

# CLA Digest

Canadian Library Association  
Association canadienne des bibliothèques

[www.cla.ca](http://www.cla.ca)



[Click here](#) to send this email to a friend

October 05, 2012

## In this Issue...

[Hot Off the Press](#)  
[CLA Conference 2013](#)  
[CLA Awards](#)  
[Library Careers](#)  
[CLA Webinars](#)  
[People](#)  
[Shop CLA](#)  
[Did You Know...](#)

## Hot Off the Press

1. Canadian Library Month 2012 is here!
2. Bill C-321 heads to the Senate
3. CLA Election 2012
4. CLA launches advocacy toolkit to support federal libraries
5. IBBY Canada Call for Proposals: Frances E. Russell Grant / IBBY Canada Appel de candidature pour la bourse Frances E. Russell
6. World Library & Information Congress: 79th IFLA General Conference and Assembly
7. News release - Read great books:
8. Toronto International Antiquarian Book Fair
9. The Centre for Literacy seeks a board member from the Atlantic region - Term 2012-2014

## News from CLA Units

## Hot Off the Press

### 1. Canadian Library Month 2012 is here!



(i) The Canadian Library Association is pleased to announce that October is Canadian Library Month. Canadian Library Month provides an opportunity to celebrate libraries across Canada and the important contributions they make to Canadian life.

This year's theme, Libraries Connect/Bibliothèques Branchées, is a great reminder of just how essential libraries are in the interconnected world in which we live. Libraries are at the centre of Canadian communities, providing a public space for people to meet, learn, connect and grow. From coast to coast to coast, libraries help direct the flow of information and resources. They are places of endless opportunity and provide Canadians with equitable access to library resources.

[read more here>>](#)

### (ii) **CLA Partners with LEGO - Learn Through Play Project**

To celebrate Canadian Library Month this October, we are excited to present you with the Learn through Play project, a program which encourages children and parents to build their way to early development through combined story and play time.

#### *The Project*

LEGO Systems, Inc., the world's leading construction toy manufacturer, in partnership with the Canadian Library Association (CLA) kicked off a 7 week Learn Through Play Project on October 3, 2012. The objective is to blend early development with construction play, encouraging preschoolers to read, build, play and learn!

Through the Learn Through Play Project, LEGO® DUPLO® and the CLA are asking Canadians across the country—via outlets such as [todaysparent.com](http://todaysparent.com), [chatelaine.com](http://chatelaine.com), [iVillage.ca](http://iVillage.ca) and Citytv's Cityline—to nominate their hometown library for a chance at winning a LEGO® DUPLO® donation for their

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2012 Digest schedule click [here](#). Email: [jgreen@cla.ca](mailto:jgreen@cla.ca)

## People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing [info@cla.ca](mailto:info@cla.ca).

## People

### ***In Memorium -***

#### **Cathy Moore, 1955 - 2012**

Cathy Moore, CNIB's National Director of Government Relations and Advocacy, passed away on September 13, 2012 at the age of 57, after a long battle with cancer. Her career with CNIB spanned 22 years, during which her tireless efforts served to support and empower people who are blind or partially sighted from coast to coast.

[Read More >>](#)

### ***Announcement -*** **Expanded role for NRC-CISTI's Pam Bjornson**

The National Research Council Canada is pleased to announce the appointment of Pam Bjornson as Director General, Knowledge Management.

As you may know, NRC is refocusing into an industry-driven organization,

children's activity areas. The most nominated library in each Canadian province/territory will receive \$500 worth of building sets, including the newly launched LEGO DUPLO Read and Build collection, a series of kits that blend early reading with construction play. In addition, consumers will also have a chance to win great prizes just for voting. The campaign continues through November 18, 2012 at [www.todayparent.com/duploplayproject](http://www.todayparent.com/duploplayproject).

[Learn more here>>](#)

(iii) Tell CLA how your library celebrated the month by emailing a short article (200 words) with picture(s) to [jgreen@cla.ca](mailto:jgreen@cla.ca). If chosen, the article will be published in the December issue of Feliciter. Entries must be sent to Judy Green no later than 7 November for consideration.

(iv) Join the CLM2012 facebook page and share your libraries' activities: <https://www.facebook.com/CanadianLibraryMonth> or access the website for tools and ideas: <http://www.cla.ca/clm12/index.html>

### **2. Bill C-321 heads to the Senate**

Following a vote in the House of Commons on Wednesday, Bill C-321 on the Library Book Rate again received unanimous support from Members of Parliament. Merv Tweed, MP for Brandon-Souris and sponsor of this private members bill, has confirmed that the bill is now off to the Senate; it is his hope that it will receive Royal Assent by the end of the year. This is a major step forward for this key piece of legislation for the library community! Watch for updates in the Digest and on CLA-L as the bill takes its final steps through the parliamentary process.

