

CLA Digest

Canadian Library Association
Association canadienne des bibliothèques

www.cla.ca



September 20, 2013

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Hot Off The Press

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Hot Off The Press

1. CLA Election 2013

The CLA Election 2013 Online Voting Booth is open!

There are four vacancies to be filled: for Vice-President/President-Elect, for Treasurer, and for two Councillors-at-Large. These positions are two-year terms, commencing in January 2014.

- Candidates for President:
 - [Kathleen De Long](#)
 - [Jan Harder](#)
 - [Sandra Singh](#)
- Candidate for Treasurer: [Mike Ridley](#) (Acclaimed)
- Candidates for Councillors-At-Large:
 - [Virginia Clevette](#)
 - [Lorna Rourke](#)
 - [Marc Truitt](#).

The election will run from September 12 to October 11.

[VOTE NOW!](#)

2. Library 2.013 Worldwide Virtual Conference

Release from The San Jose State University School of Library and Information Science

The dates are set for the Library 2.013 Worldwide Virtual Conference. The third annual global conversation about the future of libraries is scheduled for **October 18-19, 2013**. The conference will once again be held entirely online around the clock in multiple languages and time zones. Everyone is invited to participate in this FREE forum designed to foster collaboration and knowledge sharing among information professionals worldwide.

- 13. The Startup Library Workshop
- 14. The Ongoing Importance of Libraries

News From CLA Committees and Networks

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2013 Digest schedule click [here](#).
Email: jgreen@cla.ca

People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing info@cla.ca.

Shop CLA

This week's CLA featured publication:

[The Canadian IFLA Adventure](#)

NOW SHIPPING!

85 Years of Canadian Participation in the International Federation of Library Associations and Institutions
1927 to 2012

by Judith Saltman, Dan Gillean, Jamie Kathleen McCarthy, Myron Groover, J Jack Unrau, Rachel Balko

220 pages
Soft cover
CLA member price: \$35.95

NEW for 2013! The Library 2.013 conference will feature two additional themed conference strands: 1) Doctoral Student Research and 2) Library and Information Center "Tours." We encourage doctoral students to take advantage of this exciting opportunity to present their research and hone their online presentation skills. We also heard that many of you want to "see" libraries from around the globe. Presenters will take conference attendees on virtual tours of their libraries or information centers. More information will be posted soon on the website link below on the format of these tours.

Go to >> <http://www.library20.com/2013>

3. Packaging Your Imagination 2013

Do you write, illustrate or perform for children? Want to learn more? Network with others who share your interest? Meet and learn from some of the biggest names in the industry? If so, join us for Canada's largest and longest running conference on creating children's culture!

Whether you are a beginner, established or somewhere in-between, CANSCAIP's PYI gives you opportunities to improve your craft, deepen your industry connections, and learn the latest business and marketing skills you need to keep on top of a fast-changing industry.

NEW THIS YEAR! Register to attend [in person](#) or by [online streaming](#)!

All the details including our **Keynote Linda Bailey, creator of Stanley**, along with workshops options are below.

PYI 2013 Date & Location: CANSCAIP is proud to partner with the Humber School of Creative and Performing Arts (SCAPA) in presenting this year's conference.

Saturday, November 16th, 2013

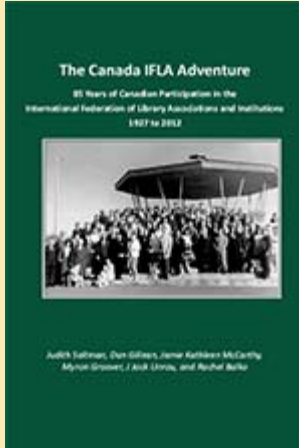
On-site Registration: 8:15 am
Conference location: L Building
Humber College Lakeshore Campus
21 Colonel Samuel Smith Dr.
Toronto, ON M8V 1K8

4. The Ongoing Importance of Libraries

OAKLAND, Calif. — Take a stroll downtown or to your nearest shopping center, and you'll see firsthand that big bookstores are on the decline. [A balanced article from last fall in the Open Education Database](#) noted that, while there's plenty of reason for optimism, bookstore sales are indeed going down. It certainly didn't help that, in 2011, Borders went completely out of business, and electronic books have seen a sharp increase in popularity.

