

# CLA Digest

Canadian Library Association  
Association canadienne des bibliothèques

[www.cla.ca](http://www.cla.ca)



October 19, 2012

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## Hot Off the Press

1. CLA Executive Council Members Elected!
2. Library Value Statements: CLA Project on National Statistical and Values Profile of Canadian Libraries
3. OCLC recognized for exemplary workplace practices

## News from CLA Units

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2012 Digest schedule click [here](#). Email: [jgreen@cla.ca](mailto:jgreen@cla.ca)

## People

Do you have any exciting updates in your workplace?

## Hot Off the Press

### 1. CLA Executive Council Members Elected!

CLA Members have cast their ballots for two positions on Executive Council: Vice-President/President-Elect and Councillor-at-Large.

**Marie DeYoung** has been elected CLA Vice-President/President-Elect. Marie is the University Librarian at Saint Mary's University in Halifax.

**Jane Schmidt** has been elected as Councillor-at-Large. Jane is the head of Collection Services at Ryerson University Library in Toronto.

The newly elected members will join President Pilar Martinez, Treasurer Mary-Jo Romaniuk and Councillors Jennifer Evans and Karen Hildebrandt when they assume their positions on Executive Council on 1 January 2013.

For more information, please contact Kelly Moore, CLA Executive Director, at [kmoore@cla.ca](mailto:kmoore@cla.ca).

### 2. Library Value Statements:

#### CLA Project on National Statistical and Values Profile of Canadian Libraries

As part of a new project *National Statistical and Values Profile of Canadian Libraries*, the Canadian Library Association is currently gathering statements, testimonials, phrasings, and thoughts about the essential value of libraries to various constituencies including politicians, post-secondary officials, other community leaders, library users, funding agencies, and key librarian leaders. As project lead for the CLA initiative, I invite you to offer "quotable quotes" for strategic use in CLA advocacy with politicians, policy makers, and the general public; a selection of quotations will also be posted to the CLA web site. A "quotable quote" could be just one word, a short phrase, or a sentence that captures your basic thoughts and feelings about why libraries are needed – whatever the library sector.

To help you focus your thoughts, you might think about it this way:

When you hear the word "library," what pops into your head?

What is the key benefit -- or benefits -- of having a library in a community –

Appointments?  
Retirements? Share your news with CLA and your fellow members by emailing [info@cla.ca](mailto:info@cla.ca).

## People

### CLA Welcomes the Following New Members

#### Institutional Members

King Township Public Library,  
King City, ON  
Courthouse Libraries BC,  
Vancouver, BC

#### Personal Members

Elizabeth Ferch,  
Richmond, ON  
Tanya Goos, Brampton,  
ON

Xiaomin Ji, Montreal, QC  
Mary Lightly, Victoria, BC  
Anna McCarthy,  
Cambridge, ON  
Julie Olson, Edmonton, AB  
Stephanie Taylor,  
Ancaster, ON

#### Student Members

Gayle Graham, Halifax, NS  
Danielle Hoar, Dartmouth,  
NS  
Iris Kovar-Gough,  
Vancouver, BC  
Aaron Larter, Halifax, NS  
Meenaxi Prasher,  
Mississauga, ON  
Colleen Trenholm,  
Dartmouth, NS  
Karen Vermeylen, Halifax,  
NS  
Mari Vihuri, Toronto, ON  
Nicole Wright,  
Lower Sackville, NS  
Christine Wu, Halifax, NS  
Melilka Zamani, Toronto,  
ON

## Shop CLA

This week's ALA featured

whether that community comprises the general public or a targeted constituency such as post-secondary students/faculty/staff, or a more specialized clientele?

CLA would be very grateful for a personal contribution from you, and from 1 or 2 key leaders with whom you have personal contact.

Your response is needed by October 20, 2012, to Dr Alvin M Schrader at [alvin.schrader@ualberta.ca](mailto:alvin.schrader@ualberta.ca). Please feel free to contact me if you have any questions or comments.

*Dr Alvin M Schrader*  
Project Lead

### 3. OCLC recognized for exemplary workplace practices

OCLC has been honored with the 2012 Alfred P. Sloan Award for Excellence in Workplace Effectiveness and Flexibility for its use of flexibility as an effective workplace strategy to increase business and employee success.

This prestigious award, part of the national When Work Works project administered by the Families and Work Institute and the Society for Human Resource Management, recognizes employers of all sizes and types across the country. It is the second consecutive year that OCLC has been recognized with the Sloan Award.

