

CLA 2011 Budget Summary

	Revenue	Expenses	Profit/(Loss)
Advocacy/Government & media relations revenue and expenses for Canadian Library Month materials; other expenses for contract with government & media relations firm	11,000	63,500	-52,500
Membership revenue from member dues, with expected 50/50 split between personal and institutional members, and anticipated 10% increase from 2010; expenses for new member kits and promotional materials; allocation for President to visit LIS schools reduced by 50%	460,000	18,250	441,750
Units most units (Divisions and Interest Groups) are operating with previously allocated funds for 2011, for a reduction in expenses of \$18,000; remaining unspent funds will be rolled into central operating budget; this item will be replaced by Networks for 2012	2,000	200	1,800
Committees reflects existing Committees for 2011; main expenses are for Conference Program Committee (reduced by 20% from 2010) and Finance Committee as they each hold one in-person meeting	-	15,825	-15,825
Member Communications includes revenue from advertising and subscription sales for Feliciter; expenses for production and distribution of Feliciter, CLA Digest, support for list servs	73,500	59,100	14,400
Awards/Grants/Scholarships covers Outstanding Service to Librarianship award and Student Article contest; other CLA awards covered by earmarked funds	1,000	4,000	-3,000
External relations expenses include membership dues for CLA to join other organizations, subscriptions, participation on ALA accreditation panels	-	17,050	-17,050

Conference & Trade Show	678,800	280,750	398,050
registration revenue based on 850 delegates, trade show revenue based on 105 booths, other revenue from advertising, donations, sponsorships; expenses for facilities, equipment, program, badges, food & beverage, etc.			
Publications & Sales	179,850	67,000	112,850
includes CLA and ALA publications, AACR/RDA, website advertising, royalties			
Continuing Professional Development	9,300	1,000	8,300
anticipated net revenue generated through events, workshops run by CLA units (e.g. CASLIS sections)			
Governance	-	47,150	-47,150
main expenses for EC travel (reduced by 28% from 2010), President's travel (reduced by 50% from 2009), AGM, legal fees, conference calls			
Executive Director's office	-	14,250	-14,250
expenses for travel/representation at national and international meetings, reduced by 30% from 2010			
Salaries and Benefits	-	595,600	-595,600
expenses for permanent and contract staff, and staff professional development			
Administration	-	158,700	-158,700
includes expenses for IT infrastructure maintenance, rent, office expenses, telecommunications, insurance, amortization of equipment			
Financial Activities	20,000	56,100	-36,100
revenues from investment income, donations; expenses for investment advisor, credit card processing charges, audit fees			
HST/GST:	<u>-</u>	<u>36,000</u>	<u>-36,000</u>
TOTAL	1,435,450	1,434,475	
GRAND TOTAL			975