But that doesn't mean books — and the spaces in which we consume them — have less importance. That same piece noted that there's hope for independent booksellers, who are finding promise in niche

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Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

[Learning Services Librarian \(Southern Medical Program\)](#)
Library, Okanagan Campus,
The University of British
Columbia,
Kelowna, BC

[Research Services Librarian](#)
The University of Manitoba
Libraries,
Winnipeg, MB

[Librarian for Business and Economics](#)
New York University
New York, New York, USA

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website

Did You Know...

A book can change a child's life forever

markets. Part of their appeal is in offering classes and, presumably, local communities built around the books and educational offerings.

(Source: hyperallergic.com, Full article: <http://hyperallergic.com/81622/the-ongoing-importance-of-libraries/>)

5. Register Today for the SLA 2013 Virtual Conference!

The Special Libraries Association Virtual Conference will feature fresh takes on some of the most successful, pertinent sessions from SLA 2013 in San Diego.

The virtual conference will be held 25-26 September and will highlight topics such as best practices in competitive intelligence, ninja skills for librarians, and more.

Registration options include the full 2-day conference, 1-day packages, and individual sessions.

Check out the full conference session schedule and register today at <http://www.sla.org/attend/2013-virtual-conference/>.

6. Word Vancouver

Since 1995, The Vancouver Book and Magazine Fair Society has produced The Word On The Street Vancouver, the primary literary festival for Western Canadian book lovers and literacy enthusiasts. **In 2013, this festival is re-branding with a new name, Word Vancouver.** The first festival was a one day event at the then newly built Vancouver Public Library and it featured 60 exhibitors and attracted 18,000 festival goers. Since then, the festival has expanded to five days and now attracts an average of 30,000 attendees to events taking place at Carnegie Community Centre, Banyen Books & Sound, Historic Joy Kogawa House, Library Square, and other venues.

All events are free and will take place at various venues from Sept. 25 to 29. The big festival day happens on Sunday the 29th in and around the Central Branch of the Vancouver Public Library (350 W Georgia St, between Robson and Georgia and Hamilton and Homer).

Come hear musical performances, author readings and panel discussions, and take part in free workshops. Canadian authors and book and magazine exhibitors are all gathered to share their passion for words and stories. Fun for literature and literacy lovers of any age!

You can find more info at the new website: www.wordvancouver.ca and in the [program guide](#).

7. Gale Honors Winning Projects with the 2013 TEAMS Award

Gale, part of Cengage Learning, [announced](#) the winners of the 2013 Gale/LMC TEAMS Award, a bi-annual award that recognizes the critical collaboration between teachers and library media specialists in promoting learning. This year's winners are: Draper Elementary School in Eden, NC; Constable Neil Bruce Middle School in British

That's why until October 5th, Indigo stores are raising money for elementary school libraries in disadvantaged communities across Canada.

Join Indigo in putting books into the hands of Children!

[Read More >>](#)

Columbia, Canada; and Branford High School in Branford, CT.

The 2013 winners submitted a variety of exciting collaborative projects – from an ebook creation that not only combined the library and classroom, but incorporated the music, art and physical education departments, to student developed civilizations equipped to handle any catastrophe and also a student created interactive eTextbook.

Winners will be honored at a reception at the American Association of School Librarians (AASL) conference. For more information regarding the TEAMS Award, visit www.galeschools.com/TEAMS

8. September 21st International Day of Peace

Message from Irina Bokova, Director-General of UNESCO, on the Occasion of the International Day of Peace

This message embodies UNESCO's founding values: since wars begin in the minds of women and men, it in the minds of women and men that the defences of peace must be constructed. Education is the foundation of any lasting peace. It is the driving force behind freedom and tolerance. It stems the tide of ignorance and mutual misunderstanding, the means by which disagreements all too often degenerate into violence. Education fosters the culture of dialogue that is necessary to resolve conflicts.