"For many years, OCLC has been a leader in promoting workplace flexibility, telecommuting, part-time work options and compressed work weeks," said Jay Jordan, OCLC President and CEO. "These innovative approaches have worked well for our staff, and for the OCLC cooperative. This prestigious award reinforces our commitment to make OCLC an ideal place to work for all employees."

For more information about the When Work Works project and the Alfred P. Sloan Awards for Excellence in Workplace Effectiveness and Flexibility, visit [www.whenworkworks.org](http://www.whenworkworks.org).

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## Reminders

### October Feliciter

The October issue of the [Feliciter](#) is now available online! This issue's theme is "Strategic Planning".

Please share [Feliciter](#) with your colleagues and friends. We encourage you to print articles of interest and to frequently access the magazine's content online.

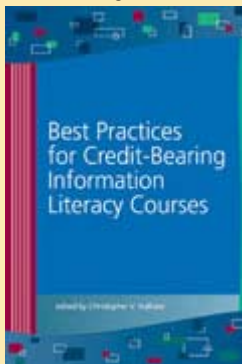
If you have questions or comments please email: [info@cla.ca](mailto:info@cla.ca).

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publication:

**[Best Practices for Credit-Bearing Information](#)**

Literacy Courses  
Edited by Christopher V.  
Hollister  
288 pages  
6" x 9"  
Softcover  
ISBN13: 978-0-8389-8558-  
8  
2011



member price: \$ 53.75

**Library Careers**

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

Check out this week's career ads:

**[Manager, Information and Records Management](#)**

House of Commons  
Ottawa, Ontario.

**[Digital and Web Services Librarian](#)**

SIAST Kelsey Campus (Saskatoon)  
OR SIAST Wascana Campus (Regina), SK

**[Public Service Manager](#)**

Prince George Public Library

**<http://www.cla.ca/conference/2013/>**

**Call for Proposals**

**2013 CLA National Conference & Trade Show  
Winnipeg, Manitoba, May 29 – June 1, 2013**

The call for proposals for the 2013 CLA National Conference in Winnipeg is now open. This is your chance to contribute to CLA's premier professional development opportunity. Help make 2013 CLA Winnipeg the must-attend event of the year!

We invite submissions from the library, archival and other information-related communities for consideration to present at the conference. Proposals for pre-conference sessions, concurrent program sessions and poster presentations are welcome!

A new educational element for this year is "The Learning Lounge" which will consist of short presentations (max. 20 minutes) that focus on very specific topics. We welcome proposals for these sessions from both the library/information and vendor communities. The informal experience is designed to encourage connection, discussion and engagement.

Detailed instructions for program submissions are available at [www.cla.ca/conference/2013](http://www.cla.ca/conference/2013). The deadline for submissions is October 28, 2012. Accepted presenters will be notified by the end of December 2012.

We would appreciate your support by forwarding this information through your listserv or other means.

Questions may be addressed to Wendy Walton at 613.232.9625 ext. 302 or [wwalton@cla.ca](mailto:wwalton@cla.ca)

*See you in Winnipeg!*

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**CLM 2012**

**Canadian Library Support Staff Day Proclamation**

Library support staff provide a multitude of essential services in their organizations. Their contribution to Canadian libraries deserves national recognition.

CLA will designate Friday, October 19, 2012 as Canadian Library Support Staff Day. The purpose of the day is to celebrate and show our appreciation for the work of library technicians, library assistants, library clerks, pages, shelvers, and all other support staff members who perform daily miracles in our public, private, school, government, academic, and corporate libraries. This day is recognized during Canadian Library Month, an annual celebration of libraries, library workers, and the services they provide to their communities.

On behalf of the Canadian Library Association I am very pleased to proclaim

Prince George, BC

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

#### Did You Know...

that the Canada's 7th annual Media Literacy Week, is the week of November 5-9?

Join lead partners MediaSmarts (formerly Media Awareness Network) and Canadian Teachers' Federation in recognizing the importance of digital and media literacy in the lives of Canadian youth.

"Privacy Matters" will be the theme of this year's Media Literacy Week, shining a spotlight on the privacy knowledge and skills that youth need for their online activities.

[More information >>](#)



October 19, 2012 as "Canadian Library Support Staff Day".

Karen Adams  
CLA President

#### Tell CLA how your library celebrated the month

by emailing a short article (200 words) with picture(s) to [jgreen@cla.ca](mailto:jgreen@cla.ca). If chosen, the article will be published in the December issue of Feliciter. Entries must be sent to Judy Green no later than 7 November for consideration.

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#### News from CLA Units

##### CLA Ottawa Network invites you to celebrate Canadian Library Month in style!

Monday, October 22, 2012, 5:30 pm  
ARC Lounge, 140 Slater St.

