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January 13, 2012

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Hot Off the Press

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News from CLA Units

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2011 Digest schedule click [here](#). Email: jgreen@cla.ca

People

Do you have any exciting updates in your workplace?

Hot Off the Press

1. CLA Advocacy Call to Action

Time to make good on that new year's resolution to spend more time with your Member of Parliament! MPs are still on Christmas break, and will be in their ridings for the rest of this month. So this is your chance to set up a meeting and discuss some key issues for libraries.

There are two bills currently in progress through the House of Commons: C-11 on Copyright and C-321 on Library Book Rate. Both of these will be debated further in parliament in February.

CLA has prepared updated toolkits on both of these issues to help you have a productive meeting with your MP.

[Copyright Advocacy Toolkit](#)
[Library Book Rate Advocacy Toolkit](#)

If you have a meeting, let us know! [Send an email](#) with feedback on your conversation. This will help us to prepare for follow-ups when the MPs get back to Ottawa.

Thanks for being an advocate for Canada's libraries.

2. CLA Challenges Survey for 2011

This is the 6th annual survey of challenges to library materials and policies that is being conducted by the CLA Intellectual Freedom Advisory Committee.

Your responses will help inform the Committee's policy and advocacy work on behalf of the CLA membership. Results are shared widely, for example, with the Book and Periodical Council [of Canada] and the Office of Intellectual Freedom of the American Library Association. The database is available without charge to anyone requesting it.

The purpose of the survey is to gather data about the nature and outcomes of challenges to library materials and policies (e.g., collection management, access to Internet and facilities) initiated in publicly funded, Canadian libraries (e.g., public, school, academic, and government) between JANUARY 1 and DECEMBER 31, 2011.

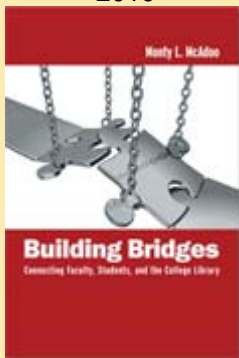
Appointments?
Retirements? Share your news with CLA and your fellow members by emailing info@cla.ca.

Shop CLA

This week's ALA featured publication:

**[Building Bridges:
Connecting Faculty,
Students, and the
College Library](#)**

Monty L. McAdoo
192 pages
6" x 9"
Softcover
ISBN13: 978-0-8389-1019-1
2010



Member Price \$ 63.85

Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

[Manager, Arctic Science and Technology Information System \(ASTIS\)](#)

Arctic Institute of North America
University of Calgary

One form should be submitted for each challenge to an item or a policy.

Survey in English: <http://www.surveymonkey.com/s/DF56YJP>

Survey in French: <http://www.surveymonkey.com/s/D3HT99K>

So that we can share preliminary findings in time for "Freedom to Read Week," please participate if at all possible by February 6, 2012.

If you have questions about the survey, feel free to contact me at alvin.schrader@ualberta.ca or 780-405-7546. Thank you for participating in this important work!

Alvin M Schrader,
Convenor, 2012-2013
CLA Intellectual Freedom Advisory Committee

3. Library Services Centre Commits to 3 Year Sponsorship



LIBRARY SERVICES CENTRE

CLA is extremely pleased to announce that Library Services Centre of Kitchener Ontario has committed to sponsoring the CLA Book Awards for the next three years. When Cécile Dillon, VP, Sales & Marketing and Michael Monahan, Chief Executive Officer, contacted CLA before the holidays to extend the sponsorship from 2012 to 2014 the news was joyously received. LSC has generously sponsored the CLA Book Awards for 2009-11. CLA thanks Library Services Centre for its ongoing support to the Canadian library community. Look for the announcements of CLA Book Awards' shortlists on March 1.

4. The Young Canada Works 2012 Campaign has now begun!

All employers interested in applying for funding with the Young Canada Works program must visit the website at: <http://www.youngcanadaworks.gc.ca> You will need to create an account online in order to submit your application(s). The Canadian Library Association acts as a delivery organization for positions within the Heritage Organizations summer jobs and the Building Careers in Heritage internships.

