

CLA Digest

Canadian Library Association
Association canadienne des bibliothèques

www.cla.ca



[Click here to send this email to a friend](#)

December 16, 2011

In this Issue...

[Hot Off the Press](#)
[CLA Conference 2012](#)
[Library Careers](#)
[People](#)
[Shop CLA](#)
[Did You Know...](#)

Hot Off the Press

1. Message from the CLA President
2. CLA Statement on Bill C-11
3. CLA Accepting Applications for the 2012 Young Canada Works (YCW) program.
4. IFLA International Marketing Award
5. UNESCO endorses the IFLA Manifesto for Digital Libraries
6. Shanghai International Library Forum 2012
7. The New Whitehorse Public Library
8. The First Banned Books Video Calendar is Ready!

News from CLA Units

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. Email: jgreen@cla.ca

Hot Off the Press

1. Message from the CLA President

Highlights of the transitional Executive Council December 10 meeting

Executive Council:

1. Reviewed the 2011 forecast and noted that delays in membership renewals have created a modest deficit (\$15,000) in the forecast for 2011 (the new member Services Co-ordinator, Geraldine Hyland, started last summer);
2. Established the first draft of the 2012 budget, and asked for revenue models for 2013 and 2014 for the proposed new fee structures for consideration by the new Council at its February 4 2012 meeting;
3. Discussed a fee structure which adds corporate and associate member categories, and retains the basic personal membership of \$200, but builds on the success of the institutional pilot project by providing a tiered structure for institutions, based on operating budget, for a fee from \$400 to \$5,000;
4. Heard an update on the technology renewal project, which issued an RFI in October (funding contributed now stands at \$40,293 – my thanks to all!!);
5. Adopted the recommendations of the Participation Committee for membership on the Standing and Advisory Committees for 2012-2013;
6. Adopted the recommendations of the Awards Review Task Force, with a friendly amendment that the proposed “Spirit Award” be re-named the “Emerging Leader Award” and thanked the members of the Task Force for their work: Keith Walker (Chair), Gary Gibson, Wendy Rodgers, and staff Judy Green and Kelly Moore; the approved awards/grants/scholarships are:
 - o CLA Book Awards
 - Book of the Year for Children Award
 - Amelia Frances Howard Gibbon Illustrators Award
 - Young Adult Book Award
 - o CLA Outstanding Service to Librarianship Award
 - o CLA/Ken Haycock Promotion of Librarianship Award
 - o CLA/Information Today Innovation Award

People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing info@cla.ca.

Shop CLA

This week's ALA featured publication:

[Academic Librarianship by Design: A Blended Librarian's Guide to the Tools and Techniques](#)



208 pages
6" x 9"
Softcover
ISBN-13: 978-0-8389-0939-3
Year Published: 2007
Member price \$ 63.85

Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

[Learning Analyst](#)
Suncor Energy

- CLA Award for the Advancement of Intellectual Freedom in Canada
- CLA/Alan MacDonald Mentorship Award – *new*
- CLA Emerging Leader Award – *new*
- CLA Best Poster Presentation Award – *new*
- Robert H. Blackburn Distinguished Paper Award
- CLA Student Article Award
- Dafoe Scholarship
- H.W. Wilson Scholarship
- CLA Research and Development Grant
- Chancellor Group Conference Grant

7. Heard an update on the initiatives at Library and Archives Canada;
8. Heard an update on the 2012 Ottawa conference;
9. Approved the addition of Wilfred Laurier University to the institutional pilot project membership for 2012;
10. Approved the Networks Finance Policy; and
11. Approved the terms of reference for the Visible Minority Librarians of Canada Network.

Happy holidays, all,
Karen Adams
President

2. CLA Statement on Bill C-11

CLA has prepared a statement in response to Bill C-11, "Protecting the Public Interest in the Digital World Revisited for Bill C-11". This brief builds on CLA's response to the previous copyright bill, C-32, and includes some new considerations, in light of recent national and international developments on copyright issues. Thanks to members of the CLA Copyright Advisory Committee for their work on this new document.

[CLA Statement on Bill C-11](#)(PDF)

3. CLA Accepting Applications for the 2012 Young Canada Works (YCW) program.

The CLA in partnership with Canadian Heritage will be accepting applications for the upcoming 2012 YCW campaign.