Join friends and colleagues at the ARC Lounge in Ottawa ( 140 Slater St.) on October 22 for a drink and appetizers.

[Read More >>](#)

For more information, please contact [cla.govlib@gmail.com](mailto:cla.govlib@gmail.com)

##### Understanding Change: It's more than getting through it

Tuesday, November 6, 2012, 2:00 pm  
Ottawa Public Library, 120 Metcalfe (Auditorium)  
Price:

- Regular – \$30
- Regular (Students) – \$10
- CLA Members – \$20
- CLA Student Members – \$5
- Personal Members of other LIS Associations – \$25

[Read More >>](#)

[Please register here >>](#)

For more information, please contact [cla.ottawa.network@gmail.com](mailto:cla.ottawa.network@gmail.com)

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#### CLA Webinars

To access the CLA Webinar calendar for 2012/13 and to register click [here](#)

##### Becoming Indispensable: The Value Proposition

Information professionals' intercollegial story telling often involves variations of "SharePoint is perceived to be the solution to every information related challenge" or "everyone is expected to be a highly skilled researcher as a result of having any graduate degree". It is increasingly challenging to demonstrate to employers and clients that we truly are worth our pay ... but some techniques are worth considering. Ulla speaks to strategies info pros

can use to create awareness - where it counts - about the value they add to the organizations where they work.

**Date:** Monday, November 19, 2012

**Time:** 2pm (ET)

**Speaker:** Ulla de Stricker

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## People



***In Memoriam - Patricia Jobb*** passed away in Sechelt, BC, on Wednesday, October 10, 2012, at age 61. She earned a Bachelor of Arts, Honors Journalism from the University of Western Ontario in 1974 and started a career in journalism with Bowes Publishers. She later served as publicist for the Royal Winnipeg Ballet and editor for the Credit Society of Manitoba before returning to journalism. Pat made a career change in 1985 when she enrolled at the University of Alberta. She received her Master of Library Science Degree in 1987. A move to Grande Prairie, AB provided an opportunity to apply her acquired skills at the newly formed Peace Library System. She was System Director from 1989 to 1995. A move to Sherwood Park afforded a new challenge and Pat joined the staff of Edmonton Public Library as the special projects coordinator. She served as Executive Director, Public Services 1998 until her retirement in 2008. A member of the Library Association of Alberta, serving as President 1992-93, and the Canadian Library Association, serving as Executive Council member (Councillor-at-Large) 2003-06. She received the CAPL/Brodart Outstanding Public Library Service Award in 2008.

*(Source: The Edmonton Journal on October 18, 2012 )*



***In Memoriam - George Charlebois*** passed away on Friday, October 12, 2012 at the age of 62. He was a graduate of the U of S, Saskatoon (archaeology and anthropology). George also held a masters degree in Library Science from McGill University, Montreal, QC. He worked at the National Library in Ottawa for 17 years and returned to Regina to assume the position of Manager of the Resource centre at RCMP Depot Division. George was a CLA member from 1998-2009.

*(Source: Speers Funeral Chapel Website)*

## ***In Memoriam - Sandy Slade***

The School of Library, Archival and Information Studies, the iSchool at The University of British Columbia, regrets to announce the sudden passing of one of its well-known alumni, **Alexander "Sandy" Slade**. Sandy died unexpectedly on Wednesday, October 3, shortly after returning from a trip to Italy with his wife Margaret. He was 62 years old.

Considered an early expert on distance library services in Canada, Sandy Slade is perhaps best known for his work on *Library Services for Off-Campus and Distance Education: An Annotated Bibliography*, now in its fifth edition under the title *Library Services for Distance Learning*. Sandy first proposed the idea of an annotated bibliography in 1987, when he was part of the Canadian Library Association's Library Services for Distance Learning Interest Group. The first edition, written by Sandy along with Sheila Latham and Carol Budnick, was published in 1991 by the American Library Association and from England, the Library Association. For the second and third editions, published by Libraries Unlimited, Sandy was author with Marie Kascus, and he was sole author for the fourth edition, published in electronic format only in 2005.

He graduated with a BLS from UBC in 1971, and went to the University of Waterloo to work as a reference librarian. In 1981, he was hired by University of Victoria Libraries as the Program Director for Library Extension Studies, later renamed Continuing Studies, and it was there he developed his passion for library services to distance students, for which he received the CACUL Outstanding Librarian award. He returned to UBC to complete his MLS in 1990, and later served as executive director of the Council of Prairie and Public University Libraries (COPPUL) from 2001-2011. He retired in December 2011. Sandy was CLA member for over 30 years.

*(Source: iSchool @ UBC Website)*