



Canadian
Library
Association

Association
canadienne
des bibliothèques

A large, stylized graphic element in a golden-yellow color, consisting of two overlapping, curved shapes that resemble a stylized 'A' or a flame, positioned behind the text.

**ANNUAL REPORT
2011**

Message from the President and Executive Director

2011 was an exceptional year for the Canadian Library Association: a year of transition and transformation, reflection and renewal.

In the early months of 2011, CLA continued with its Future Plan consultation, initiated at the end of 2010, where members discussed their visions for a re-conceptualized CLA. Many difficult issues were tackled as members contributed to Executive Council deliberations on structural and governance changes. With consensus forming around many issues, revisions to the constitution and bylaws were drafted to reflect the new direction, and were distributed as a resolution for the AGM. Executive Council members spent several months attending various provincial and regional association meetings to solicit support for the proposed changes.



The 2011 AGM in Halifax was one of the most well attended in recent years, with over 200 members present. And when President Keith Walker called the vote, there was unanimous support for the resolution.

President Karen Adams took over leadership at the end of the conference for an extended term, to guide the Transitional Council for the remainder of 2011, and lead the new Executive members through 2012. In her inaugural address, she acknowledged the consensus in the library community for the need for CLA to be a national advocacy body representing the interests of all Canadians in barrier-free and equitable access to information. She also recognized CLA's financial challenges and need for infrastructure renewal. At the conference, she challenged CLA's Past Presidents, as the beginning of a fundraising campaign, to make a one-time contribution to the cost of infrastructure renewal. The response from the Past Presidents was supportive and generous.

In order to give CLA financial stability and volunteer capacity in its transition period, President Karen challenged her CARL colleagues to renew their membership at the Premium level. Mike Ridley upped the challenge by indicating that he would pay to have all of his staff registered as members for the right price. Executive Council crafted the parameters for implementing his idea, and approved the launch of the Institutional Pilot Project, through which institutions paid a calculated rate to have all of their staff become personal members of CLA. A call was issued to CLA Institutional Members; in all, 28 institutions signed on for the project, which will run for two years to the end of April 2013. With this project, the number of CLA personal members more than doubled, to over 3700.

Much effort for the second half of 2011 was dedicated to implementing the structural changes approved at the AGM. New Networks started to form as the units for membership engagement in particular library issues. By the end of 2011, 20 Networks had been formed on a broad range of topics. Advisory Committees and Standing Committees were renewed. An election was held for the re-structured Executive Council for 2012.

At the same time, regular activities were maintained: *Felicitier* was published, and the bi-weekly *Digest* continued to inform members of current news and events. Planning started for the 2012 conference, and Advisory Committees worked to advance on-going advocacy initiatives. Executive Council had discussions by email and teleconference to ensure operations were running smoothly.

In August, President Karen and Executive Director Kelly represented CLA at the IFLA World Library and Information Congress in San Juan, Puerto Rico. CLA, with colleagues at ASTED, organized the Canadian caucus meeting where delegates were updated on various events taking place during the conference. Ingrid Parent thanked colleagues for their support in her campaign to become President of IFLA, and outlined some of her plans for her term in that role. CLA also lead the coordination of the "Discover Canada" booth in the IFLA exhibits, and helped to organize a reception to celebrate Ingrid's inauguration as IFLA President.

The last few weeks of 2011 were a flurry of committee meetings. President Karen had the opportunity to attend part of the Conference Program Standing Committee meeting in November, joining committee members as they reviewed the numerous submissions and worked to shape the content for the 2012 CLA national conference. Then it was time for the Finance Standing Committee meetings, where members reviewed the budget and forecast for 2011, and examined the draft budget for 2012 and made recommendations for Executive Council. The Transitional Council held its final meeting in December, wrapping up various business items, identifying strategies for balancing the 2012 budget, and preparing documentation for the incoming new Executive Council to allow them to pick up all remaining transition issues.

In all, it was an eventful year for our association. We reflected on our past traditions, said goodbye to some, and prepared to launch new ones. We embraced changes, and moved quickly to implement them. And we prepared for the future, adopting a nimble and flexible structure that allows our association to react more quickly to an ever-changing environment.