The YCW program is a Youth Employment Strategy initiative aimed to provide summer employment and internships for youth across Canada. The Canadian Library Association, in partnership with the Department of Canadian Heritage, delivers both the YCW in Heritage Organizations program and the Building Careers in Heritage internships.

The **YCW in Heritage Organization** program offers funding to organizations for the creation of summer jobs. These summer jobs can range between 6 to 16 weeks long and must provide the student will full-time work.

The **YCW in Building Careers in Heritage** program offers funding to

Calgary, Alberta

[Branch Services Librarian \(Part Time\)](#)

Richmond Green Library
Richmond Hill, Ontario

[University Librarian](#)

Mount Allison University
Sackville, New Brunswick

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

Did You Know...

The CLA staff wish you a safe and joyous holiday season.

The CLA office will be open during the holidays with reduced staff and regular hours will resume on Tuesday, January 3, 2012. This is the last CLA Digest e-newsletter of 2011.

Look for the next CLA Digest to publish Friday, January 13.

organizations for the creation of internships for 4 to 12 months in duration.

Deadline to apply the Heritage Organization program is **February 1st, 2012**.
Deadline to apply for the Building Careers in Heritage program is **February 15th, 2012**.

For more information visit the YCW website at www.youngcanadaworks.gc.ca
Or contact Stephanie Bowa sbowa@cla.ca

4. IFLA International Marketing Award

The IFLA INTERNATIONAL MARKETING AWARD will honor organizations that have implemented creative, results-oriented marketing projects or campaigns. Three finalists will be recognized for their outstanding achievements. From these three finalists, the winner will be chosen and receive airfare, lodging and registration for the World Library and Information Congress: 78th IFLA General Conference and Council in Helsinki, Finland in August 2012, as well as a cash award of USD 1,000 which must be used to further the marketing efforts of the recognized organization.

The IFLA Award was introduced in 2002, attracting 237 applications from more than 50 countries during the last nine years.

The last date of submitting applications for the IFLA International Marketing Award is: January 15, 2012

For application and further details please visit award web page at: <http://www.ifla.org/en/management-and-marketing/marketing-award>

5. UNESCO endorses the IFLA Manifesto for Digital Libraries

The Hague/Paris

UNESCO has endorsed the IFLA Manifesto for Digital Libraries at its General Conference 2011. The Manifesto provides principles to assist libraries in undertaking sustainable and interoperable digitisation activities to bridge the digital divide - a key factor in achieving the Millennium Development Goals of the United Nations. Digital libraries are essential for access to information, and for preserving national heritage.

IFLA President Ingrid Parent welcomed the endorsement: "IFLA believes that access to information resources supports education and health as much as cultural and economic development. Information about the world's achievements allows all people to participate constructively in the development of their own social environment." She further pointed out that equal access to cultural and scientific heritage is every person's right. "It helps promote learning and understanding of the richness and diversity of the world and its peoples, not only for the present generation, but also for the next generations", Parent said.

Promoting the free flow of ideas is also one of UNESCO's priorities. Janis Kārklīņš, UNESCO Assistant Director-General for Communication and Information stressed the importance of digital libraries within UNESCO

mandate: "Their ability to reach and serve broader communities, while offering access to a range of information that would otherwise have been difficult, is perhaps the key asset of digital libraries. Users can freely browse library collections irrespective of the time of day or their physical location". However, Kārklīņš cautioned that "Marginalized groups and disadvantaged peoples could remain on the periphery of knowledge unless barriers to access, including digital illiteracy, were reduced". He therefore lauded the endorsement of the Manifesto as "part of the efforts of UNESCO and its partnership with IFLA to develop strategies for the sharing of information".

Read more: <http://www.ifla.org/en/news/unesco-endorses-the-ifla-manifesto-for-digital-libraries>

6. Shanghai International Library Forum 2012

Smart City & Library Service
The Sixth Shanghai International Library Forum (SILF2012)

July 17th~19th, 2012

Organisation: Shanghai Library

Venue: No. 1555 Huaihai (M) Rd., Shanghai, 200031, China

<http://www.libnet.sh.cn/silf2012>

- First Call for Papers and Participation

The biennial Shanghai International Library Forum (SILF) will hold its sixth gathering from **July 17th to 19th, 2012** in Shanghai.

