

Minutes
Executive Council Meeting
January 9, 2015 from 12:00 pm to 1:30 pm Eastern Time
Teleconference
Approved January 31, 2015

Present: Marie DeYoung, President and Chair
Sandra Singh, Vice-President
Michael Ridley, Treasurer
Pilar Martinez, Past-President
Jane Schmidt, Councillor-at-Large
Valoree McKay, Executive Director

Recording Secretary: Alicia Blais, Executive Assistant

1. Call to Order

The business meeting was called to order at 12:07 pm Eastern time. President DeYoung welcomed everyone to the meeting.

2. Declaration(s) of conflict of interest

None were declared.

3. Approval of the Agenda (Doc # EC 15-01-001)

There were no additions to the agenda.

MOTION 01-15: THAT the agenda as distributed be adopted.
Moved: Michael Ridley Seconded: Pilar Martinez CARRIED
Unanimous

4. Review of the Action List (Doc # EC 15-01-002)

The Action List was not available. To be finalized and brought forward at the next Executive Council meeting.

5. January 31, 2015 Summit: Review and Final Discussions (Doc # EC 15-01-003, -004)

(a) Logistics of Day and Facilitation Cost

Facilitation quote from the Portage Group was reviewed as a group. Concerns were expressed that costs seemed high for a half-day session. Executive Director confirmed that the Portage Group may be flexible in terms of price to secure the opportunity. The Executive Council established that for budget purposes, the fee should be negotiated from \$7,500 down to \$5,000.

(b) Confirmation of Key Questions & Potential Sub-Questions to Support

Executive Council discussed Summit attendance. It was acknowledged that follow-up phone calls might be required to ensure better attendance. Discussions evolved to the confirmation of key questions and potential sub-questions. It was suggested and agreed that there be more of a

plenary approach on the first question and then proceed to a breakout format. It was agreed that the questions to be addressed at the summit be re-formatted based on the following:

1. Does the community need/want a National voice for libraries? (Plenary)
2. What form would/should it take? (Breakout)
3. How will it be sustained? (Breakout)
4. Next steps? (Breakout)

The sense right now is that the community is wanting/expecting CLA to identify the issues that the new CLA will address versus having it come from the community. It was suggested that CLA could provide examples however emphasize that the new CLA is intended to be an organization driven by the member organizations; therefore the issues will arise from there. Examples could be:

1. Long form consensus
2. Intellectual Freedom
3. Paris hostage situation (Charlie Hebdo)
4. Copyright legislation
5. Privacy issues
6. International treaties
7. Continuing 8Rs research
8. Rural broadband access

ACTION: Executive Council to send additional examples to President Marie DeYoung.

The Executive Council briefly discussed the community's trust in CLA and its ability to deliver on its initiatives. Despite concerns raised, the Executive thought the session would be well received from participants. The plenary session could foster an open discussion where information could be acquired that will help CLA in reworking the Association's model. It was also suggested that should the response to question 1 be no, that CLA test the model with others and that the association would then have information additional information to assist them in a further review.

ACTION: Executive Director to negotiate facilitation quote from Portage group.

ACTION: Executive Council to divide the invitee list and make individual phone calls to promote Summit attendance.

ACTION: Executive Director to provide the Executive Council with a status update on attendance.

6. Proposal from OLA to Print Leading Learning (Doc # EC 15-01-005)

The Executive Director informed Executive Council that the Ontario Library Association had submitted a proposal to produce and distribute for a fee *Leading Learning: Standards of Practice for School Library Learning Commons in Canada*. The proposal included a profit sharing arrangement between OLA and CLA. The Executive Director further informed Executive Council that there was demand for a print version of *Leading Learning* despite the document being designed and built for an online platform with a multitude of links that was not intended to be printed. Executive Council

discussed the proposal within the context of CLA's decision to no longer publish anything other than its own reports and research. Additional discussion took place regarding the copyright on the document and how CLA or OLA might handle additional requests for print copies. It was agreed that CLA should change the copyright to a Creative Commons license (CC-BY) which allow the OLA and anyone else to re-package the document as they see fit even for commercial use as long as they credit the original source.

MOTION 02-15: THAT the copyright on Leading Learning: Standards of Practice for School Library Learning Commons in Canada be changed to a Creative Commons License (CC-BY) and that CLA produce a 2nd impression of the e-document whereby the license change is noted as well as a change to Cindy Matthews name (to Cincy Van Wonderen).

