

Bibliothèque publique d'Ottawa/Ottawa Public Library, Branch/Succursale Cumberland

Closing Date: June 21, 2015

Supervising Librarian (Children and Teens Services)/Bibliothécaire superviseur (Services aux enfants et aux adolescents)

Ottawa Public Library/Bibliothèque publique d'Ottawa, Branch/Succursale Cumberland

Closing Date: June 21, 2015

Associate Manager

Edmonton Public Library, Mill Woods Branch

Closing Date: June 14, 2015

Librarian (Teen Services)/Bibliothécaire (Services aux adolescents)

Ottawa Public Library/Bibliothèque publique d'Ottawa, uth E. Dickinson Library

Closing Date: June 17, 2015

Teaching and Learning Librarian

Western Libraries, Western University, London ON

Closing Date: July 6, 2015

Check out several more postings on [CLA Library Careers Listing](#)

Employers? Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website. Ads range from \$225 - \$350 per month (depending on level of membership)!

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The Technical Services Network is now on Twitter

The purpose of the account is to promote issues of relevance to the Canadian technical services community. You can follow them here: [@cla_tsn](#)

CLA Networks

There is no cost to join these networks. You can find a list of CLA networks [here](#). To subscribe, simply e-mail membership@cla.ca indicating your preferred networks.

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Workshops / Webinars / Events

Teaching Visual Literacy Skills in a One-Shot Session

Just as one-shot information literacy sessions are often integrated into the undergraduate curriculum to improve students' research capabilities, similarly-styled sessions on image research can increase awareness of how to effectively use visuals. The web has become increasingly visual over the years, and most students interact with images daily. Still, many are unaware of the implications of image use for personal and academic reasons-from avoiding plagiarism to protecting one's own original content. This presentation will elaborate on reference instruction methods librarians can use to teach the concepts of visual literacy to college students.

Key outcomes:

- * Critically analyze images
- * Perform more targeted image searches
- * Strengthen research skills
- * Teach these concepts to students / library patrons

Presenter:

Molly Schoen is the Information Resources Specialist at the Visual Resources Collections at the University of Michigan. In this position, she provides library instruction on image research to students and faculty, particularly within the Department of the History of Art. She holds an MLIS from Wayne State University in Detroit, with a specialization in fine and performing arts libraries.

Date: Tuesday, June 16, 2015

Time: 3PM EST

Duration: 1 HR webinar

Price: \$45 OLA Members / \$55 non-members

[Read More](#)

#Tumblarian101: Creating and Curating Your Library Tumblr

This webinar will give you a crash course in creating and curating a tumblr for promoting your

library or personal librarian brand. We'll cover the best practices for posting content, utilizing tags, and getting into the tumblr culture. No social media or web design experience required.

Key outcomes:

- * Learn the basics of getting your tumblr up & running
- * Find and connect with the librarian community on tumblr
- * Discover best practices for fostering engagement and networking opportunities through your tumblr

Presenter:

Kate Tkacik the E-Resources Librarian for Foundation Center San Francisco where she provides reference support for nonprofits both at the FC-SF library/learning center and online. She is also responsible for FC-SF's social media channels and digital content development. Away from work Kate enjoys bikes, brunch, and weekend road trips. Kate is at thelifeguardlibrarian.tumblr.com and [@lifegdlibrarian](https://twitter.com/lifegdlibrarian) on Twitter.

Date: Thursday, June 18, 2015

Time: 12PM EST

Duration: 1 HR webinar

Price: \$45 OLA Members / \$55 non-members

[Read More](#)

Training the "Untrainable": Helping Staff Embrace Technological Change

Adopting innovation, embracing emerging technologies and attempting to stay ahead of the curve has become a focus for many public libraries. This requires a radical culture change for staff in a fast-paced environment where learning and constant transitions are expected. Hear the good, the bad, and the ugly in the process of training the not so "untrainable" staff (as it turned out) and get lots of tips and tricks to help change happen in your library.

Key outcomes:

- * Take away easy tips for rolling out new technology in your library
- * Learn ways to empower staff so that they feel confident promoting new tools and resources
- * Learn how managers and staff can work together to better implement new technologies

Presenters:

Steve Kraft has worked his way through the Guelph Public Library for over the past 30 years, serving as Children's Reference Librarian, Manager of Information Services, Director of Main Library, Assistant CEO and was appointed CEO in October 2014. He is a graduate of the University of Western Ontario.

Meg Forestell-Page has worked at the GPL since 2007. Starting as a circulation clerk, she then became a reference librarian until 2010 when Meg was hired as GPL's first ever eLibrarian. Meg is also a graduate of the University of Western Ontario.

Date: Tuesday, June 23, 2015

Time: 2PM EST

Duration: 1 HR webinar

Price: \$45 OLA Members / \$55 non-members

[Read More](#)

Cataloging with RDA: Resource Description and Access

Facilitated by Magda El-Sherbini

4-week eCourse

Beginning Monday, July 13, 2015

In this eCourse, RDA expert Magda El-Sherbini will get you started with hands-on training focused on print monographs, covering both description and access. You'll participate in exercises using real-world examples of RDA concepts and solidify your skills through quizzes with interactive feedback. El-Sherbini will be available on discussion boards to address your questions and continue the conversation.