Karen Adams, CLA President 2011-2012



Kelly Moore, CLA Executive Director

CLA Executive Council January-May 2011

Keith Walker, *President*
John Teskey, *Past President*
Karen Adams, *Vice-President/President-Elect*
Ingrid Langhammer, *Treasurer*
Pam Ryan, *CACUL President*
André Gagnon, *CAPL President*
Linda Shantz-Keresztes, *CASL President*

Robyn Stockand, *CASLIS President*
Jan Harder, *CLTA President*
Victoria Owen, *Councillor-at-Large*
Catherine Steeves, *Councillor-at-Large*
Cheryl Stenström, *Councillor-at-Large*
Kelly Moore, *Executive Director, ex officio*

CLA Transitional Executive Council June-December 2011

Karen Adams, *President*
Keith Walker, *Past President*
Ingrid Langhammer, *Treasurer*
Victoria Owen, *Councillor-at-Large*
Catherine Steeves, *Councillor-at-Large*
Kelly Moore, *Executive Director, ex officio*

CLA Executive Council members elected in 2011 to serve in 2012

Karen Adams, *President (continuing)*
Pilar Martinez, *Vice-President/President-Elect*
Mary-Jo Romaniuk, *Treasurer*
Jennifer Evans, *Councillor-at-Large*
Karen Hildebrandt, *Councillor-at-Large*
John Tooth, *Councillor-at-Large*



*In-coming President Karen Adams and
Out-going President Keith Walker*

CLA National Conference and Trade Show

The 2011 CLA National Conference and Trade Show was held in Halifax on 25-28 May. This year, CLA launched "CLA from Away", a dedicated webpage where delegates could post blogs and tweets from the conference, allowing those unable to attend to follow some of the action. The conference was book-ended by engaging keynote presentations from Frank McKenna, Deputy Chair of TD Bank Group and former Canadian Ambassador to the United States, and Ingrid Parent, IFLA President-Elect. In between there was, as ever, a wide variety of stimulating sessions on key issues for our community. With support from many local institutions, delegates were treated to a special evening reception at the Pier 21 Immigration Museum. In all, 700 delegates had a fantastic week in Halifax.

2011 AGM

CLA held its 66th Annual General Meeting in Halifax. Following up on a resolution passed in 2010, President Keith Walker noted that Executive Council had achieved a balanced budget for 2011. He outlined steps taken by Executive Council and by members over the past year to carry out the work of the CLA Future Plan, including broad consultations with members on proposed changes to the governance and professional structures of the association. The culmination of this work was a resolution to approve revisions to the Constitution and Bylaws to implement these changes. This resolution was passed unanimously. The members of Executive Council, some of whom had served extended terms to ensure continuity through this period of change, received a round of applause from members. A second resolution calling on CLA to endorse the i-Canada declaration was also passed by members. The Transitional Council, charged with oversight of governance through the second half of 2011, was acknowledged; and candidates for the election to the newly-restructured Executive Council for 2012 were introduced.

Major Advocacy Activities

Copyright

Proposed new federal legislation on copyright was a major advocacy focus for CLA in 2011. Bill C-32, An Act to Amend the Copyright Act, was widely debated, and CLA had the opportunity to appear as witness before a government special legislative committee. But with the call for a federal election in March 2011, Bill C-32 died on the order paper. Early in its mandate, the newly elected government re-introduced the legislation as Bill C-11. CLA again provided input on the legislation, prepared by the Copyright Advisory Committee, and one-on-one meetings were held with many MPs. Advocacy kits on both C-32 and C-11 were prepared, providing CLA members with information to contact their local MPs and advocate for various provisions in the proposed legislation.



Victoria Owen, President Keith Walker and Kelly Moore preparing to meet the government legislative committee on Bill C-11.

CLA also continued its engagement in international copyright activities. We provided input to federal government consultations in preparation for discussions at the World Intellectual Property Organization on copyright matters, and were represented at WIPO Standing Committee on Copyright and Related Rights meetings in Geneva in June and November 2011.

