

Report to Members on Activities Resulting from Resolutions

This report summarizes activities in 2012-2013 related to those CLA Resolutions passed at the 2012 CLA Annual General Meeting. Information on activities and outcomes from Resolutions on issues that have been resolved are available from the CLA Web site or the CLA office.

Six resolutions were presented to the membership and passed at last year's Annual General Meeting. As a reminder, AGM resolutions are received by Executive Council as advice, highlighting areas where the membership would like to see actions taken.

As resolutions 2012-1, 2012-2, 2012-3 and 2012-4 were brought forward by the Resolutions Committee, there was no requirement for a mover and seconder.

Resolution 2012-1

Whereas the revisions to the Constitution and Bylaws approved at the last AGM (May 2011) included the following provision:

Bylaw 4.3.2

No later than 1 September the Executive Director shall mail or otherwise cause to be distributed to those members of the Association in good standing as of that date a copy of or access to the Official Ballot.

and

Whereas in practice, opening the election prior to 1 September proved to be impractical, due to the end of summer holidays and the start of school terms for many members, resulting in messaging around elections to be lost in this transition period;

Be it resolved that Bylaw 4.3.2 be amended as follows:

Bylaw 4.3.2

No later than 1 September 15 September the Executive Director shall mail or otherwise cause to be distributed to those members of the Association in good standing as of that date a copy of or access to the Official Ballot.

Report: The new timing was implemented for the 2012 election, which launched on 13 September.

Resolution 2012-2

Whereas CLA requires an upgrade to all of its existing information technology infrastructure; and

Whereas investment is required to ensure the on-going operations of the CLA office, and to provide CLA units with the technology necessary for efficient communications and collaboration; and

Whereas fundraising efforts to date for the investment have resulted in a fund of approximately \$53,000; and

Whereas that sum is approximately half the amount required for the project;

Be it resolved that a one-time levy of \$20 be applied to each membership renewal, in all categories, except for Students Discount, and Unwaged, in 2012 to off-set the costs of the IT renewal project.

Report: The levy was applied to membership renewals beginning in July 2012, and will continue through the renewal cycle to June 2013. In total, the levy will raise \$12,000 towards the upgrading of CLA's IT infrastructure.

Resolution 2012-3

Whereas CLA continues to encourage support from its corporate community; and

Whereas establishing a separate category for Corporate Members will allow CLA more flexibility to tailor appropriate benefits packages for those members and solidify the relationship between the association and its vendor community through the bylaws; and

Whereas establishing a separate category for Associate Members will meet an identified need for organizations which are not libraries but which support CLA's objectives to join as members;

Be it resolved that the CLA bylaws be amended as follows:

Bylaw 2.1.4

Members shall be classified as follows:

- a. Personal Members
- b. Institutional Members (libraries, corporations, associations and other interested organizations)
- c. Corporate Members
- d. Associate Members (associations and other interested organizations)
- e. e. Honorary Members (including recipients of the CLA Award for Outstanding Service to Librarianship).

Bylaw 2.2.3

The votes of Institutional, Corporate and Associate Members shall be cast by the Chief Executives or duly designated representatives of the respective bodies.

Bylaw 2.3

Personal members may enrol for life upon payment of the required fees. Life members shall be entitled to the same privileges as personal members.

Report: The amendments were made to the Bylaws, and were submitted to and approved by Industry Canada.

Resolution 2012-4

Whereas CLA has a new structure and a new focus; and

Whereas advocacy activities tend to provide direct benefit to libraries and indirect benefits to library staff; and

Whereas the CLA's capacity to undertake essential advocacy work relies on Canadian libraries as both partners and sponsors; and

Whereas members have made clear their expectations of CLA through feedback on the Future Plan, and Executive Council, volunteer leaders, and staff are working hard to implement changes; and

Whereas CLA has not had the financial resources necessary to successfully maintain focused advocacy efforts, and this work is often long term and initiatives may take years to show results; and

Whereas more revenue will also give CLA the capacity to expand direct services to all categories of members, including better communications, professional development opportunities through online platforms, tools for Networks to explore and develop specific areas of librarianship, and campaigns to raise public awareness of the fantastic and essential services that libraries provide to their communities;

Be it resolved that CLA adopt the following structure and attendant fees and benefits for its membership:

| Class: | Personal | Institutional | Corporate | Associate |
|----------|--------------------------|---|-----------|-----------|
| Category | Basic | Budget (operating expenses) less than \$1m | Supporter | Basic |
| Pricing | \$200 | \$400 | \$500 | \$250 |
| Category | salary under \$40,000 | Budget (operating expenses) between \$1m-\$5m | Promoter | |
| Pricing | \$100 | \$2000 | \$750 | |
| Category | Unwaged | Budget (operating expenses) \$5m + | Champion | |
| Pricing | \$50 | \$5,000 | \$1500 | |
| Category | Students | Government Libraries (federal and provincial) | | |
| Pricing | \$25 | \$400 | | |

Report: The proposed changes for the Personal categories, and the introduction of the Corporate and Associate categories, were implemented for the 2013 calendar year. As communications about the changes to the institutional fee structure circulated following the AGM, a significant number of Institutional Members indicated they were not aware of the proposed changes and voiced concern about the rate of the increases and their ability to continue participation in CLA. After much consideration, Executive Council passed a motion to postpone the full implementation of the new structure:

Motion: that CLA

- delay fully implementing the banded institutional membership fee structure;
- proceed to have institutional members who can commit to the new fee structure do so, with our appreciation
- institute a temporary fee of a minimum of \$400 for 2013 for institutions whose budget situation is forcing them to avoid renewing

In 2013, the EC develop a new membership model undertaking extensive consultation with the membership.