***Moved: Jane Schmidt Seconded: Pilar Martinez CARRIED
Unanimous***

ACTION: Executive Director: (a) to determine process for changing the licensing from standard copyright to a Creative Commons copyright license (CC-BY); (b) change Cindy Matthews name as she requested, to Cindy Van Wonderen; to work with the OLA on the files required for them to produce and distribute the standard; and (d) ensure the document is filed with LAC and changed on the CLA website.

7. Feliciter / Digest New Format Proposal (Doc # EC 15-01-006)

The Executive Director provided an overview of the proposal submitted by Ann Clemensen Ms. Clemensen had developed it at the request of the Executive Director after discussion with the Executive Director and Jim Bennett (Chair of the Membership Communications Committee). The proposal was meant to provide an interim measure for the delivery of Feliciter as well as ongoing CLA communications. It also included a proposal for an interim CLA website on a new platform. They dealt with the two issues separately.

The Treasurer noted that there was no mention of Digest in the proposal and questioned whether it would still be a vehicle CLA can use to deliver information to the community. The Executive Director reported that they had discussed this and it was felt that there was still a need for multiple communication vehicles as they all served a different purpose. There was still a place in the community for Digest, it was well read and the community looked to it for information about the community, most of the information that is shared and read in Digest is not CLA content. The newly proposed vehicle would be used to publish content similar to Feliciter as well as CLA content. Digest itself had also recently received a reformat and was now more responsive and allows the user to jump immediately to a news items. Long-term it might be desirable to combine the two however for the immediate future they did in fact serve two purposes and the Digest was well read.

A motion to accept the proposed new model/platform was made and further discussion took place; the last issue of Feliciter was to have been December 2014 however had been rescheduled for February. Articles are in development by the community for the February issue. It was hoped that the new platform could be implemented for the February issue. A formal and direct communication to membership regarding discontinuation of the production of Feliciter had not yet been made as it needed to wait until after the organizational restructuring had taken place.

The Past President believed the community should be polled on whether Feliciter is a valuable resource prior to making the decision to stop production. The Executive Director confirmed that the decision to stop production had been made at the September 2014 Executive Council meeting. It was agreed after much discussion that:

- the February issue of Feliciter would be published as the last issue after which time CLA would aim to move to a web platform for its publishing activities including those like the ones currently seen in Feliciter and in the Digest as well as CLA communications;
- a brief survey (no more than 5 questions) would be sent out to members polling then on the kind of communications they want to receive from CLA.

MOTION 03-15: THAT the proposed format for Feliciter be accepted
Moved: Michael Ridley Seconded: Jane Schmidt DEFEATED
Unanimous

ACTION: Executive Director to communicate this to Ann Clemensen and Jim Bennett and to ensure that a brief survey is undertaken with the membership asking them what kind of communications they want to receive from CLA.

ACTION: Executive Director to ask Ann Clemensen to pull the statistics on readership for Feliciter and Digest.

The discussion shifted to approval of the proposed interim website platform. The Executive Director provided an overview of the reasoning for the proposed shift. Executive Council agreed on the proposal. A budget of \$1,000 to \$4,000 was proposed for the technical development of the proposed interim site.

MOTION 04-15: THAT up to \$4,000 be approved from the 2015 CLA budget for the technical development of an interim website as proposed.

Moved: Michael Ridley Seconded: Jane Schmidt CARRIED

ACTION: Executive Director work with Ann Clemensen to develop and send out poll to membership regarding changes to Feliciter and preferred vehicles of communication.

8. Councillor-at-Large Resignations: Next Steps

Discussions were had regarding the current vacancies and how to fill them. It was noted that Jim Bennett had expressed an interest in filling one of the two vacancies.

Sandra Singh joined the meeting at 1:11 pm.

It was agreed that given the uncertainty around the CLA's future structure and governance model that only one vacancy would be filled and that the appointment would be until the June 2015 AGM. The future of the association and its direction will be clearer then and the second councillor position could then be filled for a 1 ½ year term.

It was also decided that the membership should be given an opportunity to express an interest in being appointed. A call for expressions of interest would be sent to the membership.

ACTION: Executive Director to send out Call to Members regarding the Councillor-at-Large vacancies and to bring these forward to the next Executive Council meeting.

9. **Approval: Participation Committee Recommendations for Committee Appointments** (Doc # EC 15-01-007)
Executive Council reviewed the recommendations from the Participation Committee for appointments.