After taking this eCourse you will be able to:

- * Create original records using RDA
- * Describe manifestation, item, work, and expression
- * Identify and record relationships between entities

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Membership Updates

CLA Member Profile - Learn about one of our fabulous members

Who are you?

My name is Sonja Myers and I am from Halifax, Nova Scotia.

What do you do?

Currently I am a student at Nova Scotia Community College studying Library & Information Technology.

What would be your ideal job?

My ideal job would be working with youth in a library setting, giving them ideal opportunities to expand their social skills as well as their knowledge.



Where do you see yourself career wise in 10 years?

10 years is a long time in the future, and with the information world constantly changing I can't even begin to imagine where libraries will be by that time. I just hope to have a job I am

passionate about and to continue meeting amazing new people in the library community to share information with.

Describe what you are passionate about.

I am passionate about sharing information and helping people out. I enjoy making people smile from learning and adding creative aspects that are both fun and educational. If I can make an impact on even one life in the future, then I would be satisfied.

Should you have any questions on your membership or you are interested in being profiled in this section please contact our [Member Services Manager](#)

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Shop CLA

New ALA titles added to inventory recently include:

- Library Innovation Toolkit
- Getting Started with Demand-Driven Acquisitions for E-Books
- Cataloging & Managing Film and Video Collections

To order these and other titles, please [click here](#)

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Community Highlights

Ontario Libraries Capacity Fund (OLCF)

The Research and Innovation (OLCF R&I) stream is now open to accept applications through Grants Ontario. One and two year projects are eligible for funding - one-year projects can receive up to \$100,000 per year; with two-year projects receiving up to \$200,000. OLCF R&I accepts applications from:

- Ontario public libraries, funded under the Public Libraries Act
- an incorporated Ontario public library organization representing or working on behalf of public libraries
- an Ontario Library Service agency
- an incorporated national public library organization, with Ontario representation

The [OLCF Program Guidelines](#) provide detailed information on eligible projects, expenditures and the application process.

Dean Appointment - MacEwan University Library

MacEwan University has appointed Debbie McGugan to the position of Dean of the Library for a three-year period, effective July 1, 2015. Debbie joined MacEwan

University Library in 1997 and has served in a variety of capacities including Chair of Library Services, Associate Director of Learning and Instructional Services, Acting Chief Librarian, and Associate Dean of Libraries. Since May 2014 she has held the position of Acting Dean. [Read More](#)

LGA Architectural Partners wins Ontario Library Association Library Building Award for their transformational redesign of the Kitchener Public Library.

Re-branded as the Central Library in Kitchener, the solution is modern, elegant and rich with history. It is now Kitchener's great "living room", an authentic, comfortable and flexible place ready to offer enriching experiences and a confident statement of both heritage and contemporary architecture for a region that is operating on the forefront of the digital age.

[Read More](#)

University of Calgary explores new role of libraries in academic research

Libraries and Cultural Resources receives grant from The Andrew W. Mellon Foundation to lead North American study of the role of next-generation libraries in enhancing multidisciplinary collaborations [Read More](#)

Ottawa Mayor Jim Watson wants work on new central library started by 2018

Although an Ottawa committee just finished the first chapter of the long new central library plan on Tuesday June 2nd, Ottawa Mayor Jim Watson said he wants shovels in the ground by 2018. [Read More](#)

Hon. Hilary M. Weston and the Writers' Trust Reveal Winners of Student Writing Contest

Nico Branham, an 18-year-old from Templeton Secondary School in Vancouver, won first place for "Outside the Window, a Billion Stars Are Moving Past Me at the Speed of Light," which compares real life to the scripted. It impressed the jury with its "contemporary tone, creative structure, and its unabashed erotic and intellectual honesty." In addition, she is invited to attend the 2015 Hilary Weston Prize gala in fall 2015 in Toronto, where she will be honoured amongst the prize finalists and publishing industry professionals. Branham's essay will be published online by Maclean's magazine at macleans.ca.

[Read More](#) about the 2015 Hilary Weston Writers' Trust Student Nonfiction Writing Contest

[Read More](#) about the Writers' Trust of Canada

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News From the Community

Professional Unit Communication Award 2015 - Call for nominations - June 15, 2015

IFLA follows current communication trends and seeks to stimulate new forms of

communication and information dissemination throughout its structure. Therefore, the main communication channel for IFLA's professional groups is shifting from traditional newsletters in print and PDF to the active use and maintenance of their web pages under the IFLA domain plus email, as well as use of social media, such as blogging, Twitter, Facebook, LinkedIn and other relevant platforms. [Read More](#)

Knowledge Organization - Making a difference. ISKO UK BIENNIAL CONFERENCE - 13/14 July 2015, London - Registration Open

This conference aims to explore, justify and proclaim the continuing demand for knowledge organizations. It will be a showcase for R & D that offers benefits for cultural activities and economic development, and an opportunity to consider the impact that KO has had, is having and will have. [Read More](#)

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