

CLA Digest

Canadian Library Association
Association canadienne des bibliothèques

www.cla.ca



January 11, 2013

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News From CLA Units

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2013 Digest schedule click [here](#).
Email: jgreen@cla.ca

People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA

Hot Off The Press

1. President's Column

As I embark on this daunting yet marvelous opportunity as President of CLA in 2013, I want to express my utmost gratitude to Karen Adams, Past President, who assumed the CLA President role for **nineteen** months – going above and beyond to develop the renewed CLA and continue efforts to strengthen our national association. Karen's personal effort to raise funds to replace CLA's aging IT infrastructure to support improved communications is very much appreciated. Karen led a variety of important initiatives – all of which have resulted in significant association cost savings and stronger value-added service. Truly, Karen has made a remarkable difference during her tenure, and we owe her considerable appreciation.

Also, thanks to outgoing Councillor-at-Large John Tooth who served for one year during the transition of CLA Executive Council. John's commitment to universal access and fair copyright legislation has been invaluable in supporting CLA advocacy efforts.

What has your Executive Council been up to?

In late November, the Finance Standing Committee met to prepare the 2013 budget. Mary-Jo Romaniuk, Karen Adams, Mike Ridley, Kelly Moore and I spent the day debating options create a balanced budget, while continuing to ensure CLA moves forward and has capacity to provide meaningful services to CLA members. Many thanks to the Mary-Jo, Karen, Kelly and Mike!

Former CLA President Alvin Schrader and Michael Brundin just completed a first draft of their "National Statistical and Values Profile of Canadian Libraries" which will be posted on the website in the New Year. This is an excellent example of the kind of research CLA expects to undertake on a more routine basis.

The Conference Review Task Force has been established to investigate and make recommendations regarding the CLA National Conference and Trade Show to ensure CLA is meeting members' needs and interests. As Chair, I will have the privilege to work with Melody Burton, Christina Hwang, Mary-Jo Romaniuk, Pam Ryan, Cabot Yu and Kelly Moore as we review and clarify the purpose of the CLA conference and determine its resource needs, taking into

and your fellow members by emailing info@cla.ca.

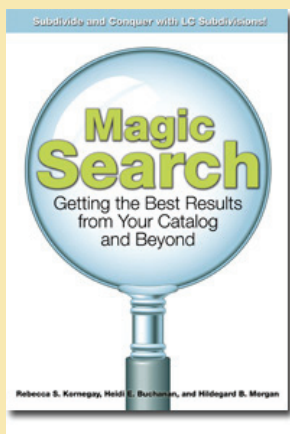
Shop CLA

This week's ALA featured publication:

Magic Search

Rebecca S. Kornegay,
Heidi E. Buchanan and
Morgan B. Hildegard
112 pages
6" x 9"
Softcover
ISBN13 978-0-8389-09904
Spring 2009

Member Price \$ 51.70



Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

[Information and Technology Librarian](#)

Medicine Hat College Library,
Medicine Hat, AB

[User Experience Specialist, Knowledge Management](#)

National Research Council
Canada,

account trends and practices in conference planning.

And my efforts in 2013, working with amazing council colleagues, Mary-Jo Romaniuk, Jennifer Evans, Karen Hildebrandt, Marie DeYoung and Jane Schmidt along with our very capable CLA staff, will be to increase opportunities for member engagement and continue strengthening our advocacy efforts. Our new Executive Council will have its first meeting on 3-5 February in Ottawa.

I am eager to hear from CLA members about what you think is important, so please contact me at pmartinez@epl.ca.

Pilar Martinez
CLA President

2. An apology from Canada Post regarding the Library Shipping Tool problems

Canada Post has experienced technical difficulties with the Library Book Shipping Tool. We understand the impact this has to your daily operations and all efforts are being made to correct this as soon as possible. The technical support team is working towards a permanent resolution to the issues you may have experienced.

[In the meantime, workarounds have been established >>](#)

Postes Canada éprouve des difficultés techniques qui affectent l'outil d'expédition de livres de bibliothèque. Nous comprenons l'incidence de ces problèmes sur votre fonctionnement au quotidien et nous prenons toutes les mesures nécessaires afin de corriger la situation le plus rapidement possible. L'équipe de soutien technique travaille à mettre en place une solution permanente aux problèmes qui pourraient vous avoir affecté.

