

# CLA Digest

Canadian Library Association  
Association canadienne des bibliothèques

[www.cla.ca](http://www.cla.ca)



August 10, 2012

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## Hot Off the Press

1. Pre-Budget Consultation 2012 (Submission by the Canadian Library Association)  
2. Winners of CAA Literary Awards Revealed

## News from CLA Units

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2012 Digest schedule click [here](#). Email: [jgreen@cla.ca](mailto:jgreen@cla.ca)

## People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing [info@cla.ca](mailto:info@cla.ca).

## Shop CLA

## Hot Off the Press

### 1. Pre-Budget Consultation 2012 (Submission by the Canadian Library Association)

#### 1. Economic Recovery and Growth

*Given the current climate of federal and global fiscal restraint, what specific federal measures do you feel are needed for a sustained economic recovery and enhanced economic growth in Canada?*

*(Please limit your response to 350 words)*

The Canadian Library Association (CLA) recommends that the Government of Canada invest in library infrastructure, which helps to improve Canadians' quality of life and is key to our future economic development.

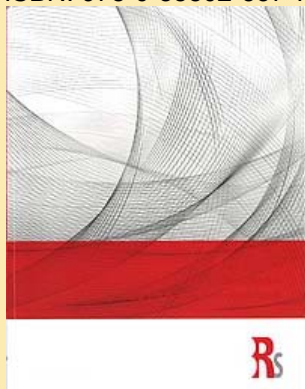
Public libraries provide essential resources to help stimulate Canada's national economy. They play a vital role in assisting people with literacy skills, résumé creation, job applications, and re-education opportunities.

CLA is concerned about recent budget cuts to federal government libraries and to Library and Archives Canada which will negatively impact their ability to provide front-line services, resulting in reduced access to information not only for federal employees, but for all Canadians. CLA is also concerned about ongoing access to and preservation of government information, in light of the cuts to federal libraries, and the decision to make more government information only available online. **CLA recommends re-investment in**

This week's CLA featured publication:

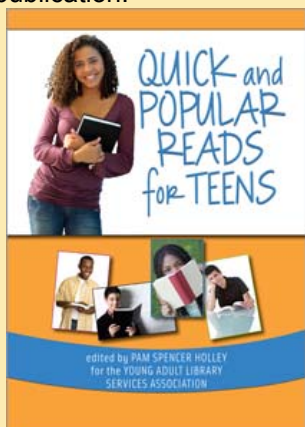
**[The Future is Now:  
Responses to the  
Canadian Library Human  
Resources Study](#)**

Edited by Allison Sivak and  
Kathleen De Long  
(Published 2012)  
Foreword by Ernie Ingles  
ISBN: 978-0-88802-337-7



Member Price: 39.95  
Non- Member: 44.95

This week's ALA featured publication:



**[Quick and Popular Reads  
for Teens](#)**

Edited by Pam Spencer  
Holley for YALSA  
232 pages  
6" x 9"  
Softcover  
ISBN-13: 978-0-8389-  
3577-4  
(Published 2009)  
Member Price: 51.70

**federal libraries.**

To read more click [here](#).

## **2. Winners of CAA Literary Awards Revealed**

On July 28 the Canadian Authors Association (CAA) continued its long-held tradition of writers honouring writers and announced the winners of its 2012 Literary Awards competition during the Leacock Summer Festival in Orillia, Ontario.

Richard Gwyn was awarded the Lela Common Award for Canadian History for Nation Maker (Random House Canada). Gwyn will receive a silver medal and \$2000 cash prize. The shortlist for this award included Douglas Gibson (Stories About Storytellers) and Jonathan F. Vance (Maple Leaf Empire).

Patrick deWitt was named the recipient of the CAA Award for Fiction for his novel The Sisters Brothers (House of Anansi), and will also receive a silver medal and \$2000 prize. This year's fiction shortlist included Helen Humphreys (The Reinvention of Love) and Miriam Toews (Irma Voht).

Goran Simić won the CAA Poetry Award for Sunrise in the Eyes of the Snowman (Biblioasis). Simić received a silver medal and \$2000 prize. The 2012 poetry shortlist also included E.D. Blodgett (Sleep You a Tree) and Brian Henderson (Sharawadji).

Ryan Flavelle was named the 2012 Emerging Writer for The Patrol: Seven Days in the Life of a Canadian Soldier in Afghanistan (HarperCollins Canada). Flavelle receives a \$500 prize.

