

CLA Digest

Canadian Library Association
Association canadienne des bibliothèques

www.cla.ca



February 22, 2013

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News From CLA Units

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2013 Digest schedule click [here](#).
Email: jgreen@cla.ca

People

Do you have any exciting

Hot Off The Press

1. Call for Committee Volunteers

The Canadian Library Association is calling for volunteers to serve on committees and as CLA representatives on committees of other organizations.

The ability to volunteer for committees is a benefit of CLA membership. Service on a committee provides you with an opportunity to share your expertise, demonstrate leadership, and collaborate with colleagues on work that is essential to the Association. It also allows you the potential to shape CLA policies and positions, and to support the Association's advocacy initiatives.

See the [Call for Nominations](#) (pdf) for more information.

Submit a [2013 Volunteer Application Form](#) (pdf) to express your interest.

Deadline for applications is Friday, March 1, 2013.

2. CLA Supports Dale Askey in Libel Suit Defence

One of the Canadian Library Association's stated values is:

We believe that libraries and the principles of intellectual freedom and free universal access to information are key components of an open and democratic society.

It is imperative that library workers are able to openly discuss and publish their thoughts, research and opinions. The impartial evaluation of information quality is one of the key contributions of professional librarians. The CLA Executive Council wishes to publicly support Dale Askey of McMaster University and McMaster University in their defence against the unprecedented libel suit brought against them by Edwin Mellen Press.

Appointments? Retirements?
Share your news with CLA
and your fellow members by
emailing info@cla.ca.

**CLA is pleased to welcome
the following new members:**

Institutional Members

- CrossCan Educational Services Ltd, St. Catharines, ON
- Junior Library Guild, Plain City, OH, USA
- Bibliolabs LLC, Charleston, SC

Personal Members

- Isabelle Hobbs, Brooklin, ON
- Krista Scanlon, North Vancouver BC

Student Members

- Heather Carter, North York, ON
- Karen Doerksen, Sherwood Park AB
- Brett Simester, Ottawa ON

Shop CLA

This week's ALA featured publication:

[2010 BBW Resource Guide](#)

Banned Books: Challenging
Our Freedom to Read
Robert P. Doyle
Publisher: OIF
8.5" x 11"
ISBN: 978-0-8389-8547-2
Member Price: \$20.00

The CLA Executive Council strongly urges Edwin Mellen Press to drop this suit.

3. OCLC Research and ALISE Name Recipients of 2013 Library and Information Science Research Grants

Congratulations to ÉSIS Director and professor Dr. Lynne Bowker, who has been awarded a prestigious \$15,000 research grant by OCLC Research and the Association of Library Science Education (ALISE) as part of their the 2013 research grant competition. The success rate for this competition was just 15%, meaning that of 20 applications, only three were successful. The awards were presented on January 24 at the ALISE 2013 Annual Conference Awards Reception in Seattle, Washington.

A certified translator and leading researcher in the field of translation technologies, Dr. Bowker will bring together her experience in translation and her interest in information studies in a project entitled "Can machine translation facilitate outreach to newcomers? A pilot study investigating the needs of Spanish-speaking users of the Ottawa Public Library (OPL)." The results of this study will help to determine if machine translation can be used as a partial solution for finding a cost-effective means of translation that would allow OPL to offer a wider range of translated texts to the under-served newcomer community.

Consult the OCLC press release here:

<http://www.oclc.org/news/releases/2013/20137.htm>

4. CLA/LEGO DUPLO Contest Update

The Faro Community Library was the lucky Yukon winner of the Canada-wide Learn Through Play Project contest to receive \$500 in Lego Duplo products.

We are happy to report that we have now received the two big boxes of treasure for our children. I brought out a couple of the boxed sets for story time-probably a little too quickly. After the story, the little ones who are usually keen to do their craft had no interest in that; all they wanted to do was play with the toys. They are a big hit with the little ones and their parents. Thanks so much for the opportunity to participate in the contest.

PS: As you can see from the photos, the children are very intently playing....



Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

[Chief Librarian](#)

Salt Spring Island Public Library,
Salt Spring Island, BC

[Community Librarian - Mill Woods Branch](#)

Edmonton Public Library,
Edmonton, AB

[Director of Library and Information Services](#)

Huron University College,
London, ON

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.