### **3. CLA Election 2012**

The CLA Election 2012 Online Voting Booth is still open! **1 Week left to vote!**

Members are requested to vote for their candidates to join CLA Executive Council for the term 2013-2014. Two positions are being contested: Vice-President/President-Elect and Councillor-at-Large. Your vote is your opportunity to determine the leadership for CLA. Your participation in the election process is essential for good association governance.

Vote today! The polls close at midnight on Friday, October, 12 2012 (EDT).

#### *Online Voting Procedure:*

- Using any Internet browser, go to [election.cla.ca](http://election.cla.ca)
- You will be required to log-in.
- Your login is 'cla' plus your 5 digit CLA member number (for example: cla12345).
- Your password is the first 3 letters of your last name plus your CLA member number (for example: xxx12345, where xxx is the first 3 letters of your last name).
- Note: If your last name includes an apostrophe disregard the apostrophe (i.e. O'Brien will use "obr"). If your last name is less than 3

addressing areas of national importance and strengthening its contribution to Canada's innovation system. As part of this move, Ms. Bjornson has taken on an expanded leadership role for a new Knowledge Management Branch within NRC that includes Records Management, Foresight, Collaboration, and Competitive & Market Intelligence services. She will also continue to be responsible for the national science library (NRC-CISTI) and its services, which will continue unchanged, but now will be offered as part of this broader NRC Knowledge Management mandate.

Ms. Bjornson has an MBA from the University of Ottawa and brings both private and public-sector management experience to this position. As former Director General of NRC-CISTI, she led the organization through extensive change, culminating in the spin-off of its publishing operation into a non-profit corporation, and the creation of a successful partnership with a private-sector company for delivery of scientific information nationally.

**Announcement - Thunder Bay Public Library Board Hires New Chief Librarian/CEO**  
*Tuesday, September 25, 2012 (Thunder Bay, ON)*

letters long (i.e. Li) use your full last name (li). The login is case sensitive, please use all lowercase letters.

#### **4. CLA launches advocacy toolkit to support federal libraries**

In response to the survey conducted over the past summer on the impact of budget reductions to federal libraries and Library and Archives Canada, CLA has produced an [advocacy toolkit](#) to help members raise this issue with their Member of Parliament. The kit includes key talking points, a sample draft letter, and information on how to conduct a meeting with your MP.

Members of Parliament will be in their ridings next week, so this is a great opportunity for you to arrange a meeting.

A report of the results of the survey will be reviewed by Executive Council when they meet on 22-23 October; further information and actions based on that report will be communicated to members after the meeting.

#### **5. IBBY Canada Call for Proposals: Frances E. Russell Grant**

The Canadian National Section of the International Board on Books for Young People (IBBY Canada) is now accepting proposals for the 2012 Frances E. Russell Grant. The \$1,000 grant is intended to support IBBY Canada's mission "to initiate and encourage research in young people's literature in all its forms" and is given in support of research for a publishable work (a book or a paper) on Canadian children's literature.

*The deadline for proposals, which may be submitted in English or in French, is October 31, 2012.*

[Read More >>](#)

#### **5. IBBY Canada Appel de candidature pour la bourse Frances E. Russell**

La Section nationale canadienne de l' Union internationale pour les livres de jeunesse (IBBY Canada) accepte maintenant les soumissions pour la bourse Frances E. Russell 2012. La prix de 1000 \$ est destiné à soutenir la mission d'IBBY Canada laquelle consiste à «susciter et encourager la recherche en littérature jeunesse sous toutes ses formes" et est remis pour un travail de recherche publishable (un livre ou un article) portant sur la littérature canadienne pour la jeunesse.

*La date d'échéance pour la remise des soumissions qui peuvent être présentées en anglais ou en français, est le 31 Octobre 2012.*

[En savoir plus >>](#)

#### **6. World Library & Information Congress: 79th IFLA General Conference and Assembly**

IFLA would like to take this opportunity to invite you to the 79th IFLA General Conference and Assembly which will take place from 17 - 23 August 2013 in Singapore.

The IFLA WLIC 2013 Final Announcement is now available to download from the web-site: [www.ifla.org](http://www.ifla.org). The Final Announcement contains valuable information pertaining to the upcoming IFLA General Conference and



The Board of the Thunder Bay Public Library is pleased to announce that the new Chief Librarian/

CEO has been selected. An extensive search effort has resulted in the appointment of John Pateman as the Chief Librarian for Thunder Bay Public Library. Mr. Pateman will begin his position on Tuesday, October 9, 2012.

