

LATEST NEWS



Friday October 2, 2015



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2015 CLA Book Award Recipients



Limited quantities of author signed books
available for purchase.

Contact orders@cla.ca



2015 Conference Sponsor

News from CLA

Why Is it so Important to Vote Libraries?

Libraries are a critical piece of infrastructure contributing accessible services that have an immeasurable impact on communities across the country. Libraries are as important to the infrastructure of a community as bridges or water mains.

Libraries are centres of excellence in learning. They contribute to competitiveness in Canada and are a key pillar of educational infrastructure.

As libraries continue to grow and adapt, they address community needs that are essential to the public:

- Libraries help unemployed or underemployed people find jobs;
- They provide the community with free internet access;
- They help small businesses access marketplaces;
- They provide community residents with access to health information and in many cases access to health programs;
- Many libraries provide access to Makerspaces for gatherings and project planning; and
- They offer partnerships with culture and cultural programs.

Investment in libraries is not just a local responsibility. Libraries depend on investments from all levels of government, with leadership provided at the Federal level.

The Federal government must play a leadership role by dedicating resources that ensure we retain and protect information creating equitable access for all Canadians.

To read more on the issues and our top priorities visit: www.votelibraries.ca

Follow what is being said #VoteLibraries2015

The CLA is Committed to Supporting Canadian Libraries for Fair e-Book Pricing

Demand for eBooks continues to grow rapidly - in fact, digital content is the fastest growing area of borrowing for public libraries. But multinational publishers impose unreasonably high prices, creating a barrier for public libraries to offer universal access to this content. As a result, public libraries offer fewer eBook titles, fewer copies for readers

to discover and there are often longer wait times for these materials. CLA has written to the Party Leaders as well as the Party Caucus' to ask for the party's commitment to revising current legislation which allows inflated eBook pricing to gouge Canadian libraries.

Visit the [Advocacy Page](#) on cla.ca to see the letters and the background document on the issue.

2016 CLA National Conference News

Save the Date!

June 1 - 3, 2016

Ottawa, ON - Delta City Centre

As conference details become available, updates will be posted at www.CLAconference.ca.

2015 conference highlights and materials will still be available.

Follow the conference discussions on twitter #claott16

In case you missed it from 2015:

To recap this last years success, sessions have been posted on the conference website under [2015 Session Presentations](#)

We have also posted a gallery of conference images and is available for viewing on the [conference website](#). We hope you enjoy reminiscing.



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Library Careers

Check out the latest career ads and find out more details by visiting CLA Library Careers Listing:

Research Librarian

British Columbia Securities Commission, Vancouver, BC

Closing Date: October 15, 2015

Initial Probationary Appointment (tenure-track), Professional Librarian

University of Lethbridge Library, Lethbridge, AB

Closing Date: October 16, 2015

Supervising Librarian/Bibliothécaire principal

Ottawa Public Library/Bibliothèque publique d'Ottawa, Ottawa, ON

Closing Date: le 9 octobre/October 9, 2015

Casual Opportunity (up to one year) Assistant Research and Planning Librarian

New Brunswick Public Library Service/Service des bibliothèques publiques du Nouveau-Brunswick

Closing Date: le 14 octobre/October 14, 2015

University Librarian

James A. Gibson Library, Brock University Library, St. Catharines, ON

Closing Date: October 30, 2015

User Experience Librarian, (Any rank) - 1 year contract, renewable for an additional year

University of Guelph Library

Closing Date: October 21, 2015

University Librarian

University of Windsor, Leddy Library, Windsor, ON

Closing Date: This position will remain open until filled.

Records Information Management Supervisor

Durham Children's Aid Society, Oshawa, ON

Closing Date: Not given

Associate University Librarian

The University of Alberta Libraries, Edmonton, AB

Closing Date: Open until filled

Check out several more postings on [CLA Library Careers Listing](#)

Employers? Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website. Ads range from \$225 - \$350 per month (depending on level of membership)!

