

CLA Digest

Canadian Library Association
Association canadienne des bibliothèques

www.cla.ca



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April 21, 2011

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Hot Off the Press

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News from CLA Units

News from the Divisions and Interest Groups is most welcome. Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To View the 2011 Digest schedule click [here](#). Email: jgreen@cla.ca

Hot off the Press

1. Message from the President

In just five weeks we will be gathering together for the annual conference and I am looking forward to seeing many of you in Halifax. I am pleased that registration numbers are looking strong and that the conference hotels are filling up. The conference program is excellent and there will be good opportunities to join with colleagues from across the country. I hope you are planning to attend.

[Read more >>](#)

2. Federal Election 2011 – May 2 is election day!

As you are no doubt aware, Canadians are in the midst of a federal election. Candidates are campaigning in their ridings, and party leaders are travelling the country to meet constituents.

CLA has produced an [Election Toolkit](#) to help you contact your candidates and find out their stand on issues of importance to the library and information community.

On May 2: Speak up for library issues – get out and vote!

3. Message from Irina Bokova, Director-General of UNESCO on the occasion of the World Book and Copyright Day

23 April 2011

Books are both object and idea. Tangible in form, intangible in content, they express the mind of an author and find meaning in the

Message de Mme Irina Bokova, Directrice générale de l'UNESCO, à l'occasion de la Journée mondiale du livre et du droit d'auteur

23 avril 2011

Les livres sont à la fois objet et idée. Forme matérielle au contenu immatériel, ils expriment la pensée d'un auteur et prennent un sens dans

People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing info@cla.ca

Announcement:



Dr. Heidi Julien appointed as new Director of the School of Library and Information Studies at The University of Alabama

As the result of an international search for the next Director of the School of Library and Information Studies, the Dean of the College of Communication and Information Sciences and the faculty and staff of the School are very pleased to announce the appointment of Dr. Heidi Julien to that position, effective August 16, 2011.

[Read More >>](#)

imagination of readers. Reading is this private conversation, but books are all about sharing — sharing experience, knowledge and understanding.

This is the wealth we celebrate on World Book and Copyright Day. Books are the most powerful forms of dialogue between individuals, within communities, between generations and with other societies. This unique means of dialogue must be protected. The technology of books is old, but it remains cutting-edge, functional and in some conditions irreplaceable. This does not mean that change is not happening or that we should resist it outright.

UNESCO's responsibility is to explore all of the repercussions of change and make the most of it -- while preserving those values and forms of expression that we share and cherish. Our role is to provide a platform for debate and to act as a knowledge-broker to explore old and new ideas.

The global book market is deeply affected by the rise of e-books and downloadable content. This is transforming the industry. It is impacting on publishers. It is touching on authors and readers. The implications of this transformation will be deep and long-term.

Change is giving rise also to sharp new debates -- about the strengths and weaknesses of different kinds of products, about the nature of copyright today, about the role of libraries relative to on-line knowledge, about the meaning of 'authorship' in a world of blogs and wikis.

We must explore these complex debates. UNESCO is taking the lead. The Second UNESCO World Forum on Culture and the Cultural

l'imagination des lecteurs. Si la lecture est une conversation privée, les livres représentent le partage – partage de l'expérience, des connaissances, de l'intelligence du monde.

C'est cette richesse que nous célébrons à l'occasion de la Journée mondiale du livre et du droit d'auteur. Les livres constituent le mode de dialogue le plus efficace qui soit entre les individus, au sein des communautés, entre les générations et avec les autres sociétés. Cet outil de dialogue unique doit être protégé. La technique du livre est ancienne mais toujours à la pointe du progrès, fonctionnelle et, dans certaines circonstances, irremplaçable. Cela ne signifie pas pour autant qu'aucun changement ne se produise ni qu'il soit souhaitable d'y résister farouchement.

Il est de la responsabilité de l'UNESCO d'étudier toutes les conséquences de cette évolution et d'en tirer tout le bénéfice possible, tout en préservant ces valeurs et ces formes d'expression que nous partageons et que nous chérissons. Notre rôle consiste à offrir un cadre au débat et à agir comme médiateur du savoir pour l'exploration des anciennes et nouvelles idées.

