Hi, just a reminder that you're receiving this email as a member of the Canadian Library Association. Don't forget to add webmaster@cla.ca to your address book so we'll be sure to land in your inbox!

You may <u>unsubscribe</u> if you no longer wish to receive our emails.

September 19, 2014



Canadian Library Association Association canadienne des bibliothèques

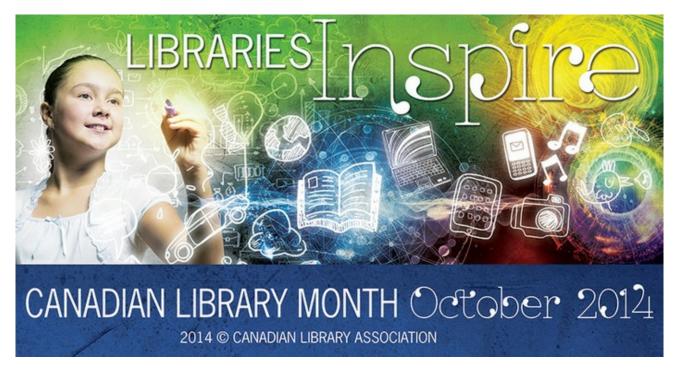
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Hot Off The Press | News From CLA Units | CLA Conference 2015 | Awards | Workshops/Webinars | People | Shop CLA | Library Careers | Featured Corporate Member

### Hot Off the Press

**October is Canadian Library Month** 



Canadian Library Association / Association canadienne des bibliothèques (CLA/ACB) is excited to be spearheading Canadian Library Month 2014. The theme for this year is "Libraries Inspire!" and is aimed at encouraging us to celebrate libraries as knowledge hubs that enrich and strengthen our communities, making Canada a better place. Visit the newly designed site at <u>www.LibraryMonth.ca</u>

Have something you would like to share? Please send us your stories, pictures and event details to <u>mystory@cla.ca</u> and CLA will publicize approved content through social media and on LibraryMonth.ca. You can also share your stories using the hashtag #LibrariesInspire

#### Library Toolbox

We are also pleased to provide libraries with sample tools to assist in engaging their patrons and communities in the celebrations and activities during Canadian Library Month.

Find the tools and ideas here >>

### Library and Archives Canada Renews TD Summer Reading Club Partnership



Guy Berthiaume, Librarian and Archivist of Canada and Alan Convery, Senior Manager, Community Relations, TD Bank Canada

Library and Archives Canada (LAC) is pleased to announce the renewal of the TD Summer Reading Club (TDSRC) partnership with TD Bank Group and the Toronto Public Library. The TDSRC is a free and inclusive bilingual program offered in Canadian public libraries that creates an opportunity for children and their families to make reading a fun part of their summer. TD Bank Group has committed to a contribution of \$5 million that will allow the partners to continue this incredibly valuable program for the next three years. <u>Read More >></u>

# Ottawa Mayor Watson Announces Support for P3 Partnership to Build New Central Library

Should he be elected on October 27, Ottawa Mayor Jim Watson has thrown his support for a public-private partnership (P3) to build a new Central Library for Canada's capital city. <u>Read more >></u>

### **TPL Foundation Announces 2015 Book Bash Children's Festival**

The Toronto Public Library Foundation is pleased to announce it is now accepting applications from Canadian library systems interested in hosting **Book Bash Canadian Children's Literature Festival** in 2015. Book Bash is a fun-filled and free children's festival featuring a wide variety of activities and programs, and an all-star cast of Canadian children's authors and illustrators.

Funding for the Festival, up to \$15,000, is supported by the Muller Scholastic Endowment Fund for Canadian Children's Literature at the Toronto Public Library Foundation. The fund was established by Lawrence Muller, retired president of Scholastic Canada. The goal of the annual children's literacy festival is to promote reading, and recognize the wealth of Canadian talent writing and illustrating for children.

### Surrey Libraries Releases 2014 Literacy Day Report

Surrey Libraries released their Literacy Day Report for 2014 on International Literacy Day, Sept. 8. The report focuses on the work public libraries do in Surrey -- as they do in libraries across the province -- to help reduce the 'digital divide'.

Read More >>

#### Subheading

### 2015 CLA Conference & Trade Show

## MARK YOUR CALENDARS!

### Ottawa, Ontario Ottawa Convention Centre June 3 to 6, 2015



### Awards

#### Finalists Announced for the 2014 Canadian Children's Book Centre Awards

The winners will be announced at the TD Canadian Children's Literature Awards and Prix TD de littérature canadienne pour l'enfance et la jeunesse - two invitation-only gala events in Toronto on November 6 and Montreal on October 28. Overall, \$130,000 in prize monies will be awarded. Read More >>

#### Scotia Bank Giller Prize Longlist Announced

The Scotiabank Giller Prize announced its longlist for this year's award at founder Jack Rabinovitch's alma mater, McGill University, from Moyse Hall Theatre. Rabinovitch also announced that, beginning this year, the prize purse will double to \$140,000, with \$100,000 going to the winner and \$10,000 to each finalist, making the Scotiabank Giller Prize the richest fiction prize in Canada.