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CLA Network & Committee News


National and Provincial School Library Day

School libraries across the country will once again be celebrating National and Provincial School Library Day on Monday, October 26, 2015. This year, the day will coincide with a national movement in school libraries called "The Year of the Learning Commons" (April 2015 to May 2016). Throughout the year, educators throughout Canada and North America are celebrating the transition of their school libraries and computer labs from places that not only support the consumption of knowledge, to library learning commons that encourage everyone to create knowledge in innovative and exciting new ways.

Voices for School Libraries

“Drop Everything and Read”
Canadian Reading Challenge

Monday, October 26, 2015



Drop Everything and Read in your school or school library for 20 minutes any time on this date and then Tweet and Facebook us your school's participation and pictures!

Twitter @CdnSchoolLibrar
#canadadear2015

Facebook: Voices for School Libraries

Celebrating National School Library Day

One way many students, teachers, administrators, library staff and educational assistants will be celebrating National and Provincial School Library day is by participating in The Voices for School Libraries Network (VSLN) Drop Everything and Read Challenge (D.E.A.R.). Some provincial school library associations, such as those in British Columbia and Manitoba, have challenged all their schools to drop everything and read at 11:00 a.m. local time on this day to highlight the importance of school libraries in the educational lives of students.

Participants are encouraged to tweet about their participation in the challenge and let the country know what students are reading. Use the hashtag #canadadear2015. The Voices for

School Libraries Network can be followed on Twitter @CdnSchoolLibrar or on Facebook (Voices for School Libraries).

National School Library Day began in 2004 when the Canadian School Library Association and the Association of Teacher Librarians of Canada merged into the Canadian Association of School Librarians (CASL), one of CLA's 5 former divisions. It was deliberately scheduled during Canadian Library Month as part of a wider celebration of all types of Canadian libraries up until 2011 when CASL was dissolved along with the other divisions and interest groups. Since then, the CLA's Voices for School Libraries has worked hard to keep this tradition alive in Canadian schools.

[Voices for School Libraries Network](#)

CLA Networks

There is no cost to join these networks. You can find a list of CLA networks [here](#). To subscribe, simply e-mail membership@cla.ca indicating your preferred networks.

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Workshops / Webinars / Events

Telling Your Story: Marketing Your Library and its Programs

Libraries are home to millions of stories - some true, some fiction; some told in words, others in sound or images. But sometimes, libraries forget to tell their own stories, and that can have an impact in patron traffic, attendance at programs, or in understanding the value of libraries in public, academic and corporate communities. As the nature of libraries changes with technology and culture, the marketing and promotion of your programs and your value to patrons and your broader community has become more important than

ever.

In this session, we'll talk about why promoting your library and its collections and programs is important for making sure your library thrives. We'll also talk about the many tools you can use to market and promote your library, including something that comes naturally to libraries: telling stories about what you do and how it's making a positive difference for the people you serve.

Key outcomes:

- * Learn about why marketing your library, its collections and programs is important
- * Learn about the various ways you can market and promote your libraries
- * Understand the importance of storytelling in how you communicate about and promote your library

Presenter(s):

Lesli Boldt is president of Boldt Communications Inc., a boutique marketing communications agency in Vancouver, B.C. Lesli speaks often on the topic of library marketing, and is the former manager of marketing and communications for Vancouver Public Library (2004-2007).

Date: Tuesday, October 6, 2015

Time: 1PM EST

Duration: 1 HR Webinar

Price: \$45 OLA Members / \$55 non-members

[Read More](#)

All About Those Likes: Creating an Engaging Social Media Experience for Your Library

Social media offers a unique opportunity to interact and converse with your community. At the University of Guelph we've used a committee approach over the past 3 years to develop an engaging and dynamic online presence across a variety of social media platforms. In this webinar, we'll explore the history of our committee and how it has evolved to meet the needs of our users.

In addition, we'll share our experiences developing policies and procedures and provide takeaway examples for participants to modify to suit their own context. Managing multiple social media platforms can be difficult and time consuming. We'll review the tools we use to both manage our presence and gather analytics. The key to engagement is a strong content strategy. We'll examine the four pillars of content at UofG and how to apply in your place of work.

Participants will come away with ideas to improve and evolve their library's social media presence, a better understanding of how to connect their social media goals to their strategy and next steps.

