



Friday June 26, 2015



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Please Provide Your Feedback in the Conference Survey!

A huge thank you to our volunteers, sponsors and presenters for helping to make this years conference such a success!

70th CLA National Conference
& Trade Show in Ottawa

www.CLAconference.ca
for more information



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2015 Conference Sponsor

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Canadian Library Month 2015

This past year has been one of transformation for the CLA. We have made changes to our current activities, including the elimination of some programs, in an effort to streamline activity and finances with a view to CLA's future success. Canadian Library Month is one activity/program affected by these changes. CLA will no longer be undertaking CLM.

Executive Council took some time to evaluate and discuss the efficacy and impact of CLM activities on the initiative's goal of highlighting and celebrating the value of libraries alongside CLA's strategic action plan and it was determined that CLA's resources could be better spent on more effective advocacy activities spread throughout the year. We will continue to make the declaration of School Library Day and Library Support Staff Day and we will support the provinces in whatever way we can with their library weeks/months.

Canadian Public Libraries for Fair Ebook Pricing

Canadian Public Libraries for Fair Ebook Pricing have joined to raise awareness of high ebook prices charged by multinational publishers at fairpricingforlibraries.org. Despite booming borrowing rates and high demand for ebooks, public libraries face challenges in ensuring universal access to this content.

Some multinational publishers charge libraries as much as three to five times more for ebooks than the consumer price, while others place caps and time limits on use. This means there are fewer titles and fewer copies for readers to discover.

Canadian Public Libraries for Fair Ebook Pricing will continue to communicate its position to several government and publishing stakeholders, and to work collaboratively with other large public library systems across North America.

The coalition will hold continued conversations with multinational publishers as part of an effort to establish fair and reasonable prices and obtain more ebooks.

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2015 CLA National Conference News

**Thank You for Making the 70th National Conference & Trade Show a
Success!**



2015 CLA Award Winners

If you joined us here in Ottawa, we hope you left feeling inspired and motivated. Thank you for taking the time to come, share your knowledge, and help us all shape the future.

So many people have contributed in so many ways to turn this conference into a smoothly run meeting with many interesting presentations and a great atmosphere for discussion and networking. It cannot go without saying that without the efforts of our volunteers, speakers and sponsors this event could not have been the success it was.

To recap this success, sessions have been posted on the conference website under [2015 Session Presentations](#)

We have also posted a gallery of conference images is available for viewing on the [conference website](#). We hope you enjoy reminiscing.

As we look forward to 2016 and commence the planning, we hope that you will take the time to provide your feedback on what we did right, where we can do better and share your ideas for 2016 improvements. All conference participants (delegates and trade show) will receive an email with a link to the survey. You can also find the [conference feedback survey here](#).

Follow the conference discussions on twitter **#claott15**

Visit the www.CLAconference.ca for all the information and updates!

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Library Careers

Check out the latest career ads and find out more details by visiting CLA Library Careers Listing:

Systems Librarian

Government of Nunavut

Closing Date: July 10, 2015

Head, Libraries Systems

The University of Manitoba Libraries, Winnipeg, MB

Closing Date: August 17, 2015

Community Services Librarian

Government of Nunavut, Baker Lake, NU

Closing Date: July 10, 2015

Public Services Librarian

Yellowknife Public Library, Yellowknife, NT

Closing Date: July 6, 2015

Librarian/Bibliothécaire

Ottawa Public Library/Bibliothèque publique d'Ottawa

Location: Library, Cumberland - 1599 Tenth Line Road/Lieu : Cumberland, 1599, chemin tenth line

Closing Date: July 6, 2015

Check out several more postings on [CLA Library Careers Listing](#)

Employers? Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website. Ads range from \$225 - \$350 per month (depending on level of membership)!

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CLA Network & Committee News

The Technical Services Network is now on Twitter

The purpose of the account is to promote issues of relevance to the Canadian technical services community. You can follow them here: [@cla_tsn](#)

CLA Networks

There is no cost to join these networks. You can find a list of CLA networks [here](#). To subscribe, simply e-mail membership@cla.ca indicating your preferred networks.