Library Book Rate

Legislation to ensure the permanent provision of the library book rate was considered by parliament as Bill C-509, a private member's bill introduced by Merv Tweed (MP for Brandon-Souris). The legislation was passed at third reading with unanimous support from all Members of Parliament. But with the election call in March, this legislation also died on the order paper before it attained Senate approval. The legislation was introduced early in the new parliament, as Bill C-321. CLA has worked to ensure that this bill still has the support of all parties. In December 2011, Canada Post confirmed its commitment to continue offering the Library Book Rate for 2012.



Barbara Clubb, Jan Harder and Merv Tweed (MP, Brandon-Souris) at CLA Halifax conference

Intellectual Freedom

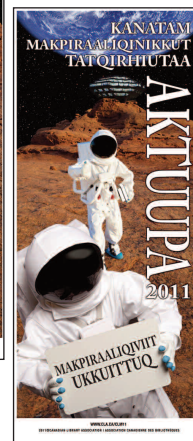
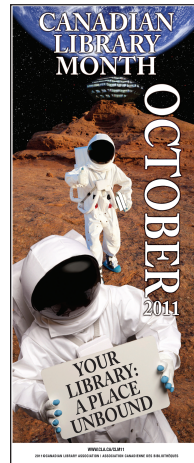
Early in 2011, the Intellectual Freedom Advisory Committee launched its fifth annual survey of challenges to library materials and policies. The survey was made available in both French and English, to try to get a more accurate picture of challenges taking place across the country. The survey results were published in December. There were 87 reported challenges to library materials, and 5 to library policies, with the majority of challenges taking place in public libraries.

Election 2011

In March of 2011, a federal election was called. CLA members were provided with details of the various party platforms, and an elections toolkit to help them talk to candidates in their ridings about key issues for the library community. CLA also surveyed the various parties on library issues, and distributed their responses to members.

Canadian Library Month

CLA continued its coordination role for Canadian Library Month, which takes place annually in October. CLA works with a committee of provincial and territorial representatives to select a theme and a design for promotional materials. Bookmarks and posters are printed and distributed to libraries across the country, and to all CLA members. The 2011 theme was "Your library: a place unbound" and featured imagery of astronauts in space. For the first time, materials were provided in Inuktitut and Inuinnaqtun, as well as in English and French.



Major International Activities

In August 2011, more than 80 Canadians descended on San Juan, Puerto Rico for the annual IFLA Congress. CLA was formally represented by President Karen and Executive Director Kelly, though many other CLA members were there. Our delegation celebrated the inauguration of Ingrid Parent as the first Canadian to become President of IFLA. A variety of Canadian associations and institutions supported a great reception where national and international delegates honoured Ingrid's achievement. The five Canadian national association members of IFLA (CLA, CARL, CULC, ASTED, and APLIC), along with our two national institutions (LAC and BANQ), cooperated to host a Canadian booth in the IFLA exhibits. The booth show-cased the activities of Canadian libraries, and also acted as a connecting point for Canadian delegates.



Brent Roe, Daniel Gogon, Ingrid Parent, Karen Adams and Tom Hickerson at reception in San Juan



Canadian and international delegates at the reception

Paul Whitney started his second term as a member of IFLA's Governing Board. Victoria Owen was appointed Chair of the IFLA Copyright and Other Legal Matters Committee (IFLA/CLM). Many CLA members started new terms in leadership roles with various IFLA Sections and Special Interest Groups.

CLA maintained its observer status with the World Intellectual Property Organization Standing Committee on Copyright and Related Rights (WIPO SCCR), and representatives attended meetings in Geneva in June and November 2011. Two of the most important items currently under discussion are draft treaties on copyright limitations and exceptions for libraries and archives, and limitations and exceptions for people with print disabilities. Our representatives had the opportunity to make statements on both of these treaties at the November meeting. CLA is part of an international team at these discussions, led by representatives from IFLA.

CLA continued its role in the development of Resource Description and Access (RDA), the new international cataloguing standard. Executive Director Kelly Moore attended meetings of the RDA Committee of Principles and the Co-Publishers in August in Washington. In response to comments from the US RDA Test Committee, work began on re-writes to sections of the RDA instructions; this effort is being led by CLA member Christine Oliver.