If you are an eligible employer who would like to receive funding from the YCW in Heritage Organization and/or Building Careers in Heritage please fill out an application online now.

NOTE: You can create a **new application** by logging in to your previous YCW account (same email address and password). Your 2011 information will be transferred to your 2012 account.

You must complete a separate application for each program and for each delivery organization you are applying for.

Deadline to submit an application for the YCW HO program is

Calgary, AB

[Norwich Branch Supervisor](#)

Norwich Library
Norwich, Ontario

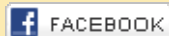
[Archivist](#)

York University,
Toronto, Ontario

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

Did You Know...

that January 27, 2012 is Family Literacy Day? Family Literacy Day is a national awareness initiative created by ABC Life Literacy Canada in 1999 and held annually on January 27 to raise awareness of the importance of reading and engaging in other literacy-related activities as a family. More than 1.5 million Canadians have already participated in the initiative since its debut. Taking time every day to read or do a learning activity with children is crucial to a child's development. Even just 15 minutes a day can improve a child's literacy skills dramatically, and can help a parent improve their skills as well. Read more about the importance of [family literacy](#).



FEBRUARY 1st, 2012.

Deadline to submit an application for the YCW BCH program is

FEBRUARY 15th, 2012.

Please do not hesitate to contact us by phone (613) 232-9625 ext. 301, or email ycw@cla.ca if you have any questions or if you need any help.

5. IFLA Presidential Newsletter December 2011

Dear IFLA colleagues

It is quite incredible that already four months have passed since I became IFLA President at the WLIC in Puerto Rico in August. Time has gone by very quickly as I have visited several countries representing IFLA. Two aspects have stood out for me during my travels. One is that young people want to become more involved in IFLA. Not only does IFLA have a very active New Professionals Special Interest Group (NPSIG), but we have increasing student membership. They have a lot of interest in world events and they want to know how they can become more engaged in information and digital activities. The other message I am hearing is that IFLA should expand its multilingual capacity to serve its members in our official languages. Our key initiative for 2012 to develop IFLA's multilingualism will help to do just that.

I know that IFLA members work very hard and achieve so much that I'm very proud to be representing you all. I hope in my newsletter to give you a summary of some of the highlights from the last four months.

[Read More >>](#)

6. IFLA 2012 in Helsinki

Are you interested in contributing to the upcoming IFLA World Library and Information Congress?

There are now over 40 Calls for Papers—including Satellite Meetings—on the IFLA WLIC 2012 conference site:

<http://conference.ifla.org/ifla78/calls-for-papers>

More Calls for Papers will be added to this site in the coming weeks, so check back to see what sessions are on offer.

The conference will be held in Helsinki, Finland from 11-17 August 2012.

7. Youth Presentation Package on Online Privacy

The Office of the Privacy Commissioner of Canada has developed a resource kit offering people working with youth the information necessary to talk with younger Canadians about protecting their privacy online.

Entitled Protecting Your Online Rep, the package includes a PowerPoint



presentation with detailed speaking notes for each slide, along with class discussion topics, targeted at Grades 9 to 12. In addition, presentations for Grades 7-8 and 4-6 are in development and will be available in the future. The goal is to teach young people that technology can affect their privacy, and show them how to build a secure online identity and keep their personal information safe. It was built from discussions held with students and teachers across the country and tailored to discuss a sometimes difficult subject in an interesting and engaging way.

If you're interested, you can find the presentation materials online right here: <http://www.youthprivacy.ca>

8. BookNet Canada wants to hear from you. Give them your feedback for a chance to win!

Answer BookNet Canada's customer satisfaction survey if you use any of their products and services, from SalesData and CataList to their blog and eNews. If you respond by January 20, 2012, you can enter their draw for a chance to win prizes worth up to \$1,145!

The survey is open until Friday February 10th.

<https://www.surveymonkey.com/s/HH5QPFC>

CLA Conference & Trade Show
Ottawa - May 30 - June 2, 2012

The conference program is in preparation and will be available on the conference site in early February.