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Workshops / Webinars / Events

Cataloging with RDA eCourse

As more libraries around the world adopt RDA: Resource Description and Access, knowledge of how to catalog library materials using this new standard is a crucial skill. In this eCourse, RDA expert Magda El-Sherbini will get you started with hands-on training that focuses on print monographs and will cover both description and access. You'll also participate in exercises using real-world examples of RDA concepts. El-Sherbini will be available to discuss these concepts and answer your questions on discussion boards, and you'll be able to solidify these skills with quizzes that provide interactive feedback.

Key outcomes:

- * Create original records using RDA
- * Describe manifestation, item, work, and expression
- * Identify and record relationships between entities

Presenter:

Magda El-Sherbini is Head of the Ohio State University Libraries' Cataloging Department. In this capacity, she oversees the department's cataloging activities. She supervises the department's four cataloging units as well as four faculty members and their respective staffs. She also serves on several library committees and is the author of numerous library publications. She has served as a member of the ALA RDA Advisory Board, which addresses issues related to the online publishing of RDA, tests the product online, and provides feedback to the publisher.

The eCourse begins on July 13, 2015. Your participation will require approximately six hours a week, at times that fit your schedule. All activities take place on the website, and you will be expected to:

- * Read, listen to or view online content
- * Post to online discussion boards
- * Complete weekly assignments or activities

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Best Collection Ever! Collection Management Procedures based on Evidence

Learn how Markham Public Library designed a new set of collections management procedures rooted in evidence-based decisions, staff engagement and community input. More than just a how-to guide for focus groups and surveys, this session will prompt you to reconsider the assumptions about library collections and how best to manage them.

Key outcomes:

- * Strategies for getting staff engaged with their collections-related work
- * Practical ideas for how to gather customer feedback
- * Tips on how to interpret that customer feedback and apply it to collections decisions in

order to build and maintain a collection their customers want to use

Presenters:

Anthea Bailie: New acolyte at the shrine of data is the Collection Development Strategist for MPL. Anthea has been passionate about collections since she became a librarian and has managed to sneak purchasing toys and board games into her new role.

Fred Whitmarsh: Is the manager of Thornhill Community Centre Library and Thornhill Village branches for MPL. In addition to collections and merchandising, Fred is also big fan of puns but has yet to find a way to sneak that into his professional role.

Date: Tuesday, July 7, 2015

Time: 2PM EST

Duration: 1 HR webinar

Price: \$45 OLA Members / \$55 non-members

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Reimagining Space, Service and Staff Engagement: Innovation at TPL

Staff from Toronto Public Library's Innovation Team discuss how the library established their Digital Innovation Hubs and the programming, partnerships, and staff training that support these makerspace and digital media lab hybrid.

Key outcomes:

- * A practical case study approach to learning best practices for how to establish a library makerspace
- * Advice and guidelines on how to create and foster a culture of innovation in your organization and amongst your staff
- * Practical ideas on how to create technology and maker programs and partnerships at your library - regardless of your size and resource availability

Presenters:

Ab. Velasco was part of the project team that implemented TPL's first Digital Innovation Hub at Toronto Reference Library. He continues to work projects - including program and partnership development - that support the library's Innovation Team. In his spare time, Ab. enjoys writing, reading, the outdoors, and travelling. Lina Kim, Senior Services Specialist, Service Innovation Toronto Public Library

Lina Kim is responsible for supporting branch-level innovation initiatives including the Digital Innovation Hubs at the Fort York and soon-to-open Scarborough Civic Centre libraries. Also a member of the Library's Innovation Team, Lina works closely with branch staff to bring new and emerging programs and partnership opportunities to various communities in our city. In her spare time, she likes to start craft projects she never completes and nap.