Pateman's educational background includes a BA (Honours) degree in History and Politics, a diploma in Library and Information Science, a masters degree in Business Administration and most recently, designation as Fellow of the Chartered Institute of Library and Information Professionals.

Pateman's career in public libraries began in 1978 and has spanned over 30 years, including his most recent position as Head of Libraries and Inclusion at Lincolnshire County with 48 library locations and 15 mobile libraries. Mr.

Pateman has also worked as Head of Libraries and Heritage in Merton, Head of Libraries in Hackney and Library Manager in Westminster.

Pateman has demonstrated experience in strategic leadership, building partnerships, service planning, change

Assembly including details on the programme, satellite meetings, library visits, registration, accommodation, tours and social events and much more!

### *Registration Now Open!*

IFLA is delighted to announce that online registration is now open and attendees can register for the Congress via the Congress web-site:

<http://conference.ifla.org/ifla79/registration>

Please note that if you registered for IFLA WLIC 2012 via the online registration system, you can use the same login username and password for IFLA WLIC 2013.

Should you have a group booking of ten or more attendees please contact: [wlic2013-registration@kit-group.org](mailto:wlic2013-registration@kit-group.org) for further information on how to register your group.

### **7. News release - Read great books:**

Canada Council for the Arts announces the 2012 Governor General's Literary Award finalists

Ottawa, October 2, 2012 – Get ready to read the 2012 Governor General's Literary Awards finalists. The Canada Council's peer assessment committees selected this year's finalists out of approximately 1,700 submitted books, choosing works that tell readers compelling stories about themselves and the world around them.

"Literary excellence is what drives the Governor General's Literary Awards," said Robert Sirman, Director and CEO of the Canada Council for the Arts. "This year's shortlisted books put the creative talent of our authors, translators and illustrators front and centre. They inspire readers to discover new places and live memorable experiences through books."

The Governor General's Literary Awards, often referred to as the GGs, are given in the categories of fiction, non-fiction, poetry, drama, children's literature (text and illustration) and translation, in both English and French.

Downloadable images of the shortlisted books, together with additional information about the 2012 Awards are available on the [Canada Council's website](#).

[Read More >>](#)

### **8. Toronto International Antiquarian Book Fair**

October 12 – 14, 2012

Metro Toronto Convention Centre  
Toronto, Ontario  
[www.torontoantiquarianbookfair.com](http://www.torontoantiquarianbookfair.com)

The Antiquarian Booksellers Association of Canada presents distinguished

and performance management and budgeting. He has collaborated on or written several publications, including - Libraries for All: Social Inclusion in Public Libraries and Developing a Needs Based Library Service.

John and his wife and two children have settled in Thunder Bay from the United Kingdom and are looking forward to exploring their new home. "I am so happy to be in Thunder Bay which has been very welcoming and friendly to me and my family," says Pateman. "I am looking forward to working with the Board, the staff and the people of Thunder Bay to take the organization forward at this exciting time for public libraries in Canada." The Board of the Thunder Bay Public Library welcomes Mr. Pateman to his new position and look forward to working with him and introducing him to the community in October 2012.

#### Shop CLA

This week's ALA featured publication:

#### [Small Public Library Management](#)

Jane Pearlmutter and Paul Nelson  
176 pages  
8.5" x 11"  
Softcover  
ISBN13: 978-0-8389-1085-6  
2011

booksellers from around the world. This will be a great opportunity to peruse and purchase rare and antiquarian books and manuscripts from some of the world's foremost booksellers.

#### **9. The Centre for Literacy seeks a board member from the Atlantic region - Term 2012-2014**

The Centre for Literacy is a national centre of expertise on literacy and essential skills and has national board representation. We currently have a seat available for a board member from the Atlantic region — New Brunswick, Nova Scotia, Prince Edward Island, or Newfoundland/Labrador.

The first board meeting for the new member will be in December 2012. The term will end in September 2014.

Travel and accommodations will be covered for three face-to-face meetings in the first year. Other meetings and interactions will take place through distance technologies.

The skill sets and backgrounds we seek include some of the following:

- entrepreneurial experience in a large, medium or small enterprise – particularly in finance, in social media or marketing, in the health care sector, but not exclusively
- expertise in any one, or combination of, financial management, fund development, human resource development, change management
- experience with, or sensitivity to, issues of cultural diversity and disability
- commitment to adult life-long learning and literacy and essential skills education
- familiarity with the concepts of social innovation and/or social entrepreneurship is an asset

The roles and responsibilities of board members are outlined at <http://www.centreforliteracy.qc.ca/about/leadership>

For a full description of our programs, services and history, see <http://www.centreforliteracy.qc.ca/>

#### **How to submit your candidacy**

Send a one-page letter to [info@centreforliteracy.qc.ca](mailto:info@centreforliteracy.qc.ca) with a brief biographical background and a statement that includes what you feel you could bring to the organization and how the position matches your interests or commitments. Please indicate that you have read and agree with the board member roles and responsibilities.