[Read More >>](#)

9. Call for Presentations for the Inaugural International Summit on Accessibility

2014 International Summit on Accessibility, Making it Happen: From Intention to Action

July 12-15, 2014
Ottawa, Ontario, Canada

You are invited to submit a proposal to present at the inaugural International Summit on Accessibility.

The Summit promotes access and inclusion for persons with disabilities in all aspects of life. The theme for the Summit embraces the positive progress in creating accessible and inclusive communities and brings together a diverse leadership collective to share achievement and create action. We will address issues of accessibility in education, communication, recreation, mobility health and the physical environment and will have a special emphasis on employment. Our streams are:

1. Innovation: Highlighting and celebrating a world of best practices and innovative approaches to accessibility.
2. Technology: The promises and pitfalls of technology in contributing to accessibility for persons with disabilities in the home environment and beyond.
3. Accessible Communities: A focus on the built environment

and the concepts and collaborations needed to create accessible communities.

4. Employment and other related topics

Presenters may choose from a variety of session options including a poster presentation. The deadline to submit is **October 30, 2013**. Committees of experts and leaders in the theme areas will review all proposals for presentation and posters. Authors of successful presentations and posters will be notified by January 15, 2014.

For more information, including a list of topics and presenter benefits, please visit the International Summit on Accessibility website at

www.accessibilitysummit.ca.

[Submit Your Proposal](#)

<http://www.carleton.ca/accessibilitysummit/call-for-presentations/>

10. Save The Date! The 2013 Governor General's Literary Awards Finalists Announcement

The Governor General's Literary Awards 2013 finalists will be announced on Wednesday, October 2 at 10 am, on the Canada Council website. Canada's national literary awards celebrate literature for all tastes and ages by honouring the best English-language and the best French-language books in each of 7 categories: fiction, non-fiction, poetry, drama, children's literature (text), children's literature (illustration), and translation.

The winners will be announced Wednesday, November 13, during a press conference at the [Betty Oliphant Theatre](#) at Canada's National Ballet School, 404 Jarvis Street in Toronto. They will be honoured at a ceremony at Rideau Hall on Thursday, November 28.

11. NAAB Bootcamp: Monetary Appraisal of Archival Material Webinar

There are a few spots left to register for the NAAB Bootcamp – a 3-session webinar series on monetary appraisal of archival material presented by the Canadian Council of Archives (CCA), in partnership with the National Archival Appraisal Board (NAAB).

Presented by Marcel Caya, the NAAB Bootcamp has been designed specifically for highly motivated people seeking: to learn more about monetary appraisal; to help institutions acquire donations of cultural property as gifts in kind; and to work effectively with donors.

Marcel is an historian and an archivist who taught records and archives management at the Université du Québec à Montréal (UQAM) from 1994 to 2012; now retired, he remains associate professor at UQAM. A member of NAAB since 1978, he has served as its Quebec regional director since then (with a few interruptions) and National Chairman from 1993 to 2007. As a member of NAAB since 1983, and on a private basis, he has conducted many hundreds of appraisals of various types of archival records.

Please visit the Canadian Council of Archives website

<http://www.cdncouncilarchives.ca/webinars.html> for more information on the webinar series and instruction on how to register.

12. Become a Collaborator of Media Literacy Week 2013

This November 4-8 students, educators, parents and community organizations across the country will join in marking Canada's 8th annual **Media Literacy Week**. The initiative, which is hosted by MediaSmarts (formerly Media Awareness Network) and the Canadian Teachers' Federation (CTF), aims to raise awareness of the importance of media literacy and digital literacy in the education of children and youth.

The official theme of the week: "**What's Being Sold: Helping Kids Make Sense of Marketing Messages**", will encourage educators and parents to talk to children and teens about the marketing they encounter on a daily basis.

MediaSmarts invites you to join their growing list of collaborators, including education organizations, libraries, and community- parent- and youth-based groups, who take part in the week. This participation can run the gamut from promoting the week through your networks to developing activities – everything from small classroom or community-based projects to large-scale public events.

MediaSmarts and the CTF support the collaborators by:

- Promoting and showcasing the events and activities through their networks, speaking engagements, media releases, and the **Media Literacy Week** Web site www.medialiteracyweek.ca;
- Placing [articles](#) promoting the week in educational publications; and
- Sharing resources through the Media Literacy Week Web site.