MOTION 05-15: THAT the following CLA Members appointed as indicated:

Elections Standing Committee:

Chair: Nancy Black (2 year term)

Member: Allison Harrison (3 year term)

Member Communications Standing Committee:

Member: Belinda Wilkinson (2 year term)

Member: Julia Garnett (2 year term)

Code of Conduct Task Force: we need 2 to 4 people

Term: until the work of the task force is completed

Member: Gerry Burger-Martindale

Member: Gillian Byrne

Member: Nancy Black

Member: Donna Presz

***Moved: Michael Ridley Seconded: Pilar Martinez CARRIED
Unanimous***

Executive Council then discussed the outstanding appointment for the Information Policy Committee. The Councillor-at-Large inquired about number of members allowed on committees and whether there is a maximum as this was not noted in the terms of reference of the committees. It was confirmed that the terms of reference should identify committee composition; it was agreed that this would be addressed following implementation of the new structure.

ACTION: Executive Director to check the Terms of Reference for clarification on maximum number of committee members.

ACTION: Executive Director to provide Participation Committee with list of members of the Government Information Network.

ACTION: Executive Director to communicate approved appointments to the members in question and to communicate thanks to those who had also expressed an interest but were not appointed at this time.

10. Update from the President

The president provided an update on the Library and Archives Canada Stakeholder Forum held Dec 9, 2014. She shared that it was a very encouraging and refreshing session and that the Chief Librarian and Archivist of Canada was open minded and a decision maker who will help to increase visibility for Library and Archives Canada.

The Council discussed concerns with wording in the CLA press release concerning attacks on Charlie Hebdo. It was agreed that *barbarous* would be changed to *brutal*.

ACTION: Executive Director to change the word as noted above in the Press Release and update the file on the website.

11. Update from the Executive Director

a) Halifax 2016

The Executive Director reported that she had learned in December that there was a delay in the construction of the new convention centre in Halifax by one year. This meant that the building would not be ready for CLA's conference in June 2016. Options were being investigated and did include cancellation at no penalty however discussions had not yet taken place with the hotels with which we also have contracts.

b) Request for access to agenda and materials from EC teleconferences

Executive Council discussed the request. It had been noted that this was done in the past via the member section of the CLA website. As a measure of transparency, it was decided that agendas, non-confidential meeting documents, and approved minutes will be posted to the CLA website in the members' only section. This will be effective with the next meeting of Executive Council.

c) Updating the 8Rs

The Executive Director provided an update on the status of discussions with Library and Archive regarding available funds for the proposed data collection project that the Stats and Values Task Force wished to pursue. Library and Archives Canada is unable to provide funding for a salary or third party contract. In addition, CLA does not currently have the capacity, financial or staffing, to undertake this nor the funds to pursue the third party contract for the software and data collection. As a result it had been agreed that CLA could not pursue this at this time and that it will be placed on hold and revisited in the future.

ACTION: Executive Director to share status update with Cheryl Stenstrom, Chair of the Stats and Values Task Force

She then reported that Library and Archives Canada were open to pursue an 8Rs update. Library and Archives had proposed to CLA that they undertake this update via participation in a larger, more collaborative approach. There are numerous groups wanting to update and they have been in discussions and working with them on this already. They felt it would be more efficient if we all worked more collaboratively. This was shared with the President and it was agreed that this approach was worth pursuing. LAC has been informed that CLA is in agreement with

advancing in this manner and the Executive Director was to meet with Library and Archives the week of January 12, 2015 to discuss further next steps.

ACTION: Executive Director to reach out to Kathleen DeLong to discuss the 8Rs collaborative update and if she is willing to be the CLA's representative on this.

12. Notices of Motion

There were none received

13. Other Business

Jane Schmidt asked if she could share an update with Executive Council on discussions she was pursuing with Paul Wagner of Library and Archives Canada regarding a potential non-print legal deposit initiative. She reported that she was meeting with Mr. Wagner while at the OLA Superconference and that she would report back to Executive Council.

14. Items Held/Proposed for Next EC Meeting

There were none

15. Adjournment

MOTION 06-15: That the meeting be adjourned

Moved: Jane Schmidt

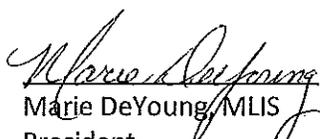
Seconded: Michael Ridley

CARRIED

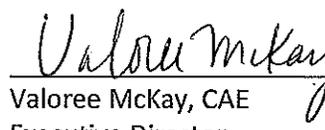
Unanimous

The meeting adjourned at 1:45 pm

Approved:


Marie DeYoung, MLIS
President

Date June 6, 2015


Valoree McKay, CAE
Executive Director

Date 25 Feb 2015