Date: Thursday, July 23, 2015

Time: 2PM EST

Duration: 1 HR webinar

Price: \$45 OLA Members / \$55 non-members

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Membership Updates

CLA is pleased to welcome the following new members:

Institutional Members

South Interlake Regional Library, Stonewall, MB

Personal Members

Bernadette McGrath, Vancouver, BC

Jennifer Meekhof, Ann Arbor, MI

Linda Thistle, Clarinville, NL

Corporate Members

Scott's Directories

Student Members

Judith Boissonneault, Montreal, QC

Mike Culbertson, Gabriola, BC

Nancy Diaz, Mississauga, ON

Sara Faulhafer, Kitchener, ON

Emily Shearer, Ottawa, ON

Learn about one of our fabulous members

Who are you and where are you from?

I'm Julia Garnett, sometimes known as @jzgarnett or #canaussie - I have dual Canadian and Australian citizenship. I studied and worked in Australia for six years, and just returned to Vancouver Island last year.

What do you do?

My most rewarding role has been with the Australian Library and Information Association (ALIA). As State Manager for New South Wales, I connected with current and potential members of the association and contributed to the industry through public speaking, writing, and supporting LIS professionals.

Currently I am building relationships in the Canadian and American library landscape by going to conferences, being involved in mentoring programs, chatting on Twitter, and meeting local librarians for coffee. I volunteer with the CLA on the Member Communications Standing Committee and am available for work as a librarian.



What would be your ideal job?

Three years ago I would have said liaison librarian, but now my expectations are more fluid. My ideal job would involve elements of teaching, community engagement, research, marketing, and writing. I love to connect people with resources, whether physical, digital, or social.

Where do you see yourself career wise in 10 years?

I'm not chasing a particular job title (and I'm fairly certain the job I'll have isn't something I can predict, given the constant change in libraryland). I love being an information professional, so I hope I'll be making a difference through projects that meet the needs of people in the library community.

Describe what you are passionate about

On the library side, I'm passionate about great customer service, user experience and lifelong learning. It's a privilege to watch someone nurture a new interest or build a new skill. I'm a part-time writer, dancer, social media geek, Whovian, Janeite and Regency enthusiast.

Should you have any questions on your membership or you are interested in being profiled in this section please contact our [Member Services Manager](#)

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Shop CLA

New ALA titles added to inventory recently include:

- Library Innovation Toolkit
- Getting Started with Demand-Driven Acquisitions for E-Books
- Cataloging & Managing Film and Video Collections

To order these and other titles, please [click here](#)

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Community Highlights

In Memoriam Suzanne Morin (1960-2015)

Suzanne Morin was the Executive Director at ASTED. CLA expresses its deepest sympathy to her husband and family.

June 20, 2015 - Suzanne Morin has passed away at the age of 55 years after a long bravely fought battle with illness at the Royal Victoria Hospital (McGill University Health Centre at the Glen). Suzanne was born in Alma, QC and was the wife of Robert Hackett, daughter of Marcel Morin (Thérèse Provost) and the late Therese Verret. Besides her

husband, she is survived by her daughters Valérie Duchesne (Francois Vaillancourt), Micha Morin Duchesne (Jean-Simon Thomas), her grandchildren Anthony, Mikaelle, Emy, Eve, her sister Chantal Morin (Rémi Arsenault) and many relatives and friends.

For the original obituary and details about the service please [click here](#)

Ontario Libraries Capacity Fund (OLCF)

The Research and Innovation (OLCF R&I) stream is now open to accept applications through Grants Ontario. One and two year projects are eligible for funding - one-year projects can receive up to \$100,000 per year; with two-year projects receiving up to \$200,000. OLCF R&I accepts applications from:

- Ontario public libraries, funded under the Public Libraries Act
- an incorporated Ontario public library organization representing or working on behalf of public libraries
- an Ontario Library Service agency
- an incorporated national public library organization, with Ontario representation

The [OLCF Program Guidelines](#) provide detailed information on eligible projects, expenditures and the application process.