Devised to maximize libraries' functions of distributing knowledge, underpinning social and economic development and promoting human civilization, the SILF offers an opportunity for scholarly communication and professional cooperation among libraries and information institutions in the world.

Every two years hundreds of librarians, information scientists and other stakeholders from around the world meet together to propose new ideas and recount success stories.

The SILF 2012 will take place in conjunction with the celebration of the 60th birthday of the Shanghai Library (www.library.sh.cn).

- Theme & Topics

The theme of SILF 2012 is "Smart City & Library Service". This forum, centering on the latest progress, practical experience and future trends related to the theme, will cover keynote speeches, plenary sessions and individual symposia. The forum encourages dialogues in the following contexts:

1. Library as an Infrastructure for Research and Learning
2. Coming of the New Integrated Library System: Supporting Cloud Computing and Mobile Services
3. Enabling Librarians to Proliferate Digital Reading and Preserve Digital

Memories

4. Management and Performance Evaluation of a Hybrid Library
5. Library Technical Service with Semantic Technologies
6. The Core Values and Competitiveness of the Physical Library in an Omni-media Age

The forum is more than happy to announce the confirmation of attendance from the IFLA President **Ms. Ingrid Parent** as a keynote speaker.

- Submission Guidelines

Papers to be submitted must be the original work of the author(s) and shall never be published or included in any other proceedings. All papers will be peer-reviewed by the Program Committee. Accepted papers will be published in the proceedings available for the forum. Please refer to <http://www.libnet.sh.cn/silf2012> for details of the submission format.

- Important Deadlines

- February 15th, 2012: deadline for submission of abstract
- April 20th, 2012: deadline for submission of full paper

Contacts

Mr. CHEN Xuyan (International Cooperation Division, Shanghai Library)
Ms. REN Xiapei (Library and Information Sciences Research Institute, Shanghai Library)
Tel: +86 21 6445 4500
Fax: +86 21 6445 5006
Email: silf2012@libnet.sh.cn

7. The New Whitehorse Public Library



The Grand Opening of the new Whitehorse Public Library took place on Saturday, December 3rd. After the official ceremony with welcoming remarks by representatives from the three governments (Yukon, Canada and Kwanlin Dun) that made the new library possible, a plaque was unveiled to commemorate the occasion. Fun activities for all ages took place all day including: face painting, live storytelling and music, a children's craft (make and mail Christmas cards), memory book, a slideshow, refreshments and more. Special guests for the event were storyteller Max Tell from Vancouver, B.C. and Yukoners Sharon Shorty and Steve Slade. The day was a fabulous

success with an estimated 1200 participants and a great start to a new chapter in the story of Whitehorse Public Library. Congratulations to all involved in the event and a big thanks to everyone who came out to celebrate!

To read more go to: <http://www.gov.yk.ca/news/11-176.html>

8. The First Banned Books Video Calendar is Ready!

The Entresse Library in Espoo, Finland and IFLA/FAIFE (IFLA Committee on Freedom of Access to Information and Freedom of Expression) have together created the world's first Banned Books Video Calendar. The project has garnered international attention and is considered pioneering in many ways.

"Last year, Entresse created a Finnish video calendar of banned books. Due to the high quality of the final product, we decided to take it to an international forum," says Director Kai Ekholm of the National Library of Finland and the Chair of FAIFE.

The project's participants include leading figures in the library world, who introduce their favourite banned books: IFLA President Ingrid Parent presents Timothy Findlay's *The Wars*; Finnish IFLA President-Elect Sinikka Sipilä talks about Mika Waltari's *The Egyptian*; Kai Ekholm introduces Allen Ginsberg's *Howl* and Executive Director Jill Cousins of the Europeana Foundation expounds on James Joyce's *Ulysses*. Other books include Art Spiegelman's *Maus*, Hitler's *Mein Kampf*, Boccaccio's *Decameron* and Walt Disney's *Donald Duck*.

"We wanted to show that books have been censored for centuries for daring to defy the Catholic Church with its *Index Librorum Prohibitorum*, the Puritans, judicial systems and politicians," Ekholm notes. The purpose of the project is to promote public debate. Viewers can have their say on whether the books were banned for a sensible reason. "Books are still being burned, but the focus now is on online censorship. Sad examples include Turkey and Hungary in Europe and, on the world stage, China, where 450 million online citizens live in a closed intranet without access to Facebook or various Google searches. Perhaps next year's calendar will focus on banned web pages."

