

# CLA Digest

Canadian Library Association  
Association canadienne des bibliothèques

[www.cla.ca](http://www.cla.ca)



January 14, 2011

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## News from CLA Units

News from the Divisions and Interest Groups is most welcome. Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the

2010 Digest schedule click [here](#).

## Hot off the Press

### 1. Message from the CLA President

In just over four months we will be gathering together in beautiful Halifax, Nova Scotia for the annual Canadian Library Association conference. The Conference Program Committee has put together an excellent program with more choices of sessions than we have had at the conference in a long time. There will be plenty of opportunities to attend professional development sessions, to take part in meetings, and to get together socially with friends and colleagues from across the country. There will also be a fun all-delegate celebration on the Friday night. I hope you will plan to attend.

This will be an important and historical conference as we will vote on resolutions at the Annual General Meeting to reorganize and rejuvenate our Association. I have been pleased with the response to the Future Plan, which has undergone revisions over the past few months based on the valuable feedback received from the library community. There is a general sense of support for the broad concepts of the Plan and a feeling of trust that the details will come together as we move ahead. It will be great to have community leaders come forward to form the new Networks that will bring people together to share common interests and to take the important work of libraries forward into our communities.

To read the entire message, [click here](#).

### 2. Final day for comments on the CLA Future Plan Draft 2

The second consultation phase closes on Friday January 14. Please submit your comments on the CLA Future blog and let your voice be heard.

You can view the draft by [clicking here](#).

You can also check the posting of [FAQs](#) by [clicking here](#).

### 3. Young Canada Works 2011 Applications: Summer Jobs and Internships

#### **Deadline for YCW Heritage Organizations Applications: 1st February 2011**

The YCW summer jobs deadline is fast approaching! Please make sure to complete and submit an application online for the 2011 summer.

To start an application visit the YCW website: [www.youngcanadaworks.gc.ca](http://www.youngcanadaworks.gc.ca)

#### **Deadline for YCW Building Careers in Heritage Applications: 15th February 2011**

The YCW BCH program offers financial assistance in the creation of special

Email: [jgreen@cla.ca](mailto:jgreen@cla.ca)

## People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing [info@cla.ca](mailto:info@cla.ca)

CLA welcomes the following new members:

### Institutional Membership

- University of Western Ontario Faculty of Information & Media Studies, London, ON
- College Militaire Royal Saint-Jean, St-Jean-Sur-Richelieu, QC
- MIC Group, Toronto, ON
- Estey/Tennsco, Dickson, Tennessee, USA

### Personal Membership

- Karen Anderson, Hamilton, ON
- Lilian Li, Medicine Hat, AB
- Jeff Pitblado, Ottawa, ON
- Emily Tufts, Toronto, ON
- Stephanie Chambers, Toronto, ON
- Donna Masson, Winnipeg, MB
- David Michels, Halifax, NS
- Ahmed Nafis, Toronto, ON

### Student Membership

- Elaina Della Porta, Dorval, QC
- Emily Victoria Hanlon, Ottawa, ON
- Jordana King, Ottawa, ON
- Rebecca Roberts, Ottawa, ON
- Koren Siddles, Hamilton, ON
- Heather A. Smierciak, Toronto, ON
- Carol A. Wilkinson, Prince Albert, SK
- Svetlana Aksenova, Montreal, QC
- Sandra Bebbington, Hudson, QC
- Jennifer Borkowski, Toronto, ON
- Carly Currie, Halifax, NS
- Andrea A. Davidson, London, ON
- Nariel Davis, London, ON
- Erik Dessureault, Montreal, QC
- Claire Elizabeth, London, ON

internship projects. Internship projects are intended for recent college or university graduates looking to gain career-related skills and experience. To start an application visit the YCW website: <https://www.youngcanadaworks.ca/index-eng.cfm>

Please visit the CLA website for more information on [Past Recipients](#) and [Testimonials](#) from the program.

#### 4. Notice to all CLA members: IFLA Nominations

IFLA is currently seeking nominations from individuals to serve in the following positions: President-elect (2011-2013, followed by Presidency 2013-2015), members of the Governing Board (2011-2013) and members of Section Standing Committees (2011-2015).

CLA, as a National Association Member of IFLA, may submit the names of candidates for President-elect, the Governing Board, and for the Standing Committees of the Sections for which we are registered.

For the full news release [click here](#).