News From CLA Units

CLA Challenges Survey for 2012 - Deadline Extended to March 31, 2013

This is the 7th annual survey of challenges to library materials and policies that is being conducted by the CLA Intellectual Freedom Advisory Committee.

Your responses will help inform the Committee's policy and advocacy work on behalf of the CLA membership. Results are shared widely, for example, with the International Federation of Library Associations and Institutions, the Book and Periodical Council [of Canada], and the Office of Intellectual Freedom of the American Library Association. An anonymized version of the database is available without charge to anyone requesting it.

The purpose of the survey is to gather data about the nature and outcomes of challenges to library materials and policies (e.g., collection management, access to Internet and facilities) initiated in

Did You Know...

that the 29th annual **Freedom to Read Week** is from Feb. 24 to March 2, 2013?

Celebrate Freedom to Read Week

Freedom to Read Week is an annual event that encourages Canadians to think about and reaffirm their commitment to intellectual freedom, which is guaranteed them under the Charter of Rights and Freedoms.

For more information or to order kits and posters:

<http://www.freedomtoread.ca>

publicly funded, Canadian libraries (e.g., public, school, academic, and government) between JANUARY 1 and DECEMBER 31, 2012.

One form should be submitted for each challenge to an item or a policy.

Survey in English: <http://www.surveymonkey.com/s/N55W6GC>
Survey in French: <http://www.surveymonkey.com/s/F8NM2VD>

Please note that the deadline to participate has been extended to March 31, 2013.

2013 CLA Conference & Trade Show

Winnipeg, Manitoba, May 29 - June 1, 2013
<http://www.cla.ca/conference/2013/>

The conference program and online registration will be launched during the week of February 25th. Official announcements will be made when these are available on the conference website so stay tuned!

CLA Awards

CLA Award Nominations Deadline is February 28, 2013

The Canadian Library Association offers many different awards that honour CLA members and others who support the Canadian library community. From technology to leadership, CLA presents a wide variety of awards that acknowledge the tremendous efforts of library workers across the country.

[Read More>>](#)

2013 CLA Advancement of Intellectual Freedom in Canada Award Presentation - February 28, 2013

The Citizen Lab at the Munk School of Global Affairs, University of Toronto, chosen as winner of the 2013 CLA Advancement of Intellectual Freedom in Canada Award will be presented with the award at the upcoming event **CENSORED**, presented by the Book and Periodical Council & Raconteurs.

Playwright Catherine Frid; feminist advocate Steph Guthrie; librarian and storyteller Ken Setterington; novelist, journalist and activist Susan Swan; and book publishing veteran Bruce Walsh take the stage to share real life stories of censorship – off the cuff. The **Canadian Library Association's Advancement of Intellectual Freedom in Canada Award** and The Writers' Union of Canada's Freedom to Read Award will also be presented.

Thursday, February 28, 7pm., The Garrison. 1197 Dundas St. W.
Tickets: \$7 advance; \$10 at the door.
Box Office: freedomtoreadweekcensored.eventbrite.ca

CLA Webinars

The Job Interview: Projecting Competence, Confidence, and Fit with Organizational Culture

It's one thing to produce a superb resume and expertly crafted cover letter. Going in for the "grilling" is quite another challenge. Fortunately, there is help. Ulla de Stricker distills her own experience and the best advice out there into a set of tips for convincing the potential employer you are the perfect candidate ... and for diagnosing whether the employer's culture is a good fit for you. Specific attention is paid to "difficult" questions and the professional way to respond to them.

Date: Monday, February 25, 2013

Time: 7pm (ET)

Speaker: Ulla de Stricker

Deadline for registration: extended to Feb 24

[Register Now >>](#)

Cover Letters — Do They Do Us Justice?

Ulla de Stricker will show information professionals how to turn their cover letters into effective sales instruments. Come see how "ineffective" cover letters - the standard ones you may be using right now - get transformed into powerful sales tools. You will be amazed how stripping out weak verbiage and using confident language makes a difference!

Date: Wednesday, March 6, 2013 * rescheduled from Feb. 11

Time: 2pm (ET)

Speaker: Ulla de Stricker

Deadline for registration: March 4

[Register Now >>](#)