Transportation and Accommodation information are now available on the Conference website

<http://www.cla.ca/conference/2012/>

News from CLA Units

CLA Office Update

Happy 2012!

The new year has come rushing in with a flurry of activities. 2012 promises to be a dynamic year for our association.

We've had a staff change at the office. Stephanie Bowa, our Young Canada Works Project Officer, has left to pursue new career opportunities. We wish Stephanie all the best with her new position! We are seeking a replacement

project officer; in the interim, any questions about the 2012 YCW program can be sent to ycw@cla.ca.

Preparations are already underway for the first meeting of our new [Executive Council](#), which will be held in Toronto from 3-5 February. In addition to our regular agenda (which will include the 2012 draft budget and proposals for revisions to our membership structure), we will have a board orientation session, and a facilitated session dedicated to working on our mission and vision statements.

We're hard at work developing the 2012 conference program and website. The site will launch in early February. We've got some great things planned for our time in Ottawa, including an Advocacy Afternoon on Parliament Hill – watch for details on the conference website and in upcoming issues of the Digest. The conference program is packed with excellent sessions; and we're pleased to be collaborating with our colleagues from CULC and CARL to offer several programs focussed on the key issues for the Canadian research library and urban public library communities.

Information on the [Advisory and Standing Committees](#) has been updated on our website. Thanks to the Chairs and members of all of the Committees for volunteering their time and expertise to CLA for the coming months. Look for updates to the Awards information in the coming weeks.

I will be in Toronto next week for a seminar from the Canadian Society of Association Executives on "The end of membership as we know it". All associations are facing changes to their membership demographics as well as their historical business models, and association boards and staff are looking at how to adapt to their new reality. It promises to be a day of interesting conversations.

CLA will be present at the upcoming [Ontario Library Association Superconference](#). Judy Green and I will be sharing time at our table in the Exhibits, and President Karen will make the rounds of sessions and events. We look forward to seeing many CLA members in Toronto.

And don't forget that MPs are still in their ridings for the rest of this month. Make an appointment to speak with your MP about library issues of concern to you. Check out the updated CLA Advocacy Toolkits on [Copyright](#) and the [Library Book Rate](#) – they have great tips on conducting a meeting with your elected official.

Kelly,
CLA ED

People

CLA Welcomes the Following New Members:

Institutional Members

- Ancestry.com, Provo, UT
- AERO, Brantford, ON
- Traffic Systems Inc., Pittsburgh, PA
- Owen Sound & North Grey Union Public Library, Owen Sound, ON

Personal Members

- Gemini Cheng, Ottawa, ON
- Diana Hall, Ottawa, ON
- Amanda Harrigan, Edmonton, AB
- Dawn Ibey, Vancouver, BC
- Donna Johnson Alden, Calgary, AB
- Sandy Klauke, Stouffville, ON
- Guoying (Grace) Liu, Windsor, ON
- Miranda Maguire, Fort McMurray, AB
- Amanda Merk, Stockbridge, MA
- Deborah Rayson, Sainte-Anne-de-Bellevue, QC
- Michael Rogowski, London, ON
- Richard Salmons, Fort McMurray, AB
- Valerie Viccars, Calgary, AB

Student Members

- Lorraine Butchart, Edmonton, AB
- Jesse Carliner, Toronto, ON
- Elizabeth Coates, Newmarket, ON
- Valerie Dixon, Smyrna, GA
- Amanda Fullerton, Dartmouth, NS
- Lisa Gauthier, Renfrew, ON
- Danika Kowpak, Etobicoke, ON
- Julia, Mcknight, Vancouver, BC
- Sarah Mitchell, Spring, TX
- Rhiannon Myers, Brantford, ON
- Hae In Park Walker, Toronto, ON
- Laurel Phillips, Edmonton, AB
- Arjun Sanyal, Tuscaloosa, AL
- Diana Saunders, Winnipeg, AB
- Michelle Schultz, Toronto, ON
- Dana Schwarz, Port Colborne, ON
- Sarah Szabo, Nepean, ON
- David Waddell, Vancouver, BC