#### 5. 5th annual Information without Borders conference

Information without Borders Conference 2011

Dalhousie University's School of Information Management is pleased to announce the 5th annual Information without Borders conference, Change Management: Anticipation and adaptation in the information landscape. This year's speakers include Pam Bjornson from NRC-CISTI, University of PEI librarian Mark Leggott, Green IT consultant Bill St. Arnaud, Alex Benay from Open Text, as well as seven other business and information management professionals. All will be speaking about the innovations and challenges in dealing with a complex and constantly shifting information landscape.

The 2011 conference will take place on Thursday, February 3 in the McInnes Room, Student Union Building on the Dalhousie campus.

Information regarding registration can be found on the IWB web site: <http://iwconference.ca> and any questions can be sent to [iwb@dal.ca](mailto:iwb@dal.ca).

We look forward to seeing you in February!  
IWB Planning Committee 2011

#### 6. CHRC releases Cultural HR Study 2010

**The study confirms the strategic role played by the cultural sector in the new digital economy**

The Cultural Human Resources Council's (CHRC) much anticipated [Cultural HR Study 2010](#) is now online. The Study, conducted by the Conference Board of Canada, draws on the input of thousands of employers and workers from the entire cultural community in Broadcasting; Digital Media; Film and Television; Heritage; Live Performing Arts; Music and Sound Recording; Visual Arts and Crafts; and Writing and Publishing.

This is the largest HR study ever undertaken on the cultural sector in Canada.

It includes both a **Labour Market Information (LMI)** report, rich with the most complete set of tables and detailed statistics ever assembled on the cultural

- Kelly Foisy, Vancouver, BC
- Jocelyn Hallman (Roper), Burnaby, BC
- Karen Patricia Lints, Brampton, ON
- Catherine Mcrae, Bowmanville, ON
- Adam Mulcaster, London, ON
- Takako Nomura, Toronto, ON
- Samantha Read, Halifax, NS
- Wendy G. Rouleau, Winnipeg, MB
- Sherri Savage, Kelowna, BC
- Cecile Sune, Orleans, ON
- Kelly L. Taillefer, Edmonton, AB
- Mary Thompson, Dartmouth, NS

## Shop CLA

The Librarian's Book of Lists  
George M. Eberhart

After years spent editing American Libraries and the many editions of The Whole Library Handbook, George Eberhart has collected a raft of arcane librarians and amusing trivia for this endlessly browsable volume. Equally suitable for the reference shelf and the staff lounge, the dozens of wide-ranging lists in this book include

- 14 ways libraries are good for the country
- How to say "Where is the library?" in 50 different languages
- 10 intriguing paper defects
- 6 library-related birdsongs
- Top 12 silly reasons to ban a book

The mixture of serious topics, tongue-in-cheek items, and outright silliness provides something to please everyone familiar with libraries, making a fun read and a wonderful gift.

labour force; and an in-depth report on **HR Trends and Issues** faced by employers, employees and the self-employed.

The **LMI** report documents the breadth and strength of the sector with a labour force of 539,000 employers and workers across the country, and an economic impact of \$39 billion or 3.1% of GDP.

The **HR Trends and Issues** report is based on interviews, consultations and a survey of close to 3,000 employers, artists and cultural workers from across the sector and across the country. Highlights include industry fast facts; environmental overviews of HR issues, with employer and worker perspectives; and promising policies, programs and practices.

For further information please contact Geneviève Denis (613-562-1535 x31; [gdenis@culturalhrc.ca](mailto:gdenis@culturalhrc.ca))

## 7. Join the dialogue on the impact of digital technology on the cultural sector!

The Cultural Human Resources Council (CHRC), along with the Nordicity Group, are evaluating the impact of digital technology on the cultural sector.

**We want to encourage you to [participate in the discussion](#) of the impacts of digital technology** that are rapidly changing the way cultural content is created, produced, distributed, marketed and consumed.

We want to hear from Canadians across all cultural sub-sectors (broadcasting; digital media; film and television; heritage; live performing arts; music and sound recording; visual arts and crafts; and writing and publishing). Are you an employer in a cultural business? Or in a not-for-profit organization? Do you work for a company, government or in education? Are you self-employed? Employed? Your input is vital. We want to hear your perspectives on the impact of digital technology on you and on your work.