Key outcomes:

- * Explore tools and content strategies in order to develop an engaging social media presence
- * Identify how to use social media analytics to learn and adapt approaches based on user feedback
- * Come away with ideas and approaches to apply best practices to their context

Presenter(s):

Melanie Parlette-Stewart (MLIS) is the Blended Learning Librarian at the University of Guelph's McLaughlin Library.

Jacqueline Hamilton (MEd Candidate) is the Supported Learning Group (SLG) Supervisor at the University of Guelph's McLaughlin Library and Acting Co-Chair of the library's Social Media Committee.

Melanie and Jacqueline bring together both sides of the library experience at the University of Guelph. Bringing together both the traditional library and educational / learning commons perspectives, they work to create a holistic social media experience for students.

Date: Thursday, Oct 15, 2015

Time: 12PM EST

Duration: 1 HR webinar

Price: \$45 OLA Members / \$55 non-members

[Read More](#)

Implementing 3D Printing Services in n Academic Library

This session will discuss the operational process of the University of Regina Library's 3D printer, how to implement and start a 3D printing service, why academic libraries should provide 3D printing services on campus, some inherent issues that were experienced during the pilot project, and best practices developed from trial and error during the pilot phase of our 3D printing project.

Key outcomes:

- * Introduction to new technology (how 3D printing works)
- * How to implement and develop policies for 3D printing in academic libraries
- * How to set up 3D printing in a library

Presenter(s):

Gillian Nowlan is the Liaison Librarian for the University of Regina Library. He started work as an academic librarian and has been interested in technology and how to can improve the services libraries offer. Gillian has been involved in the development of our library's mobile site, social media (Facebook, Twitter, Pinterest), text a librarian service, and now

3D printing.

Date:

Tuesday, October 20, 2015

Time: 12PM EST

Duration: 1 HR Webinar

Price: \$45 OLA Members / \$55 non-members

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Fundamentals of Technical Services

Authors: John Sandstrom and Liz Miller

232 pages 6" x 9" Softcover

ISBN-13: 978-1-55570-966-2

Price: \$ 88.00

Written by librarians working and teaching on the front lines, this guide uses a functional, hands-on approach to lay out the basics of technical services, from acquiring new materials to making them available to library users. Perfect for those just moving into the profession, as well as library staff in need of a brush up, *Fundamentals of Technical Services* concisely examines



- What precisely Technical Services are, with a brief history of the field
- Collection development and acquisitions, including budgeting, ordering, and receiving
- Metadata and cataloging, from MARC to RDA
- Dealing with different kinds of materials, including books/monographs, serials, video, audio, and electronic/e-resources
- The basics of physical processing
- Systems such as ILS, ERM, and EDI
- Collection maintenance issues such as book repair/preservation and weeding
- Authority control and database maintenance
- Vendors, contracts, workflow, and other administrative functions
- Forward-looking analysis of important trends and developments such as pricing, consortia/co-ops, languages of materials, and outsourcing

Complete with a handy glossary, this primer provides essential coverage of the broad array of technical services and how the library's back-office operations work together.

To order this and other titles, please [shop CLA](#)

Essential Classification, Second Edition

Author: Vanda Broughton

Item Number: 978-0-8389-1369-7

432 pages 6" x 9" Softcover

Publisher: ALA Neal-Schuman

Price: \$ 130.00



Classification is a crucial skill for all information workers involved in organizing collections. This new edition offers fully revised and updated guidance on how to go about classifying a document from scratch. Cataloging authority Broughton leads the novice classifier step by step through the basics of subject cataloging, with an emphasis on practical document analysis and classification. Her book deals with fundamental questions of the purpose of classification in different situations, and the needs and expectations of end users. The reader is introduced to the ways in which document content can be assessed, and how this can best be expressed for translation into the language of specific indexing and classification systems. Key areas covered include:

- the need for classification;
- the variety of classification;
- the structure of classification;
- working with informal classification;
- management aspects of classification; and
- classification in digital space.

Fully updated to reflect changes to the major general schemes (Library of Congress, LCSH, Dewey and UDC) since the first edition, and with added chapters on working with informal classification, from folksonomies to tagging and social media, this new edition will set catalogers on the right path.

To order this and other titles, please [shop CLA](#)

Any Questions?