Following the tradition of the Advent calendar, each day between December 1st and December 24th a new window will open and a new book will be presented on several sites throughout the world. The video calendar can be accessed at <http://vimeo.com/channels/bannedbooks>

More information:

Kai Ekholm, kai.ekholm@helsinki.fi, tel. +358 40 5877023

CLA Conference & Trade Show: Ottawa - May 30 - June 2, 2012

Transportation and Accommodation information are now available on the Conference website

<http://www.cla.ca/conference/2012/>

News from CLA Units

(i) CLA Office update

It's been a busy time for the office in the run-up to the holiday season.

President Karen and I participated in the latest stakeholders meeting at Library and Archives Canada, now known as the Pan Canadian Documentary Heritage Forum. Progress has been made on a number of issues, and a dedicated communications group will be issuing a report from the meeting – we'll distribute it as soon as it's available.

The Conference Program Standing Committee met on 26-27 November in Toronto, and worked through the challenging but exciting task of selecting the sessions for our upcoming conference. The program will be launched on the CLA website in early February. We'll have a fantastic slate of sessions – and look for some new activities in this year's schedule. More details will be made available in the January issues of the *Digest*. Thanks to all members of the Conference Program Standing Committee, and to co-chairs Christina Hwang and Maureen Sawa for their efforts.

I attended a meeting of the Culture, Communication and Information Sectoral Committee of the Canadian Commission for UNESCO. We had an update on the recent UNESCO General Conference. Two notable issues: the election of Palestine as a member state of UNESCO (which Canada opposed, and which has caused the United States to withhold its membership dues from UNESCO); and the endorsement of the [IFLA Manifesto for Digital Libraries](#).

I had the opportunity to spend a day at the [Congrès des Milieux Documentaires](#), a conference which brings together nine different library and archive associations in Quebec. The theme of the conference was about redefining spaces, and there were some great speakers addressing different aspects of this topic, providing national and international perspectives.

Then it was on to preparations for meetings of the CLA Finance Committee and Executive Council which took place at the CLA office last week. Please see President Karen's summary of highlights from the EC meeting. Names of all new Standing and Advisory Committee members will be posted to the CLA site in the first week of January. And look for more information about awards early in the new year – we'll be issuing a call for jury members as well as the call for nominations.

MPs start their holidays today, and will be in their ridings until 30 January. There are two Bills which will come back to the House for second reading in

early February: C-11 on copyright and C-321 on the library book rate. We'll have advocacy kits available in early January to help you speak with your MP about these bills, so I hope you will all add "Meet my MP" to your list of New Year's resolutions.

Best wishes for the holidays and the new year
Kelly Moore
CLA Executive Director

(ii) Evidence-Based Library and Information Practice Network

The **Evidence-Based Library and Information Practice Network (EBLIPN)**, previously an Interest Group, was recently approved by the Executive Council. The goals of the Network are:

1. To represent the interests of librarians involved in evidence-based librarianship (EBL) and library related research.
2. To organize continuing education opportunities for librarians in this area.
3. To provide a means of communication between librarians involved in evidence-based librarianship.
4. To assist librarians with the dissemination of library research utilizing an evidence-based model.

EBLIPN has an active listserv, this listserv offers members the opportunity to communicate, share and disseminate knowledge regarding EBL and library related research with each other. It is a great way to keep current on EBL related events, workshops, sessions, conferences and to network with others engaged in EBL and research.

EBLIPN is currently seeking membership! If you are interested please contact the CLA Office, membership@cla.ca, and keep watching for the new EBLIPN webpage.

Moderators: Trina Fyfe and Alison Farrell
Moderators Email: fyfet@unbc.ca; alisonr@mun.ca

(iii) CLA's 20th Network has been approved!

The Visible Minority Librarians of Canada (ViMLoC) Network was approved by Executive Council last week. If you're interested in joining the Network, please review their [Terms of Reference](#) and contact the [CLA Office](#) to sign up.

You can check the [list of all CLA Networks](#) and sign on for all the ones that interest you – there is no charge for joining a Network! If there isn't one yet that meets your needs, submit a proposal to start one. Contact the [CLA Office](#) for details.