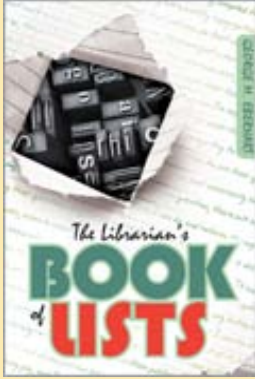
An online forum will be launched in early January and the dialogue will continue until May 2011. This forum will allow all interested Canadians to discuss issues arising from the revolution of digital technology on our work, and their potential solutions. It will encourage sharing of the challenges we are facing and the opportunities we are seeing as technology transforms the cultural workplace. We have also enlisted leading Canadian cultural innovators to share their stories and answer question on how they have overcome or benefited from the impacts of digital technology.

**We encourage you to spread the forum details to your members, colleagues, and to whom ever would be interested in the development of this study** through Twitter, Facebook, e-blasts and on your blog (or good old fashioned face-to-face!). With your help we can engage Canada's cultural community from coast to coast to coast. Until then, sign-up for a notification of our launch here [www.culturalhrc.ca/digitalimpact](http://www.culturalhrc.ca/digitalimpact).

## 8. The National Reading Campaign

Summit II: Toward a Nation of Readers

Registration is now open for the January 20 – 21, 2011 TD National Reading Summit: Toward a Nation of Readers: a seminal event for those passionate



Member price: \$ 26.64

Shop CLA online or email Maria at [mblake@cla.ca](mailto:mblake@cla.ca).

The Fall and Winter ALA catalogue has arrived! Email [mblake@cla.ca](mailto:mblake@cla.ca) and get your free catalogue today!

### Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

[Project Manager](#)  
Canadian Dental Association  
Ottawa, ON

[Public Services Librarian](#)  
City of Yellowknife  
Yellowknife, NT

[Academic Chair](#)  
The Southern Alberta Institute of Technology  
Calgary, AB

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

about reading and its role in a democratic society. Click on the [National Reading Campaign](#) website to reserve your spot.

The two-day, Montreal-based Summit features eloquent, thought-provoking Canadian, Québécois and International keynote speakers and panelists. A diverse range of cultural and contemporary topics will be explored throughout, reflecting the wealth of perspectives necessary in building a rich reading society.

Journalist, author, director, speaker and new technology expert **Bruno Guglielminetti** (Québec) has just been confirmed as a speaker in the *New Technologies and Reading* section of the program. He is joined in this topical and fascinating section by University of Ottawa researcher **Marie-Josée Berger** who will discuss incorporating the electronic book into a 10th grade classroom. Other areas to be explored over the two-day summit are *Babies and Reading*, *New Canadians*, *Aboriginal Issues* and *Boys and Reading*.

Keynote speakers include **Antonine Maillet**, author, essayist and thinker **John Ralston Saul** and **Li Qingming**, the principal of the Nanshan experimental school in China. **Stanley Péan**, author, novelist, poet and president of the L'Union des écrivaines et des écrivains québécois (UNEQ), is the Master of Ceremonies.

The Campaign's own working groups will reveal and discuss the research they spent close to a year gathering on existing programs and practices throughout Canada and Quebec.

Register now and join the conversation! Can't make it to Montreal this January? Sign up for the webcast.

[Register Here!](#)

### 9. World IP Day 2011: Intellectual Property information sessions

Keynote speakers include **Antonine Maillet**, author, essayist and thinker **John Ralston Saul** and **Li Qingming**, the principal of the Nanshan experimental school in China. **Stanley Péan**, author, novelist, poet and president of the L'Union des écrivaines et des écrivains québécois (UNEQ), is the Master of Ceremonies.

The Campaign's own working groups will reveal and discuss the research they spent close to a year gathering on existing programs and practices throughout Canada and Quebec.

Register now and join the conversation! Can't make it to



La Banque de conférenciers sur la PI est un service gratuit visant à faire connaître les droits de propriété intellectuelle (PI) du Canada aux organisations professionnelles, aux groupes communautaires et aux étudiants. La Banque de conférenciers sur la PI est composée de professionnels de la PI qui sont membres de l'Institut de la propriété intellectuelle du Canada.

Apprenez à trouver, à protéger et à exploiter vos atouts liés à la PI et obtenez un avantage concurrentiel au sein du marché.

### Did you know...

that January 27, 2011 is Family Literacy Day? Visit <http://www.FamilyLiteracyDay.ca> for information on how you can participate.

You can also share the Digest using your favorite social networking tool!



Montreal this January? Sign up for the webcast.