#### 2014 William Mills Prize for Non-Fiction Polar Books

The Polar Libraries Colloquy is an international organization of librarians and others interested in the collection,

preservation and dissemination of polar information. <u>Read More >></u>

### Prestigious Life Literacy Awards Winners Announced

ABC Life Literacy Canada is delighted to announce the 2014 Life Literacy Awards winners. The Life Literacy Awards recognize outstanding achievement in adult literacy in the areas of community literacy, workplace and essential skills, journalism, and corporate excellence. Awards will be presented at the annual Life Literacy Night celebration on Thursday, September 18, 2014.

Read More >>

### Workshops and Webinars

### **Augustana Information Literacy Workshop - Registration OPEN**

Wednesday, December 3, 2014 (optional information literacy consultations with Mary and an evening workshop dinner) and Thursday, December 4, 2014 (workshop).

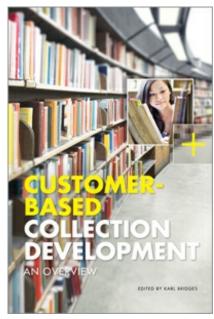
### Topic: Building Capacity for Information Literacy Through Wisdom, Courage and Humor Presenter:Mary MacDonald

Read More>>

### **Essential Skills Day - September 26, 2014**

The fifth annual Essential Skills Day will take place on Friday, September 26, 2014 to raise awareness about the importance of workplace literacy and essential skills training. The nine essential skills are the foundation for all other skills and enable people to evolve with their jobs and adapt to workplace change. Read More >>

### Shop CLA



Customer Based Collection Development: An Overview

edited by Karl Bridges 216 pages 6" x 9" Softcover ISBN-13: 978-0-8389-1192-1 Year Published: 2014

The traditional "top down" approach to collection development definitely has its drawbacks: even after spending a good deal of time, energy, and resources, librarians are sometimes frustrated to find that their library's collection is not being used as they anticipated. But there's another strategy that's gaining momentum. This book gathers together the best practitioners in the emerging field of customer-based collection development, whose goal is to find out what library users need and want and manage collections accordingly.

### Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

<u>Head, Special Collections & Archives</u> University of Waterloo Library, Waterloo, Ontario

Data/Geographic Information Systems (GIS) Librarian University of British Columbia, Vancouver, British Columbia

#### Read More>>

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website

### People

### Susan Haigh Appointed CARL Executive Director

The Canadian Association of Research Libraries (CARL) is pleased to announce the appointment of Susan Haigh as the new CARL Executive Director commencing October 22, 2014. "I am thrilled that Susan has agreed to lead CARL at this critical time, as libraries worldwide engage in a radically new research landscape," said CARL President Gerald Beasley. "The Search Committee was tremendously impressed by Susan, who brings a wonderful range of skills, experience and sound judgement to CARL from her deep engagement with librarians and the broader community while serving in various leadership positions within Library and Archives Canada (LAC)."

Read More >>

#### Carole Moore Named the 2014 Recipient of the CRKN Ron MacDonald Distinguished

#### Service Award

The Canadian Research Knowledge Network (CRKN) is pleased to announce Carole Moore as the recipient of the Ron MacDonald Distinguished Service Award for 2014. The award will be presented on October 7, 2014 in Calgary, Alberta as part of CRKN's Annual General Meeting. The award celebrates Carole Moore as a visionary in advancing knowledge creation and dissemination on a national scale to transform teaching, learning and research for the benefit of CRKN members.

Read More>>

#### Andrew Waller Appointed COPPUL Executive Director

COPPUL is pleased to announce the appointment of Andrew Waller as Executive Director, effective 6 October 2014. Waller comes to COPPUL from the University of Calgary where he has been Licensing and Negotiation

Librarian and Open Access Librarian since 2008 and served in other roles since 1997. Waller holds a BSc from the University of Calgary and an MLS from the University of BC. <u>Read More>></u>

### Featured Corporate Member



Get best in class public computing for libraries with the simplicity and low-cost of an out-of-box solution with Userful Desktop TM. Save up to 70% of hardware, software and IT management costs. Userful was a Gold Sponsor at the 2014 CLA Conference and Tradeshow.

Read More>>

CLA is enormously grateful to the many generous sponsors and exhibitors who contributed to the success of this conference.

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