Le marché mondial du livre est frappé de plein fouet par l'émergence des livres électroniques et des contenus à télécharger. Le phénomène transforme le secteur ainsi que les métiers de l'édition, affecte les auteurs et les lecteurs. Ses retombées seront profondes et durables.

Ce changement suscite aussi de vifs débats sur les forces et les faiblesses des différents types de produits, la nature du droit d'auteur aujourd'hui, le rôle des bibliothèques face au savoir en ligne, la signification du concept d'auteur à l'ère des blogs et des wikis.

Nous devons analyser ces débats complexes. L'UNESCO est en première ligne. Le thème du deuxième Forum mondial de l'UNESCO sur la culture et les industries culturelles, qui

Shop CLA

This week's ALA featured publication:

[Countdown to a New Library:](#)
Managing the Building Project



2nd Edition
Jeanette Woodward
280 pages
8.5" x 11"
Softcover
ISBN13: 978-0-8389-10122
2010
Member price \$ 84.00

To order this or any publication from
CLA email orders@cla.ca

Industries will be held in June in Monza, Italy. The theme could not be more timely: "The Book Tomorrow; the Future of the Written Word".

Books embody the human capacity to conjure up worlds of reality and imagination and to express them. They are the best voices of tolerance. They provide the strongest signs of hope. Books are pillars for free and open societies.

We must protect them. We must make their wealth available to the 800 million adults that still do not have reading skills. We must explore all aspects of the changes they are undergoing today. These are pledges around which we gather on this World Book and Copyright Day.

Irina Bokova

se tiendra en juin à Monza (Italie), ne pouvait être plus à propos : « Le livre demain : le futur de l'écrit ». Les livres témoignent de la capacité humaine d'invoquer des mondes réels et imaginaires et de les faire parler. Ce sont les meilleurs messagers de la tolérance. De vibrants signes d'espoir. Les livres sont les piliers des sociétés libres et ouvertes.

Nous devons les protéger. Nous devons rendre leur richesse accessible aux 800 millions d'adultes qui ne maîtrisent pas encore la lecture. Nous devons étudier sous tous leurs aspects les transformations qu'ils connaissent aujourd'hui. Ils sont les promesses auxquelles nous nous rallions en cette Journée mondiale du livre et du droit d'auteur.

Irina Bokova

4. RDA Toolkit News

- **New free resources added to the [RDA Toolkit](#)**
A book-style Table of Contents and Index, based on those in RDA Print, are now freely available in the RDA Toolkit. Both link to printable PDFs for offline use, and include links to the full text of RDA. The Index is fully searchable. Read more on the [RDA Toolkit blog](#).
- **RDA Toolkit enhancements**
We've modified how search results are sorted and displayed, and added some behind-the-scenes MARC-related metadata to allow future MARC-related linking functionality. Keep up with progress on these enhancements on the [RDA Toolkit blog](#).
- **Access to RDA Toolkit from other products**
Starting in April, access your RDA Toolkit subscription from OCLC Connexion as well as from Cataloger's Desktop. Read more on the [RDA Toolkit blog](#).
- **Vendor plans for integrating RDA**
Thanks for the many helpful responses to our quick survey about what questions to ask of which vendors. We're in the process of setting up conversations with the vendors to take place over the coming weeks, and will keep you posted through the [RDA Toolkit blog](#).

Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

[Indexer](#)

Library of Parliament
Ottawa, Ontario

[Systems Librarian](#)

University of Regina Library
Regina, Saskatchewan

[Assistant Special Collections Librarian](#)

University of Alberta
Edmonton, Alberta

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

- **New Managing Editor**

ALA Digital Reference is pleased to add Jamie Hennelly to the team as Managing Editor. Jamie has considerable library and publishing experience, and has an MLIS from Dominican University (where RDA was included in some of his classes).

- **Purchase your RDA Toolkit subscriptions online from anywhere in the world!**

Note that the online store calculates for you the double-user offer* through August 31, 2011. Check out how easy it is to [subscribe online](#).

*What's the double-user offer? During the evaluation and initial implementation of RDA when you are likely to need more frequent concurrent access, you receive double the purchased number of concurrent users of the RDA Toolkit at no additional charge for your first subscription period. (For example, buy a 2-user site license and get a 4-user license for no additional cost.)