[Register Here!](#)

### 9. World IP Day 2011: Intellectual Property information sessions



The IP Bank of Speakers is a free service introducing Canadian intellectual property (IP) rights to professional organizations, community groups, and classrooms. The IP Bank of Speakers is composed of IP professionals who are members of the Intellectual Property Institute of Canada. Learn how to identify, protect and exploit your IP assets and gain a competitive edge in the marketplace.

- IP: What's in it for you? (Introduces five main IP rights: patents, trade-marks, copyrights, industrial designs, and integrated circuit topographies.)
- Trade-marks: What's in it for you?
- Patents: What's in it for you?

Canadian Library Association members can make use of the IP Bank of Speakers as a tool for professional development.

We will work with you to identify the topic and speaker that will best meet the needs of your audience.

Submit an [IP Bank of Speakers – Request Form](#) online.

1 866-997-1936

[BankofSpeakers@ic.gc.ca](mailto:BankofSpeakers@ic.gc.ca)

- PI : Quels sont les avantages pour vous? (Présente les cinq principaux droits liés à la PI : les brevets, les marques de commerce, les droits d'auteur, les dessins industriels et les topographies de circuits intégrés.)
- Les marques de commerce : Quels sont les avantages pour vous?
- Les brevets : Quels sont les avantages pour vous?

Les membres de l'Association canadienne des bibliothèques peuvent se servir de la Banque de conférenciers sur la PI comme outil de perfectionnement.

Nous travaillerons avec vous afin de déterminer le sujet et le conférencier qui répondront le mieux aux besoins de votre public.

[cipo.ic.gc.ca/conferenciers](http://cipo.ic.gc.ca/conferenciers)

1-866-997-1936

[BankofSpeakers@ic.gc.ca](mailto:BankofSpeakers@ic.gc.ca)

### 10. Change in the Making / L'Afghanistan en transition

Change in the Making: a Journey

L'Afghanistan en transition : un

in Afghanistan (27 minutes) is the story of Canadian filmmaker Richard Phinney's travels in the remote northern province of Badakhshan. Instead of opium poppies and armed conflict, Phinney finds signs of democracy and development taking root – girls attending schools, women joining savings groups, and communities working together to bring about positive, lasting change. This film, produced by Aga Khan Foundation Canada, demonstrates that while the future is uncertain, development efforts in this troubled region are showing signs of progress. To view an excerpt, visit [www.akfc.ca](http://www.akfc.ca). For a free copy of the film, please contact [info@akfc.ca](mailto:info@akfc.ca)

voyage de découverte (27 minutes) est le récit de voyage du journaliste Canadien Richard Phinney dans la province éloignée du Badakhshan. Au lieu d'y trouver le pavot et la violence, M. Phinney découvre la démocratie et le développement prenant racine : des filles allant à l'école, des femmes s'inscrivant aux groupes d'épargnes, des communautés prenant leur avenir en mains. Ce film, réalisé par la Fondation Aga Khan Canada, démontre que les efforts de développement entrepris dans cette région troublée rapportent des signes de progrès. Pour visionner un extrait du film, visitez le site [www.akfc.ca/fr](http://www.akfc.ca/fr). Pour obtenir gratuitement une copie sous-titrée en français, veuillez écrire à [info@akfc.ca](mailto:info@akfc.ca).

### **CLA Conference & Trade Show - Halifax - May 25-28, 2011**

<http://www.cla.ca/conference/2011/>

#### **This Week's Conference News:**

##### **(i) Schedule Changes**

A couple of major changes have been made to the "regular" conference schedule, so please note the following and plan your travel accordingly.

The CLA AGM will take place in the afternoon on Thursday, May 26.

The conference closing ceremony and keynote address will take place on Saturday, May 28 from 3:45 - 5:00pm.

Look for more details in the next issue of Feliciter and the CLA website in the first week of February.

##### **(ii) Accommodation & Transportation**

###### **Accommodation - Delta Halifax & Delta Barrington**

Located in the heart of downtown on the Link walkway system, Delta Halifax and Delta Barrington are the conference hotels. These properties are connected through an indoor walkway with easy access to the World Trade and Convention Centre. East coast hospitality awaits you at the surrounding historic pubs filled with loud east coast music and fun-loving maritime atmosphere.

Use the following links to book your accommodation. If you experience difficulties, you may contact the reservations department directly at 1-888-423-3582 or by email: [hal.reservations@deltahotels.com](mailto:hal.reservations@deltahotels.com).