[Entre-temps, des solutions de rechange vous sont proposées ci-dessous >>](#)

3. Young Canada Works 2013

Don't miss your opportunity to have a student(s) working for your institution this coming year!

We will now begin accepting online applications for the YCW 2013 program. (www.youngcanadaworks.gc.ca)

The YCW program is a Youth Employment Strategy initiative aimed to provide summer employment and internships for youth across Canada. The Canadian Library Association, in partnership with the Department of Canadian Heritage, delivers both the YCW in Heritage Organizations program and the Building Careers in Heritage internships.

The YCW in Heritage Organization program offers funding to organizations for the creation of summer jobs. These summer jobs can be 6 to 16 weeks long and are intended to provide the student will full-time work. The program allows for young people to gain excellent experiences and skills that will help them in future employment. The program is also a great benefit to employers as it provides financial

Ottawa, ON

[Information Specialist](#)

British Columbia Securities
Commission,
Vancouver, BC

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website

Did You Know...

that the winners of the Lego Duplo Learn Through Play contest in partnership with CLA were announced in the December issue of *Feliciter*? The most nominated library in each Canadian province/territory received \$500 worth of building sets, including the newly launched LEGO DUPLO Read and Build collection, a series of kits that blend early reading with construction play. To see the list of the winning libraries throughout Canada please go [here>>](#)

More contest news...



(Click to view full)

Surrey Public Library won the Lego Duplo Learn Through Play contest for British Columbia...their Christmas tree was built with Lego!

compensation for the position and the opportunity to employ enthusiastic students.

The objectives of the YCW in Heritage Organizations program are to:

- Enable participants to earn money that will help them finance their education;
- Help participants acquire employability and career-related skills;
- Help young Canadians explore career choices and participate in the heritage sector; and
- Help to strengthen Canada's cultural and heritage sectors.

The YCW in Building Careers in Heritage program offers contribution amounts to organizations for the creation of internships for 4 to 12 months long.

The objectives of the YCW in Building Careers in Heritage internships are to:

- Provide meaningful work to recent graduate students;
- Enhance their creativity and problem-solving capacity in order for them to engage in career-related work for their future; and
- Help employers by supporting their heritage and cultural services in Canada.

It is advisable to start the application process as early as possible!

CLA would appreciate any feedback from any participants in the Young Canada Works program so please feel free to contact me regarding any feedback or questions about the program. It was great to work with all the organizations and I'm looking forward to the YCW program of 2013.

For more information visit the YCW website at www.youngcanadaworks.gc.ca

Or contact Christopher Culhane, YCW Program Coordinator at ycw@cla.ca
(613) 232.9625 X 321

4. IFLA Hosts Expert Meeting on e-Lending in Libraries

On November 26-28 2012 IFLA hosted an expert meeting on the subject of e-Lending in libraries. More than twenty library professionals, technology experts and publishing consultants met in The Hague to discuss the challenges and opportunities facing public libraries as eBooks enter the mainstream, and how IFLA can support its members as these issues develop. Following on from the production of a background paper on e-Lending in 2012, the outcomes of the meeting will contribute to a statement of Principles for Library eBook Acquisitions and Use which will be issued early next year. IFLA will be concentrating on the issue during 2013 with workshops and presentations taking place at the Management of Library Associations meeting in London in February, the [Presidential Meeting](#) in March and an extensive programme at the [World Library](#)

Kirkland Municipal Library is Quebec winner of [Learn Through Play Project](#)>>

[and Information Congress](#) in Singapore in August.

Related Items:

[IFLA Background Paper on e-Lending in Libraries](#)
[Publishers Weekly on the IFLA Expert Meeting](#)

You can also view the [web version](#).

5. Harper Government Strengthening Community Infrastructure Across the Country

January 08, 2013
Beaumont, Alberta

Across the country, community centres, cultural centres, hockey rinks, swimming pools, and other community projects will soon be improved thanks to support from the Harper Government's Community Infrastructure Improvement Fund (CIIF).