Awards 2011

CLA is proud to recognize the tremendous activities and achievements of our members each year by selecting recipients for various awards. We had an outstanding roster of winners in 2011.

CLA Award Recipients

CLA Outstanding Service to Librarianship Award
Stephen Abram, Gale Cengage Learning

Award for the Advancement of Intellectual Freedom in Canada
A. Alan Borovoy, General Counsel Emeritus (Canadian Civil Liberties Association)

CLA/Information Today Award for Innovative Technology
Red Deer Public Library

CLA/Ken Haycock Award for Promoting Librarianship
Alan Wilson, Chief Librarian, Prince George Public Library

Student Article Contest
Richard Anderson, "Information Visualization in Children's Picture Books"



Stephen Abram with President Keith Walker



A. Alan Borovoy giving his acceptance speech



Richard Anderson and Keith Walker



Alan Wilson accepting his award

Division Awards

Canadian Association for School Libraries (CASL)

Angela Thacker Memorial Award
Moira Ekdahl

Margaret B. Scott Award of Merit
Heather Daly

Follett International Teacher Librarian of the Year Award
Judith Comfort

Canadian Association of College and University Libraries (CACUL)

Miles Blackwell Award for Outstanding Academic Librarian
Melody Burton

CACUL Innovation Achievement Award
CRKN License Information Module

CACUL New Academic Librarian of the Year Award
Megan Fitzgibbons

CACUL Robert H. Blackburn Distinguished Paper Award
Ken Ladd

CTCL Outstanding College Librarian Award
Linda Schneider

CTCL Innovation Achievement Award
Librarians of Okanagan College Library, "Course Integrated Library Research Instruction"

Canadian Association of Public Libraries (CAPL)

CAPL/Brodart Outstanding Public Library Service Award
Eric Stackhouse

Canadian Association of Special Libraries and Information Services (CASLIS)

CASLIS Award for Special Librarianship in Canada
Ingrid C. Langhammer

Canadian Library Trustees Association (CLTA)

CLTA Merit Award for Distinguished Services as a Public Library Trustee
Andy Ackerman

Special support from CLA members in 2011

Institutions participating in the CLA membership pilot project

Brock University Library	Ryerson University Library
Carleton University Library	Simon Fraser University Libraries
Centennial College Library	University of New Brunswick Fredericton Libraries
Concordia University Libraries	University of New Brunswick St John Libraries
Dalhousie University Libraries	University of Calgary Libraries
Edmonton Public Library	University of Guelph Libraries
Grant McEwan University Library	University of Manitoba Libraries
Hamilton Public Library	University of Regina Library
McGill University Libraries	University of Saskatchewan Libraries
Memorial University of Newfoundland Libraries	University of Toronto Libraries
Mount Royal University Library	University of Victoria Libraries
Queen's University Libraries	University of Western Ontario Libraries
Red River College	Wilfrid Laurier University Libraries
Regina Public Library	York University Libraries

2011 Information Technology Renewal Fund Donations

Anonymous	Gina Varty
Stephen Abram	Maggie Weaver
Elizabeth Barlow	Paul Whitney
Ellen Basler	Cabot Yu
Melody Burton	3M Canada
Linda Cook	City of Saskatoon/Saskatoon Public Library
Yvonne Earle	Concordia University College
Hazel A. Fry	CASLIS Ottawa
Heather Graham	Gale Cengage
Judy Green	KM Legal Management Services
Françoise Hebert	Legislative Assembly of Alberta
Katharine Heney	Medicine Hat College
Sydney Jones	Newmarket Public Library
Todd Kyle	Nicola Valley Institute of Technology
Rowena Lunn	Ontario Secondary School Teachers' Federation
Janice Millard	Parkland Regional Library
Vivienne Monty	Ryerson University
Wendy Newman	Saskatchewan Indian Institute of Technologies
Alison Nussbaumer	Town of Hinton/Hinton Municipal Library
Pearce Penney	United Library Service Inc.
Alvin Schrader	University of Alberta
Marnie Swanson	University of Manitoba
John Teskey	University of Victoria