5. Manitoba Book Awards 2011 Winners

The Manitoba Writers' Guild, with the assistance of the Association of Manitoba Book Publishers, presented the 23rd annual Manitoba Book Awards with a gala event this past Sunday April 17th at the Centre culturel franco-manitobain.

View some images from the event on the MWG's facebook page: <http://www.facebook.com/mbwriters>

And see the CBC Manitoba Scene coverage of the Awards here: <http://www.cbc.ca/manitoba/scene/books/2011/04/18/manitoba-scene-celebrates-book-award-winners/index.html>

and here: <http://www.cbc.ca/manitobascene>

6. Book Donation to Libraries

The Canadian Lacrosse Association has a new book available for donation. As there are 45 copies, there is a limit to one per library.

Abstract: A comprehensive history of Canada's national summer sport, as told by the Canadian Lacrosse Association's First Nations Director, Michael Kanentakeron Mitchell. This book includes in-depth features on lacrosse's greatest moments, players, teams, communities and families, as well as stories of the game's creation and evolution into the game we know today as a prominent part of Canadian culture and heritage.

Contact: Ross Ste-Croix, 613-260-2028 x301, ross@lacrosse.ca

Title: Teiontsikwaeks, Lacrosse: the Creator's Game

Did you know...

that the last date to nominate for the 2012 Astrid Lindgren Memorial Award is May 16?

The final date, May 16th, for nominating candidates for the 2012 Astrid Lindgren Memorial Award (ALMA) is approaching. The process of choosing an award winner relies fully on the submitting of nominated candidates from our nominating bodies all over the world. Throughout the year we then research the candidates, ordering books and other types of material, to make sure the award jury are able to evaluate the work of each candidate thoroughly.

For the 2011 award 175 candidates from more than 60 countries were nominated. About 400 nominating bodies have this year been asked to send in nominations to the 2012 award. As a nominating body you are allowed to nominate up to four candidates, two from your own country and two from other countries.

You can download the nominating documents from the award website, www.alma.se, and via the website you can also nominate online. Send your nomination to: nomination@alma.se.

You can also share the Digest using your favorite social networking tool!



CLA Conference & Trade Show - Halifax - May 25-28, 2011

<http://www.cla.ca/conference/2011/>

Pre-registration Deadline - May 4

After May 4 registration will be on-site only!

Don't miss the special networking events including:

- the opening reception on Wednesday night in the Trade Show - Join the exhibitors for an "Old Fashioned East Coast Cèilidh (Kitchen Party)" to kick off the conference!
- the CLA book awards reception on Thursday night with the award winning authors Kenneth Oppel and Marie-Louise Gay - dine and dish over this year's historic winners!
- the all-delegate social Friday evening at the historic Pier 21 - Canada's famous Immigration Museum.

Registration includes access to outstanding keynotes, professional development, exhibits, social events and more. See you in Halifax!

Register online [here](#).

If you require assistance please contact Carla Chami at 613-232-9625 x317 or email: cchami@cla.ca

Boopsie

Use Boopsie to enhance your CLA 2011 Conference & Trade Show experience. You can use your mobile phone to find everything you need at the CLA Conference in Halifax. Using your mobile browser on an iPhone, Android, BlackBerry, J2ME, Palm OS, Symbian S60 or Windows Mobile, you can download the application from <http://cla.boopsie.com/>. Find out what session is coming up next, see the line-up of speakers and plan your time at the trade show by mapping out the exhibitors and booth numbers! You can connect directly to the CLA Facebook group and view all CLA conference related tweets by others delegates using Boopsie!

To tweet about the CLA conference, use the #CLA2011 hashtag in your tweets!

Generously sponsored by BOOPSIE

CLA Awards

CLA is proud to announce the following 2011 award winners:

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- [Alan Borovoy, General Counsel Emeritus \(Canadian Civil Liberties Association\), receives the 2011 Award for the Advancement of Intellectual Freedom in Canada](#)
 - [Allan Wilson named 2011 recipient of CLA/Ken Haycock Award](#)
 - [Red Deer Public Library wins the 2011 CLA/Information Today Award for Innovative Technology](#)
 - [Eric Stackhouse Receives 2011 CAPL/Brodart Outstanding Public Library Service Award](#)
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