As part of the Government's Economic Action Plan 2012, the Honourable Mike Lake, Member of Parliament for Edmonton—Mill Woods—Beaumont and Parliamentary Secretary to the Minister of Industry, on behalf of the Honourable Lynne Yelich, Minister of State for Western Economic Diversification, announced support for upgrades to the Bibliothèque de Beaumont Library under the Fund.

[Read More >>](#)

6. Family Literacy Day 2013

Family Literacy Day is a national awareness initiative created by ABC Life Literacy Canada in 1999 and held annually on January 27 to raise awareness of the importance of reading and engaging in other literacy-related activities as a family.

Taking time every day to read or do a learning activity with children is crucial to a child's development. Even just 15 minutes a day can improve a child's literacy skills dramatically, and can help a parent improve their skills as well.

For more information please go to:

<http://abclifeliteracy.ca/flid/family-literacy-day>

News From CLA Units

Library and Literacy Services for First Nations (FN) Network

CLA has received a proposal to set up a Library and Literacy Services for First Nations (FN) Network. This proposal requires the support of ten (10) CLA members in order to go forward to Executive Council for review and approval.

The proposed network would connect librarians and literacy service providers in FN communities both in urban as well as on FN reserve lands creating capacity via building relationships and offering

programming of interest.

As a CLA member who is interested in library services to First Nations people, you have the option of becoming a moderator or becoming a founding member for this network. Please contact Geraldine Hyland, Member Services Manager, ghyland@cla.ca or (613) 232-9625 ext. 301 for further information.

2013 CLA Conference & Trade Show

Winnipeg, Manitoba, May 29 - June 1, 2013

<http://www.cla.ca/conference/2013/>

Special pricing for the CLA Trade Show ends 11 February!

There is a lot to look forward to at the CLA Trade Show in Winnipeg for 2013.

New for 2013 on the Trade Show Floor:

- The Learning Lounge - 20 minute sessions designed to encourage connection, discussion and engagement

Of course we're still providing:

- Lunches for the delegates and exhibitors (goes to show you can still get a free lunch!)
- The Living Library - This was so well received in Ottawa 2012 we're doing it again
- Expanded Poster Session with the Best Poster Award Presentation!
- Internet Cafe during trade show hours

The trade show is 50% sold - book your space now!

For more information go here:

<http://www.cla.ca/conference/2013/>

CLA Awards

Call for Nominations 2013

The Canadian Library Association is proud to present the Call for Nominations 2013. The CLA Awards promote the recognition of excellence, outstanding service, innovation, and dedication to the Canadian library community and the values of the Canadian Library Association amongst CLA members. Please nominate a colleague(s) by 28 February unless otherwise noted.

[Read More >>](#)

Awards highlighted for consideration:

CLA Outstanding Service to Librarianship Award

This award, the highest honour granted by CLA, may be given annually by the Canadian Library Association for distinguished service in the field of Canadian librarianship. The award is generously sponsored by ProQuest.

[Read More >>](#)

CLA/Alan MacDonald Mentorship Award

The second year to be awarded it is in recognition of the importance of mentorship to our community and honours the memory of Alan MacDonald. Nominees should demonstrate a commitment to mentoring activities either within their workplace or in an association. The award is generously sponsored by the Canadian Electronic Library.

[Read More >>](#)

Robert H. Blackburn Distinguished Paper Award

Named after Dr. R. H. Blackburn the first President of CACUL, the former Canadian Association of College & University Libraries, (1963-64), this award acknowledges notable research published by CLA members.

[Read More >>](#)

CLA Webinars

How to Construct a Superb Résumé

Come get the definitive word on what works, how to handle “tricky” information, ways to make the resume stand out visually, and the all-important advice on making an impact in the first 3 seconds a reader looks at the document.

Date: Monday, January 21, 2013

Time: 7pm (ET)

Speaker: Ulla de Stricker

Deadline for registration: Jan 17

[Register Now>>](#)

Cover Letters – Do They Do Us Justice?

Ulla de Stricker will show information professionals how to turn their cover letters into effective sales instruments. Come see how “ineffective” cover letters - the standard ones you may be using right now? - get transformed into powerful sales tools. You will be amazed how stripping out weak verbiage and using confident language makes a difference!

Date: Monday, February 11, 2013

Time: 7pm (ET)

Speaker: Ulla de Stricker

Deadline for registration: Feb 7

[Register Now>>](#)

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