2011 Total raised: \$35,343

CLA Units

CLA Networks (starting from June 2011)

Accessible Collections and Services Network
Canadian Libraries Are Serving Children Network
Canadian Libraries Are Serving Youth Network
Community-Led Library Service Network
Evidence-Based Library and Information Practice Network
Government Information Network
Government Library and Information Management Professionals Network
Human Resources Network
Information Services for Business Network
Library History Network

Library Technicians and Assistants Network
Moderators Network
Montreal Network
Ottawa Network
Southern Alberta Information Network
Technical Services Network
Toronto Special Libraries and Information Services Network
Trustees Network
Visible Minority Librarians of Canada Network
Voices for School Libraries Network

CLA Committees

Advisory Committee on Intellectual Freedom
Conference Program Committee
Copyright Committee
Elections Committee
Finance Committee
Member Communications Advisory Committee
Nominations Committee
Participation Committee

Scholarships Committee
Standing Committee on Nominations
Standing Committee on Research and Development
Standing Committee on Resolutions
Information Policy Working Group
International Trade Treaties Working Group
Initiative for Equitable Library Access Working Group

CLA Divisions (to June 2011)

Canadian Association for School Libraries (CASL)
Canadian Association of College and University Libraries (CACUL)
Canadian Association of Public Libraries (CAPL)

Canadian Association of Special Libraries and Information Services (CASLIS)
Canadian Library Trustees Association (CLTA)

CLA Interest Groups (to June 2011)

Access to Government Information
Action for Literacy
Business Information
Collection Development and Management
Emerging Technologies
Evidenced-based Librarianship
Information Commons
Information Literacy
Libraries in Communities
Library and Information Needs of Native People

Library and Information Services for Older People
Library History
Library Services to Individuals with Print Disabilities
Library Technicians
Montreal Chapter
New Librarians and Information Professionals
Open Access
Technical Services
World Libraries

CLA Staff

Beverly Bard, Desktop Publisher/Book Review Coordinator

Maria Blake, Orders Administrator

Stephanie Bowa, Young Canada Works Program Coordinator

Carla Chami, Executive Assistant

Judy Green, Marketing & Communications Manager

Linda Sawden-Harris, Finance Officer

Wendy Walton, Conference & Events Manager

Penny Warne, Web & IT Infrastructure Manager



2011 Financial Report

CANADIAN LIBRARY ASSOCIATION/ASSOCIATION CANADIENNE DES BIBLIOTHÈQUES
STATEMENT OF OPERATIONS
FOR THE YEAR ENDED DECEMBER 31, 2011

	2011	2010
Revenue	\$	\$
Advocacy and Media Relations	18,275	17,128
Membership	427,214	349,840
Units	9,384	11,400
Committees	3,985	6,025
Member communications	57,993	58,120
Awards, grants and scholarships	1,497	1,500
External relations	7,323	-
Conference and trade show	554,705	609,553
Publication sales	200,608	236,362
Professional development	4,250	860
Administration	1,875	712
Financial activities	40,441	34,814
Young Canada Works - Heritage Canada	389,443	396,835
Special purpose funds and projects	17,408	16,891
	1,734,401	1,740,040
Expenses		
Advocacy and Media Relations	67,921	66,076
Membership	5,045	9,704
Units	1,476	18,505
Committees	14,545	16,224
Member communications	42,343	51,477
Awards, grants and scholarships	3,104	3,347
External relations	25,148	14,246
Conference and trade show	251,200	241,907
Publication sales	77,297	88,284
Professional development	2,755	-
Administration	106,958	145,982
Financial activities	55,545	53,793
Young Canada Works – Heritage Canada	389,433	396,835
Special purpose funds and projects (note 8)	9,510	17,052
Governance	33,317	48,634
Executive Director's office	7,645	18,056
Salaries and benefits	553,368	535,913
GST/HST	31,662	23,203
	1,678,282	1,749,148
(Deficiency)Excess Revenue over Expenses for the year	56,119	(9108)

Unaudited financial statements for the year ending December 31, 2011

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