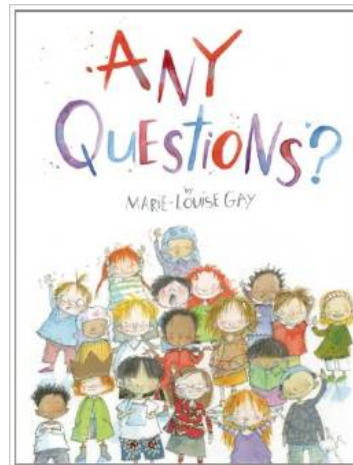
Author: Marie-Louise Gay

Hardcover

ISBN 978-1-55498-382-7

Price: \$ 19.95

Note: This is a signed copy by the author. Limited quantities remain.



Many children want to know where stories come from and how a book is made. Marie-Louise Gay's new picture book provides them with some delightfully inspiring answers in a

fictional encounter between an author and some very curious children, who collaborate on writing and illustrating a story.

To order this and other titles, please contact orders@cla.ca

The Night Gardener

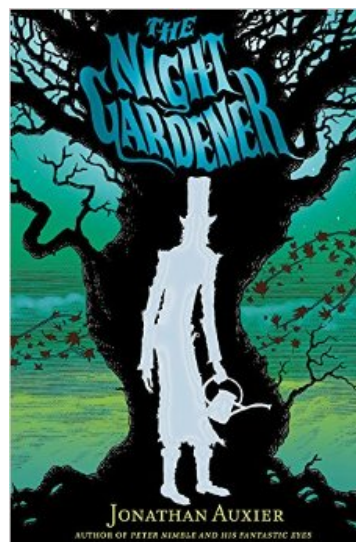
Author: Jonathon Auxier

Hardcover

ISBN 978-0-670-06772-5

Price: \$ 19.95

Note: This is a signed copy by the author. Limited quantities remain.



When orphaned Irish siblings Molly and Kip arrive to work as servants at a creepy, crumbling English manor house, they discover that the house and its inhabitants are not what they seem. Soon the siblings are confronted by a mysterious stranger and the secrets of the cursed house will change their lives forever. This much-anticipated follow up to Jonathan Auxier's exceptional debut, *Peter Nimble and His Fantastic Eyes*, is a Victorian mystery in the tradition of Washington Irving and Edgar Allan Poe. *The Night Gardener* is a mesmerizing read and a classic in the making.

To order this and other titles, please contact orders@cla.ca

This One Summer

Member Updates

Learn about one of our fabulous members

Who are you and where are you from:

I'm Helena Merriam, and I am the coordinator of the Library and Information Technician program at Algonquin College, in Ottawa. I'm also a board member of the not-for-profit organization, called Twice Upon a Time/Il était deux fois, which gives free books to children who need them. And I do a few things with CLA, from time to time....



What do you do:

I teach full time and coordinate the Library Technician program. I teach courses in Reference, HTML, library technologies, marketing and I manage all the field placement opportunities for our students. I am also working with Carleton University, as we have developed a new joint degree program, a Bachelor of Information Technology - Information Resource Management, which will be launching in September 2016.

What would be your ideal job:

I am in my ideal job! I love teaching and being part of a student's journey through school and into their careers. I come to work with enthusiasm every day (well, almost every day) and enjoy developing and improving my courses each year. I have a lot of independence in my job and opportunity to try new things. I am always learning, so that I can stay current in this ever changing field, and bring that new learning to my students. I work with wonderful people, especially my fellow teachers, who invest so much into their courses, for the benefit of the students.

Where do you see yourself career wise in 10 years:

Teaching can be quite demanding, so I hope I still have the energy in 10 years to be able to stand up in front of a class and give it my all. It is like a performance! I have had different jobs over my career, but I think I am here to stay and will still be loving my job, teaching students, 10 years from now.

Describe what you are passionate about:

I am passionate about teaching. I am passionate about listening to students, supporting students and trying to understand each individual student's needs and requirements. I am excited when students excel or accomplish something special. I am thrilled when I hear from them after they graduate, and they tell me about the wonderful jobs they have landed. I love that I still hear from students who I taught many years ago. And I also love hats! The photo is of me sporting my latest find, purchased in Victoria, BC, after the CLA Conference, 2014.