Delta Barrington: <http://www.deltabarrington.com/bacla>

Delta Halifax: <http://www.deltahalifax.com/hacla>

### **Transportation**

Porter Airlines is offering the **Canadian Library Association Annual Conference** attendees a **10%** discount on all fare classes. Porter offers, free in-flight snacks and beverages (including beer and wine). The discounted fares are available from **May 22 – May 31, 2011**. Please book online at [www.flyporter.com](http://www.flyporter.com) or call 1- 888-619-8622 using the promo code **CLAAC10**.

### **(iii) New interactive trade show floor plan launched**

CLA has launched an interactive trade show floor plan for 2011 in Halifax. Scroll over the green booths to reveal the exhibiting organizations here: <http://www.cla.ca/conference/2011/exhibitorMap.html>

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### **News from the CLA Units**

#### **Update from the CLA Office**

#### **Happy new year to all!**

I'm not usually one for making new year's resolutions, but I've made an exception for this year. At our last AGM, members challenged Executive Council to communicate more regularly, and I think good efforts have been made so far. But we can do more. So my resolution is to provide a monthly update from the CLA office in the Digest. This update will attempt to provide an overview of some of the key activities of CLA members and staff.

2010 ended on a bit of a buzz as CLTA President Jan Harder, Ottawa Public Library City Librarian Barbara Clubb and I had the opportunity to meet the new Governor General, David Johnston, at Ottawa City Hall. His Excellency is quite engaging – he told us that his grandchildren refer to him as “Grandpa Book”! Thanks to Jan for this chance to meet the GG, the new Mayor of Ottawa and other members of Ottawa City Council.

2011 is coming in with a roar. Last week, we posted a revised grassroots advocacy toolkit for members to contact their MPs, as parliament is on break until the end of this month. The IELA Working Group is preparing a toolkit to reinvigorate efforts for progress on equitable library access issues. Look for the launch of this toolkit later this month. Draft 2 of the CLA Future Plan has been available for consultation, and we have added the first round of FAQs to our blog. The deadline for this round of comments is today, Friday 14 January.

In the office, we are working on year end accounts; arrangements for the Halifax conference, including registration and the preliminary program; the next issue of *Felicitier*; implementing a new paper and electronic archiving structure; and membership renewals.

Membership renewals have been a challenge this year. While members are renewing, they are taking longer to respond to notices and reminders. This requires extra effort on the part of staff to maintain contact with members and ensure retention. We are looking at different ways of managing the renewal process, but we encourage all members to respond to renewal notices as early as possible.

Thanks to a campaign started by our Vice-President/President-Elect Karen Adams, a number of institutional members are opting to renew at higher membership level (either \$500 or \$1000). We will see this income adjustment through the next year as each institution reaches its renewal date. Take note: this appeal will be expanded to a wider pool of institutional members in the coming months!

More in February...

Kelly Moore  
Executive Director  
Canadian Library Association  
[kmoore@cla.ca](mailto:kmoore@cla.ca)

#### CLTA

#### **Arts Council Takes Over Libraries, With Budgets Slashed**

Arts Council England is to take over key responsibilities from the [Museums, Libraries](#) and Archives Council but will only get 75% of its budget, it was announced today.

The MLA, which handles development work for museums and the public library service, is one of the public bodies earmarked for closure by the government, in what has been dubbed a "[bonfire of the quangos](#)". ACE has revealed that it will take over some of the MLA's key functions, but has warned it will have to do a "very focused" job, given the limited resources available. (Source: Benedicte Page, [guardian.co.uk](http://guardian.co.uk), 9 December 2010)

To read more [click here](#).

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#### People

*Retirement:* Sylvia Duffus retired from the Edmonton Public Library at the end of December 2010. She joined the staff at the Edmonton Public Library in July 1981 as the Business Librarian. Sylvia was involved in the inauguration of their Fee-based Information Search service called Smart Search, which started in 1998 and ceased operation at the end of 2010. She added Genealogy to her subject responsibilities in 1998, an area she will pursue in her retirement years. Her previous employment was at the Halifax City Regional Library as a Reader's Advisory Librarian and later as a Reference Librarian (1969-1973) followed by 6.5 years at the Saskatchewan Provincial



Library (1974-1981). (Library Education: BLS at U of Toronto, 1960 and MLS 1974). Sylvia has been a CLA member from 1968 to 2010.

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