Moved by: Pilar Martinez; **Seconded**: Karen Hildebrandt **Carried**

This interim measure was implemented starting January 2013. Executive Council has made efforts to consult with members and to develop a revised institutional fee structure. A resolution proposing a revised structure will be presented to the 2013 AGM.

Resolution 2012-5

Whereas in 2003 the Canadian Library Association recommended, through joint funding by federal, provincial and territorial governments, the establishment of a public and private sector partnership to ensure that Canada provide for Canadians unable to read print, a library service which is equitable and comparable to the services available to all Canadians through public funding; and

WHEREAS since 2005 the Canadian Library Association has supported the need for a national network as described by a CLA Working Group in Opening the Book: a Strategy for a National Network for Equitable Library Service for Canadians with Print Disabilities (NNELS); and

Whereas CLA created and supported a Working Group for the Initiative for Equitable Library Access (IELA), launched in 2007 to create the conditions for sustainable and equitable library access by building nationwide partnerships and supporting activities and services to successfully meet the long-term library and information access needs of Canadians with print disabilities; and

Whereas the approach taken in Reading Re-imagined: a National Digital HUB to Support Service Delivery to Canadians with Print Disabilities – Conceptual Model and Business Plan (March 2012) is consistent with previous models and plans;

Be it resolved that CLA continue to support the development of a National Network for Equitable Library Service for Canadians with print disabilities (NNELS) by:

- being a public voice on behalf of equitable access to library services for Canadians with print disabilities and by making support for equitable library access a priority issue in CLA's advocacy efforts with governments; and
- 2. supporting the library system in taking the primary responsibility for a national network, with support from a variety of public and private sector partners; and
- 3. facilitating the gathering of feedback from the library community on the development of a national network; and
- 4. working with all stakeholders to create options for appropriate governance models for a national network.

Proposer: Ralph W. Manning

Seconder: Todd Kyle

Report: CLA, through the Library Services to People with Print Disabilities Advisory Committee and the Accessible Collections and Services Network, continued to monitor progress on various initiatives, including the CNIB HUB plan, and to engage stakeholders in discussions. In February 2013, CLA hosted a symposium on a national network for equitable library service, bringing together stakeholders from across the country to identify current initiatives and determine what elements are essential for a national network. Participants included representatives from CLA, CULC, CNIB, PTPLC, CAER and the B.C. Libraries Cooperative. The stakeholders

continue efforts to work towards the shared goal of a national network, and CLA continues to offer to provide a facilitative role.

Resolution 2012-6

Canadian Library Association / Association canadienne des bibliothèques
Position Statement on Access to Information and Communication Technology (ICT)

Preamble

CLA views the Internet and other publicly available ICT networks as public goods essential to participation in a democratic and information-driven society. Therefore, CLA recognizes that access to ICT is an essential part of the universal access to information that Canadian libraries provide and support.

CLA and its members will co-operate with governments, agencies, industry and other organizations to ensure that these fundamental rights are represented in all policies and laws governing access to and dissemination of information via ICT.

All Canadians have the right to:

1. Universal, Equitable, and Affordable Access to Robust ICT networks

- **1.1.** Access to high-speed ICT networks should be available and affordable to all regardless of factors such as age, religion, ability, gender, sexual orientation, social and political views, national origin, economic status, location and level of information literacy.
- **1.2.** Special efforts should be made to ensure equity of access in rural and remote areas and access to inclusive technologies for people with disabilities.
- **1.3.** A public policy framework should support the development of ICT infrastructure that meets high standards of speed, reliability and universality.

2. Access to Information Literacy

2.1. Everyone should have the opportunity to acquire the necessary skills to find and use information using ICT.

3. Open Access to Information

- **3.1.** Open access to information should be encouraged at all levels of government and in all publicly-funded institutions. This information should be available free of charge with as little restriction on re-use and modification as possible.
- **3.2.** Government and public institutions should take responsibility for archiving information in order to preserve collective memory.

4. Freedom of Expression

- **4.1.** Individuals have the right to create, share, exchange, access and receive the widest range of ideas, information and images.
- **4.2.** Public policy should encourage neutrality of traffic flow on ICT networks, neither privileging nor restricting information based on content or type. Libraries and other knowledge organizations should encourage the development and use of neutral search and retrieval mechanisms.

5. Privacy

- **5.1.** Privacy of personal information on ICT networks should be carefully protected by legislation.
- **5.2.** In all situations, there should be a written statement outlining the purpose for which personal data is collected. The collection of personal information should be limited to that which is necessary for the purposes identified by the organization. Consent should be required for the collection of personal information and the subsequent use or disclosure of this information.
- **5.3.** This data should not be traded or sold without the express written permission of the individual affected. Information about privacy policies and mechanisms should be easily accessible and all changes to these should be made on an "opt-in" basis.
- **5.4.** Individuals should have the right to examine their own personal information collected by government, public bodies and corporations and to have mistakes corrected, both without charge.

Submitted by the CLA Information Policy Advisory Committee Approved by CLA Executive Council 29 May 2012

Report: The revised position statement was posted to the CLA Website.