Should you have any questions on your membership or you are interested in being profiled in this section please contact our [Member Services Manager](#)

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Community Highlights

Wallot-Sylvestre Seminar - Robert Darnton

Library and Archives Canada (LAC) will be welcoming Mr. Robert Darnton, Carl H. Pforzheimer University Professor and University Librarian Emeritus of Harvard University, as our guest speaker at the next Wallot-Sylvestre Seminar series. Mr. Darnton's topic will be, "Libraries, Book and the Digital Future". The presentation will be delivered in English with simultaneous French translation, followed by a question period.

As valued members of the information community, LAC is pleased to invite you to this seminar which will take place at 395 Wellington Street, Ottawa on October 7, 2015 from 2:00 to 4:00 p.m. As seating is limited, reservations will be taken in the order they are received at BAC.RSVPseminaire-SeminarRSVP.LAC@bac-lac.gc.ca by October 5th.

If you cannot attend in person, you are welcome to follow the session on Twitter using the hashtag #RWSS. [Read More](#)

Let's Celebrate Libraries!

During the month of October, libraries and library partners across Canada raise awareness of the valuable role libraries play in Canadians' lives.

In Ontario, public libraries are celebrated during Ontario Public Library Week (OPLW), on October 18 to 24, 2015. Ontario Library Association (OLA) is excited to be the provincial coordinator for Ontario Public Library Week. We encourage you to use the provided artwork within your promotion of Ontario Public Library Week programs and initiatives.

[Read More](#)

Now available: October 2015 issue of IFLA Journal

[IFLA Journal](#) is an international journal publishing peer reviewed articles on library and information services and the social, political and economic issues that impact access to information through libraries. The Journal publishes research, case studies and essays that reflect the broad spectrum of the profession internationally. [Volume 41, No.3](#) (October 2015)

News from Elections Canada

Print and Digital Shareable Resources: Under the "Spread the Word" rubric on the Elections Canada website, [shareable resources](#) continue to be available for download

and sharing with your networks, on your website, through your social media channels and in your e-bulletins/e-newsletters:

[My Voters Guide](#) *

[List of accepted voter ID](#) *

[Students - Get Ready to Vote Postcard](#) *

[Registration and ID Flyer](#) *

[Web Box Banners](#)

[Infographics](#)

Videos ([English](#)) ([French](#))

[Accessible Voting](#)

*Print resources (marked with asterix) for distribution can be ordered through our Enquiries unit (1-800-463-6868 / info@elections.ca)

NOTE: All of the products are bilingual. My Voter's Guide and the Voter Identification Sheet are also available online in 31 heritage and 12 Aboriginal languages at elections.ca .

In Memoriam

It is with a deep sadness that we share the news that Jacqueline Hushion, Executive Director of the Canadian Publishers' Council, passed away Sunday September 27th. Jackie, through her affiliation with CPC, was a long-time board member of the BPC and former chair of the Canadian Copyright Institute. She was a tireless, passionate champion for the writing and publishing industry, and she will be greatly missed by all who knew her and worked with her. We send our deepest condolences to her family and friends. At this time, funeral arrangements have not been shared.

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News From the Community

ALCTS Web Course Instructor Application 2015

ALCTS needs knowledgeable librarians from all kinds of libraries to teach additional sections of its popular online courses. ALCTS offers six continuing education courses over the Web and is in the process of developing more.

We are currently recruiting knowledgeable librarians to teach additional sections of:

- * Fundamentals of Collection Assessment
- * Fundamentals of Collection Development and Management
- * Fundamentals of Preservation

Please visit the [ALCTS Website](#) for additional information about the courses. [Click here](#) to read more on the application process.

Call for Proposals

The Manitoba Library Association invites you to submit a proposal for the Manitoba Libraries Conference in Winnipeg, Manitoba. The MLC Planning Committee truly looks forward to offering delegates a premier conference experience at the Delta Winnipeg May 4-6, 2016.