A board committee will select candidates of interest and arrange telephone interviews with nominees in November 2012. For questions:

[info@centreforliteracy.qc.ca](mailto:info@centreforliteracy.qc.ca)

Deadline for nominations: October 26, 2012.

---



Member Price \$ 55.00

### Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

#### [Branch Head \(Central Children's\)](#)

Regina Public Library  
Regina, SK

#### [Copyright/Open Access Resource](#)

[Librarian/Consultant](#)  
George Brown College  
Toronto, ON

#### [Public Service Manager](#)

Prince George Public Library  
Prince George, BC

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

### Did You Know...

you can see which library is leading in each province/territory during the seven week contest of the

### 2013 CLA Conference & Trade Show

Winnipeg, Manitoba, May 29 - June 1, 2013

<http://www.cla.ca/conference/2013/>

#### Call for Proposals

2013 CLA National Conference & Trade Show

Winnipeg, Manitoba, May 29 – June 1, 2013

The call for proposals for the 2013 CLA National Conference in Winnipeg is now open. This is your chance to contribute to CLA's premier professional development opportunity. Help make 2013 CLA Winnipeg the must-attend event of the year!

We invite submissions from the library, archival and other information-related communities for consideration to present at the conference. Proposals for pre-conference sessions, concurrent program sessions and poster presentations are welcome!

A new educational element for this year is "The Learning Lounge" which will consist of short presentations (max. 20 minutes) that focus on very specific topics. We welcome proposals for these sessions from both the library/information and vendor communities. The informal experience is designed to encourage connection, discussion and engagement.

Detailed instructions for program submissions are available at [www.cla.ca/conference/2013](http://www.cla.ca/conference/2013). The deadline for submissions is October 28, 2012. Accepted presenters will be notified by the end of December 2012.

We would appreciate your support by forwarding this information through your listserv or other means.

Questions may be addressed to Wendy Walton at 613.232.9625 ext. 302 or [wwalton@cla.ca](mailto:wwalton@cla.ca)

*See you in Winnipeg!*

---

### News from CLA Units

#### CLA Office Update

I spent so many years as a student that September still feels like the start of a new year. It certainly marks the start of a whole new round of activity in the CLA office. We launched the [election for new Executive Council members](#), with a new (and easy to use!) voting system. Polls close at midnight on 12 October. We have a strong [slate of candidates](#) who are willing to volunteer the next two years to serve as CLA leaders – support their commitment by casting your vote! Wendy and I had a site visit to Winnipeg to check out the facilities for the [CLA 2013 National Conference and Trade Show](#). We were overwhelmed by all of the great things Winnipeg has to offer its visitors, and came away with some great ideas for our delegates – you won't want to miss

CLA/LEGO DUPLO *Learn Through Play Project?*  
[Roll over each province and see who is in the lead](#)

>>

Encourage your patrons to vote by November 18.

#### Promotional Material:

Display or distribute the [attached PDF](#) in your library to help promote the *Learn Through Play Project*.



this conference! And you can contribute to the conference program by submitting a session proposal. The [Call for Submissions](#) is now open: we're seeking proposals for concurrent sessions, pre-conferences, poster presentations and for a new Learning Lounge. Deadline for proposals is 28 October. Members of Parliament returned to town after their summer break, and the House is back in session. On 3 October, Bill C-321 on the Library Book Rate passed with a unanimous vote and is now off to the Senate. We're close to a successful conclusion on this key piece of legislation for the library community. Preparations are under way for the next meeting of Executive Council, which will take place on 22-23 October. It's a busy run from now through to December...

Kelly Moore  
CLA ED

---

#### CLA Webinars

##### Webinars

To access the CLA Webinar calendar for 2012/13 and to register click [here](#).

- **So what do you do – and why do I need you – exactly? Tips on Branding for Information Professionals**

Whether they like to think so or not, info pros have a brand, and the clients' perception of that brand will influence their careers.

In this session, Ulla traces the similarities and dissimilarities between well known consumer products' and companies' brands and ours, discussing the need to build a professional image consciously to foster client confidence in the quality and value of our services.

Illustrating how seemingly superficial "signallers" send messages clients pick up on, Ulla provides a checklist of tips for selecting and supporting the brand we want to project.

Date: Monday, October 15, 2012

Time: 2pm (ET)

Speaker: Ulla de Stricker