Help MediaSmarts achieve their goal of making this a truly pan-Canadian initiative with collaborators and events in every province and territory.

Please let MediaSmarts know if you would like to be part of this important week. If you have any questions, contact Maya Shoucair at mshoucair@mediasmarts.ca, or by phone at (613) 224-7721 ext. 231.

13. The Startup Library Workshop

OCULA 2013 Fall Conference: The Startup Library

In his "Think Like a Startup" white paper, Brian Mathews asserts that libraries don't just need change, they need "paradigm-shifting, transformative, disruptive ideas." But how do we discover those ideas? And then, how do we make them happen? The Startup Library is a crash course in entrepreneurial thinking for Library Land. It is about identifying opportunities, taking smart risks, and learning by doing. This one-day workshop will engage participants in a number of activities designed to inspire, energize, and challenge. Presented by M.J. D'Elia, the goal of Startup Library is to help make entrepreneurial thinking a habitual part of our practice and profession. Anyone can

learn to be creative when given the right environment. Besides, it will be fun!

The Ontario College and University Library Association is coordinating this event and all are welcome to register:

- **Where:** Ottawa Public Library, Rideau Branch, Program Room.
377 Rideau St, Ottawa, ON K1N 5Y6, Canada
- **When:** October 25, 2013 10:15 am – 6:00 pm Lunch and afternoon refreshments will be provided.
- **Registration Fees:** OLA Members- \$120 Non-Members- \$150 Students- \$70 Job-Seekers- \$70
- **Registration deadline:** October 11 Register at:
<https://www.accessola.org/OLAWEB/OCULA/Conferences/2013/Fall-2013.aspx>

News From CLA Committees and Networks

CLA National School Library Standards Project

The School Libraries Advisory Committee and the Voices for School Libraries Network is currently producing a common set of standards for educators across Canada, to acquire and develop skills and expertise in order to implement a comprehensive school library learning commons model. The results of this project will be launched as an e-book at the 2014 CLA National Conference and Trade Show in Victoria.

[Read More >>](#)

2014 CLA Conference & Trade Show

Victoria, British Columbia

May 28 – May 31, 2014

<http://www.cla.ca/conference/2014/>

Call for Proposals

CLA is pleased to announce the call for proposal opens Monday, September 23, 2013. We would like to encourage the library, information, archive and other communities to submit a paper for consideration to present at the conference.

Detailed instructions will be available on our website at www.cla.ca/conference/2014/. The deadline for submissions is November 1, 2013. Accepted presenters will be notified by the end of December 2013.

CLA is excited to include many learning opportunities during 2014 such as the Learning Lounge, Peer-to-Peer sessions, posters and more than 50 program slots. Disseminate this opportunity to your community as their contribution is what builds a strong conference. Actively support the opportunity by forwarding the information to your community through listserv or other means.

Questions

Questions may be addressed to Wendy Walton at 613.232.9625 extension 302 or email at wwalton@cla.ca

People

Statement by CLA on the death of Library and Archives Canada employee, Karen Krzyzewski

CLA has learned of the passing of Karen Krzyzewski in the tragic bus/train accident in Ottawa yesterday.

From a press release from her family: *"Karen worked happily for 28 years at the Library and Archives Canada. She believed that libraries were an important part of Canadian culture and dedicated her working life to this."*

CLA Executive Council and Staff extend our sincerest condolences to Karen's family, friends, and co-workers at LAC; as well as to the loved ones of the others lost in the crash.

Announcement: ProQuest Names Jonathan Collins CFO

Ann Arbor, MI -- August 14, 2013 – [ProQuest](#) has promoted Jonathan Collins to Chief Financial Officer. In this role, Mr. Collins, who has been interim CFO since May, oversees all ProQuest's financial functions, including financial operations, accounting, procurement, facilities, treasury, taxation and investor relations.

"Jonathan's experience and abilities have made him a vital contributor at ProQuest," said Kurt Sanford, ProQuest CEO. "We're delighted to have his strong financial leadership across our entire enterprise."

[Read More >>](#)