

# CLA Digest

Canadian Library Association  
Association canadienne des bibliothèques

[www.cla.ca](http://www.cla.ca)



July 29, 2011

## In this Issue...

[Hot Off the Press](#)  
[CLA Conference 2012](#)  
[Library Careers](#)  
[People](#)  
[Shop CLA](#)  
[Did You Know...](#)

## Hot Off the Press

1. CLA Summer Grassroots Advocacy Kit  
2. Canadian Library Month 2011 is Out of this World!  
3. CLA Announces a New Staff Member  
4. Saskatchewan Libraries and Literacy Report Now Available  
5. Campbellton Centennial Library's New Home

## News from CLA Units

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2011 Digest schedule click [here](#). Email: [jgreen@cla.ca](mailto:jgreen@cla.ca)

## People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing [info@cla.ca](mailto:info@cla.ca).

## Shop CLA

## Hot Off the Press

### 1. CLA Summer Grassroots Advocacy Kit

CLA's advocacy efforts are continuing throughout the summer months, and we're preparing for MPs to return to Ottawa on 19 September. But we know that effective advocacy requires multiple approaches.

While MPs are in their ridings, you have an opportunity to contribute to CLA's advocacy work by meeting with your MP to speak about key issues for the Canadian library community.

The new [CLA Summer Grassroots Advocacy Kit](#) contains information to help you have a successful meeting with your MP. The kit contains talking points on three key issues and a link to help you find contact details for your MP.

If you have a meeting with your MP, let us know!  
Send a brief summary to [Kelly Moore](#), CLA Executive Director.



### 2. Canadian Library Month 2011 is *Out of this World!*

The theme "Your Library, A Place Unbound / Votre bibliothèque : un peu, beaucoup, à l'infini" suggests that, as part of a changing world, libraries are growing and expanding their resources as they connect people to information and reading. Innovations such as digital and downloadable books, music, movies, Internet access, electronic databases, eReaders, gaming, and the utilization of social media such as Facebook and Twitter now appeal to a whole new generation of library users!

The website launches today complete with the following tools in both official languages to help libraries prepare for October celebrations:

- a customizable press release
- backgrounder
- ideas for special events, communications and advocacy initiatives for your library for October
- graphics for promotional materials

CLA members will receive a poster and bookmark in the October issue of *Feliciter*. If you would like to order extra copies for your library please contact

This week's ALA featured publication:

**[Bite-Sized Marketing: Realistic Solutions for the Overworked Librarian](#)**



Evangeline, and Jonathan  
Silverman  
152 pages  
7" x 10" Softcover  
ISBN13: 978-0-8389-1000-9  
2009

### Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

**[Associate University Librarian \(Health Sciences\)](#)**

Health Sciences Library  
Memorial University  
St. John's, NL

**[Reference Librarian, Woodward Library](#)**

University of British Columbia  
Library  
Vancouver, BC

**[Systems Librarian](#)**

University of Regina, Dr. John  
Archer Library  
Regina, Saskatchewan

Judy Green at [jgreen@cla.ca](mailto:jgreen@cla.ca). To view the CLM 2011 click [here](#).

### 3. CLA Announces a New Staff Member

The Canadian Library Association is pleased to announce the appointment of Geraldine Hyland to the position of Member Services Manager. Geraldine has over fifteen years of experience working in associations and has a background in librarianship. Some of her previous positions include the CNIB Library and the Canadian Real Estate Association. Her first day at the CLA office was July 26.

She may be reached at [ghyland@cla.ca](mailto:ghyland@cla.ca) or 613-232-9925 x301.

Welcome, Geraldine!

### 4. Saskatchewan Libraries and Literacy Report Now Available

This report summarizes the findings of a working group established to develop a vision for the role of public libraries in literacy and lifelong learning for the people of Saskatchewan.

The report is available at: <http://library.nald.ca/item/9498>

### 5. Campbellton Centennial Library's New Home



The Campbellton Centennial Library's new home is 17,000 square feet of resources, expertise and welcoming space. Computer access and training centre including a Smart Board, Teen Lounge, a multipurpose room equipped with Smart Board, in the Regional Archives a digital microfiche reader, and two study halls add to our services. The warm and well lit environment is enhanced with over 12,500 square feet of cork flooring. Patrons have embraced our new home with enthusiasm. Their overwhelming support was matched only by the cooperation between the three levels of government coming together in the creation of this essential community resource. At a time when the privatization of public libraries is being considered we are proud of the efforts by our decision makers and the community to value the public library.

**Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.**

### Did You Know...

that on Sunday, October 2nd, you can walk or run by joining the Librarians Run for the Cure Team? In its 8th year as a national team, they have raised over \$140,000! Now is the perfect time to get a group together from your library to participate. All library staff and library supporters are welcome.

You can register now and choose to pay the registration fee later. If you raise \$150 in donations, the \$40 registration fee is waived.

We're ready to take your 2011 registrations if you plan to participate at the following run sites: Calgary, Edmonton, Kitchener - Waterloo, Niagara Region, Ottawa-Gatineau, Thunder Bay, Toronto, or Windsor:  
<http://www.runfortheure.com/>

Select "Find a Location and Register", choose your Run Site, then select "I want to Join a Team". Type "Librarians Run for the Cure" into the Team Name search box and select "Librarians Run for the Cure" under National Team Affiliation.

Please contact Pam Ryan ([PRyan@epl.ca](mailto:PRyan@epl.ca)), Librarians Run for the Cure Team Captain, if you'd like to set up a team at another run site.

You can also share the Digest using your favorite

## CLA Conference & Trade Show - Ottawa - May 30 - June 2, 2012

The CLA 2012 National Conference and Trade Show website has been launched at: <http://www.cla.ca/conference/2012/>

The Conference will take place in Ottawa, ON from May 30 to June 2 at the new Ottawa Convention Centre, a truly magnificent exposition venue on the Rideau Canal, a UNESCO World Heritage Site and minutes from Parliament Hill.

### Attention Corporate Partners:

The early bird deadline for exhibition space for CLA 2012 in Ottawa is **today - July 29!**

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## News from CLA Units

CLA welcomes three new Networks!

CLA Executive Council has approved proposals for three more Networks:

- Canadian Libraries Are Serving Youth Network (CLASY)
- Government Information Network (GIN)
- Southern Alberta Information Network (SAIN)

We are pleased to see more proposals coming in to form CLA Networks.

New proposals have been received for the Community-Led Library Service Network, the Government Library and Information Management Professionals Network, and the Technical Services Network.

Visit the [CLA Networks page](#) to view the terms of reference of the approved Networks, as well as the proposals that have been received. You can indicate your support for the proposed Networks or join one of the new Networks by contacting [membership@cla.ca](mailto:membership@cla.ca).

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## People

CLA welcomes the following new members:

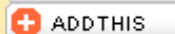
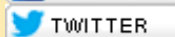
### Institutional Members:

- APSEA, Halifax, NS
- Gibson Library Connections Inc.
- Holsag Canada
- Mango Languages, Thornhill, ON
- Midwest Library Service
- Relais International

### Student Members:

- Melissa Anez, Halifax, NS
- Rachael Coffin, Whitby, ON
- Laura Dukowski, Fall River, NS
- Sarah Emily Margaret Simpkin, London, ON
- Jason Harris, Halifax, NS

social networking tool!



- Saskatchewan Indian Institute of Technology

**Personal Members:**

- Lois K. Barranoik, Summerland, BC
- Rosamaria Cammisuli, Pickering, ON
- Marc Crompton, Vancouver, BC
- Monica Currie, Keremeos, BC
- Renee De Gannes-Marshall, Ottawa, ON
- Catherine Devion, Toronto, ON
- Davic C. Eden, Toronto, ON
- Trina Fyfe, Prince George, BC
- Harvinder Kaur, Panipat, India
- Patrick G. Kennedy, Toronto, ON
- Kimberly Kerr, Fort McMurray, AB
- Lisa M. Leggett, Toronto, ON
- Margarita Lopez, Scarborough, ON
- Sona Macnaughton, Red Deer, AB
- Marc-Ali Makeda Toronto, ON
- Dorothy Marchand, Kingsville, ON
- Shannon Mason, Halifax, NS
- Murray McCabe, Fergus, ON
- Kirsten Meghan Morozov, Vancouver, BC
- Yigebashal Mekonnen, Ottawa, ON
- Martin Morris, Montreal, QC
- Ming Zhang, Toronto, ON

- Amanda K. Humphreys, Kitchener, ON
- Lidia Kruk, Mont Royal, QC
- Jessica M. Lawson, Ottawa, ON
- Chloe Lei, Toronto, ON
- Kevin J. Maloney, Thornhill, ON
- Jennifer Marinacci, London, ON
- Jean Moir, Ilderton, ON
- Shelley Pavlovsky, Regina, SK
- Jessica Reeve, Ottawa, ON
- Trevor Smith, Vancouver, BC
- Nikki M. Sutherland, North York, ON
- Michelle Swab, Rosthern, SK
- Samantha Tator, Toronto, ON
- Diana Weisser, Queensville, ON