To learn more go to: <http://www.canauthors.org/awards/winners.html>

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Non- Member: 56.40

## Library Careers

Employers? Ads range from \$200 - \$350 per month (depending on level of membership)!

Job Seekers? Free to access and apply!

CLA now posts your career ads to the CLA social media sites - Facebook group and page, LinkedIn and Twitter - at no extra charge on all paid ads.

Check out this week's career ads:

### [Librarian, Finance Lab \(Librarian II or III\)](#)

University of Toronto  
Scarborough Library  
Toronto, ON

### [Digital Initiatives Librarian](#)

The University of  
Montana—Missoula  
Missoula, Montana

### [Public Service Library Assistant 4](#)

University of British  
Columbia Library  
Vancouver, BC

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

## Did You Know...

that CLA has posters and bookmarks ready to mail to libraries for Canadian Library Month 2012? October is fast approaching...

## News from CLA Units

### (i) CLA- TSLIS Network

**Date: Wednesday, August 15, 2012**

**Time: 6:30-8:30pm**

**Location: Shoeless Joe's** - patio, 720 Spadina Unit 111 Toronto, ON M5S 2T9 (Spadina station)

Hosts: Kate Johnson and Bernadette Roca

**RSVP to Bernadette Roca at [b.roca@toronto.ca](mailto:b.roca@toronto.ca) by Monday August 13.**

SLA Toronto and TSLIS Network are pleased to invite you to participate in the summer edition of Article Club! We thought we'd take this opportunity as summer wraps up to focus on a hot topic from this year's SLA Annual Conference: the unlikely relationship between journalism and librarianship. Come join your fellow information professionals for lively discussion and a drink at the Shoeless Joe's patio! Cost is only your own food and beverages. Everyone is welcome.

<http://tslisnetwork.org/2012/08/04/sla-tslis-network-article-night-journalism-librarianship-wed-aug-15/>

### (ii) CLA Government Library and Information Management Professionals Network

One-day Workshop • Wednesday, October 17, 2012 • 9am to 4pm

Includes: Lunch, morning/afternoon breaks

For more information, please contact [cla.govlib@gmail.com](mailto:cla.govlib@gmail.com)

Information professionals use a range of technical tools in their daily activities within information organizations. What tools, though, do we use to align the direction of our units with those of our parent organizations, and how do we communicate appropriately and strategically with stakeholders?

The workshop covers the components of four practical yet critical tools and invites participants to discuss:

1. Information Audits
2. Strategic Planning
3. Business Cases
4. Performance Measurement

Participants have the opportunity to take away:

- an understanding of the roles of, and relationship between, the tools
- guidelines for documenting user and organizational needs
- insight into the need to "speak to decision maker motivations" as opposed to stressing "what we believe"
- pointers how to use the tools in planning, managing, measuring, and

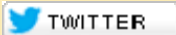
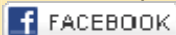
communicating

Go to the [CLM 2012](#) website for 2012 resources including the press release, declaration, backgrounder and ideas to help prepare your library for this year's celebration.

Join the new CLM 2012 [Facebook](#) page!

Get your materials early for CLM 2012 by emailing [info@cla.ca](mailto:info@cla.ca).

Quantities are limited: 10 posters and 200 bookmarks per library.



More information: <http://clagov.wordpress.com/2012/08/01/strategy-and-persuasion-2/>

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## People

### ***Appointment: Whitehots Inc. Executive appointment***

Edmund Salt has been appointed President of Whitehots Inc. effective August 1, 2012.

In his previous position as Vice President, Sales & Marketing, Mr. Salt has been a driving force behind Whitehots success and growth becoming a leading Canadian library service provider. In 1990 he joined Whitehots as its first employee joining owners Russ and Sharon Culver.

In his new position Mr. Salt will oversee Whitehots business development, sales and marketing in their Aurora facility and their newly acquired Mississauga division of S&B Books.

Mr. Salt is well known and respected in the industry for his business acumen and professionalism. He has vast experience in operations and logistics management. He was a recent speaker at the Ontario Library Association (OLA) Superconference in Toronto speaking on electronic selection and acquisition. He is a current member of key executives in TEC Canada.

With this appointment Russ Culver will assume the position of Chief Executive Officer and Sharon Culver, Chief Financial Officer.

Whitehots Inc. has been a member of CLA since 1998.