The MLC Program Committee is excited to open a call for submissions for panels, workshops, papers, presentations, thunder talks, posters, and sessions that support our theme of Creating Connections. This theme will celebrate the connections that libraries create and foster, and provide the basis for a dynamic and thoughtful learning and networking environment for all delegates. The deadline for submitting abstracts is November 13, 2015. [Read More](#)

Call for abstracts

The ALIA National 2016 Conference program committee invites abstracts relating to the conference theme Engage, Create, Lead. Please visit the conference website for further information on submission guidelines. The deadline for submitting abstracts is November 19, 2015. [Read More](#)

Copyright Symposium

Save the date! This year's symposium will take place on Friday December 4, 2015 at Hart House in Toronto. [Read More](#)

Call for Expressions of Interest to host the 9th International Evidence Based Library and Information Practice Conference in 2017

The International Advisory Committee (IAC) for the International Evidence Based Library and Information Practice (EBLIP) Conference Series warmly invites expressions of interest from individuals, organizations, and associations working in the public sector (e.g. academic, school, local and regional authorities, national associations) to host the 9th International Evidence Based Library and Information Practice Conference in 2017. Candidates wishing to host the Conference must apply by Monday November 30 2015 [Read More](#)

EIFL Public Library Innovation Awards

EIFL is calling for applications for the EIFL Public Library Innovation Award for public library services contributing to literacy. The call is open to public and community libraries in developing and transition countries that use information and communication technology (ICT) in creative ways to improve literacy of children or adults. The prize includes US\$1,500 and wide publicity through EIFL's global communication channels and networks. The deadline for submitting applications is October 12, 2015. [Read More](#)

The Lebanese Library Association (LLA) 3rd Conference - Call for Papers

In collaboration with Asia and Oceania Regional Section of the International Federation of Library Associations and Institutions (IFLA)

This conference will identify and address some of these challenges and their repercussions

on the information and library world along the following lines:

1. The implementation of dynamic library services and innovative spaces to provide better serve the users;
2. The initiation of relationships with new partners and increasing collaboration across the board;
3. The critical evaluation of policies and strategies in workforce planning to identify the optimal personnel profile and to scrutinize future staffing;
4. The sharing of expertise and experiences in new skills and/or roles required to better manage evolving libraries;
5. The existence and emergence of barriers and challenges to the free use of information, including legal barriers, censorship, open access and digital repositories;
6. The extension of community and citizen programs and outreach activities;
7. The development of creative programs to teach digital and information literacies;
8. The growing importance of cultural heritage and its physical and digital preservation and conservation;
9. The development of LIS programs and curricula that would strengthen the preparation of fut information workers.

Abstract submission deadline: November 30, 2015

To submit an abstract or for any further enquiries, please contact:

Dr. Imad Bachir, Head, Scientific Committee Email: imad.bachir@gmail.com

Ms. Randa Al Chidiac, Coordinator, Scientific Committee Email: randachidiac@usek.edu.lb

CFP: Public Services and User Engagement (Special issue of portal: Librarians and the Academy)

Call for proposals for a special issue of portal

portal: Libraries and the Academy seeks proposals for a special-themed issue on the future of public services in academic libraries. The purpose of this issue is to prompt thinking and discourse around a broader definition of library services to the campus community, and most importantly, to examine the redefined role of innovative public services within twenty-first century academic libraries. Public services can involve any knowledge, skill, or functional specialty related to the user experience. Submissions due December 1, 2015.

[Read More](#)

Alexandria: The Journal of National and International Library and Information Issues invites submissions for a themed issue on Digital Curation and Research Data Management.

The concepts, processes and practice comprising digital curation are, in 2015, prominent in many journals, but clarification on best practice is still desirable. Libraries and other collection institutions are aware of the need to manage their digital resources: from creation, indexing, storage, preservation and dissemination of data, to understanding tools for analysis and the subsequent addition of value, the establishment of workflow policies, promotional outreach and fundraising. The phrase digital curation is perhaps primarily understood within the cultural context, but it also encompasses management of research data. This special

issue will include papers focusing on a broad spectrum of engagement related to the management of our complete digital heritage, and our current digital research output. Emphasis should be placed on these issues in the context of national libraries and other national collection institutions. Manuscripts should be sent, by 31 December 2015 [Read More](#)

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