Call Letter for Library and Archives Canada's New Contribution Program

Library and Archives Canada (LAC) is pleased to announce the launch of its new Documentary Heritage Communities Program (DHCP). This contribution program is a collaborative approach which will ensure the outreach of Canada's local documentary heritage communities.

The contributions will support the development of Canada's local archival and library communities, as well as their professional associations, by increasing their capacity to preserve, provide access to and promote documentary heritage and will provide opportunities for local documentary heritage communities to evolve and remain sustainable.

LAC invites all eligible organizations to apply at their earliest convenience. The deadline for the 2015 funding cycle is September 4, 2015 at 11:59 p.m. Pacific Time. [Read More](#)

Canadian Authors' Literary Awards Winners Announced

The Canadian Authors Association is thrilled to announce the Canadian Authors Literary Awards winners for 2015. Introduced in 1975, these awards continue the association's long tradition of honouring Canadian writers who achieve excellence without sacrificing popular appeal. The 12 finalists were selected from almost 300 nominations.

The 2015 Canadian Authors Literary Awards winners are as follows:

- * CAA Award for Fiction, Miriam Toews, Toronto, Ontario, for *All My Puny Sorrows* (Penguin Random House Canada)
- * Lela Common Award for Canadian History, Robert Wright, *The Night Canada Stood Still* (HarperCollins Canada)

- * CAA Award for Poetry, Tim Bowling, Edmonton, Alberta, for Circa Nineteen Hundred and Grief (Gaspereau Press)
- * CAA Emerging Writer Award, Kim Fu, Seattle, Washington, For Today I Am a Boy (HarperCollins Canada)

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Pilar Martinez named EPL's new Chief Executive Officer

Congratulations to Pilar Martinez, CLA Past President (2013) on her new role.

Following an exhaustive North American search, the Edmonton Public Library (EPL) is thrilled to announce the appointment of one of our own as Chief Executive Officer (CEO). Pilar Martinez, current Deputy Chief Executive Officer, joined EPL in 2000. She will take on her new role effective July 4, 2015. [Read More](#)

Saskatoon Public Library Appoints Carol Cooley as Director

The Saskatoon Public Library Board is pleased to announce the appointment of Carol Cooley as the new Director of Libraries & CEO. Cooley was the Manager of Adult & Information Services at SPL and before that, was Branch Head of Cliff Wright Branch. She replaces Zenon Zuzak, who has been with Saskatoon Public Library (SPL) for the past 35 years, 20 of them as Director. [Read More](#)

A partnership "bound" by knowledge between University of Ottawa and Library and Archives Canada

Library and Archives Canada (LAC) and the University of Ottawa will collaborate in several key areas over the next five years to share expertise, knowledge and technology as well as support research and outreach initiatives.

This unique agreement-the first of its kind signed with a Canadian university-was announced June 23, 2015 by Librarian and Archivist of Canada Guy Berthiaume, University of Ottawa President Allan Rock and University Librarian Leslie Weir. [Read More](#)

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News From the Community

OLA - Education Institute - We want to see what you've got!

We're busy getting things ready for the Fall Semester, and would love to see what you can offer. Fill out our [Session Proposal Form](#) if you have an interesting webinar topic you'd be willing to present with us. More information on presenting with the Education Institute can be found on our '[Information for Presenters](#)' page.

Call for Volunteers: Peer Reviewers

[The Evidence Based Library and Information Practice Journal](#) would like to announce an opportunity to become a peer reviewer for the EBLIP Journal.

The ideal candidate is a professional or researcher in the area of librarianship and information practice and well-versed in evidence based practice and research methods. Interested persons should send a statement of interest, indicating areas of strength they would bring to the role, as well as a brief resume to Dr. Lorie Kloda, Editor-in-Chief at eblijournal@gmail.com. The deadline for individuals to indicate their interest is July 15, 2015. [Read More](#)

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