

# CLA Digest

Canadian Library Association  
Association canadienne des bibliothèques

[www.cla.ca](http://www.cla.ca)



March 11, 2011

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## Hot Off the Press

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## News from CLA Units

News from the Divisions and Interest Groups is most welcome. Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To View the 2011 Digest schedule

## Hot off the Press

### 1. 2011 Budget Report – Message from the CLA President

I am pleased to be able to report fantastic news on the budget front: the Executive Council has approved a balanced budget for 2011!

At our 2010 Annual General Meeting, Executive Council made a commitment to address CLA's financial challenges and achieve a balanced 2011 budget. Much work has been done since then as we consulted with members and others in the library community, wrote the Future Plan, kept on-going communication, and developed the budget plan. I am happy to report that we are now preparing for the 2011 AGM where the resolutions for the changes and the balanced budget will be presented for approval. These documents will be released in plenty of time for everyone to review them prior to the conference. To read the entire report click [here](#).

### 2. Bill C-509 One Step Closer to Reality

Bill C-509, Merv Tweed's private member's bill in support of the library book rate, passed its final hurdle in the House of Commons yesterday when MPs voted unanimously to approve the Bill. The Bill now moves to the Senate for debate.

Thanks to all CLA members who have participated in CLA's advocacy effort by signing Mr Tweed's petition and contacting your MPs throughout the process. At all stages of debate, MPs indicated that they had heard from their constituents about the importance of this Bill for libraries, and for all Canadians who rely on the ability of their local libraries to provide access to the information they need.

Details on the Bill's progress through the Senate will be provided on the CLA listserv in the coming weeks.

CLA press release is available [here](#).

Mr Tweed's press release on the vote is available [here](#).

### 3. CLA President in the News

CLA President Keith Walker was interviewed this week for a CBC news article on e-book licenses for libraries. The full article is available [here](#).

click [here](#). Email: [jgreen@cla.ca](mailto:jgreen@cla.ca)

## People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing [info@cla.ca](mailto:info@cla.ca)

## CLA Welcomes the Following New Members:

### Institutional Membership:

- Backstage Library Works, Provo, UT
- Canadian Institute for Health Information, Ottawa, ON
- Indus International, Inc., West Salem, WI
- York House School, Vancouver, BC

### Personal Membership:

- Lionel J. Bonin, Blezard Valley, ON
- Aleksandra Dowiat-Vine, Vaughan, ON
- Cort Egan, Guelph, ON
- Janet Ann Mensah, Brampton, ON
- Donna Jean Walsh, Mississauga, ON
- Betty Wierda, Abbotsford, BC

### Student Membership

- Stacey Boileau, Orleans, ON
- Kelly Butler, Toronto, ON
- Katherine Cuyler, Toronto, ON
- Samantha Duka, Dartmouth, NS
- Bronwyn Maye Guiton, North Vancouver, BC
- Baruch Lipinsky, Toronto, ON
- Mehreen Mayeed, Stittsville,

## 4. New Publication! Guidelines for the Education of Library Technicians

CLA is pleased to announce the release of the new *Guidelines for the Education of Library Technicians*. This document is a revision of the *Guidelines* first produced in 1991.

The new *Guidelines* have been produced by the CLA Library Technicians Interest Group, in consultation with the Program Chairs/Coordinators of Canadian institutions offering Library Technician programs.

The purpose of the *Guidelines for the Education of Library Technicians* is to promote excellence in the training and education of library technicians and to serve as a national standard for both educational institutions in Canada and employers who need to determine the capabilities of program graduates.

Karen Hildebrandt, convenor of the Library Technicians Interest Group, is thrilled that this update has been completed. "So much has changed in libraries in the past 20 years, and Library Technician education must continue to keep pace. These updated *Guidelines* will help our educators to ensure that graduates have the necessary competencies to meet the needs of a variety of employers."

The *Guidelines for the Education of Library Technicians* is available on the CLA website [here](#).

## 5. CLA Announces Book Awards 2011 Shortlists

The shortlists for the CLA book awards were released last week and can be viewed by going to the news section on the CLA website.

[2011 Book of the Year for Children Award Shortlist](#)

[2011 Young Adult Book Award Shortlist](#)

[2011 Amelia Frances Howard-Gibbon Award Shortlist](#)

The winners will be announced for the Book of the Year for Children Award, the Amelia Frances Howard-Gibbon Illustrator's Award and the Young Adult Canadian Book Award April 15. The awards will be presented at the 2011 CLA National and Conference and Trade Show on May 26 in Halifax at the Book Awards Reception sponsored by TD Bank Group. The book awards are generously sponsored by Library Services Centre.

Join the award-winning authors for appetizers, light dinner fare and enjoy wine/beer - all for only \$30! Redeem your ticket for a complimentary copy of one of the award winning books! To register for the conference and reception go [here](#).



ON

- Conrad Ng, Toronto, ON
- Stacey Nordlund, Toronto, ON
- Kaitlin Perri, Moncton, NB
- Reta Pyke, Vancouver, BC
- Dana Silk, Toronto, ON
- Kendall Sturgeon, London, ON
- Monica Ward, Bedford, NS
- Samantha Wellhauser, Conestogo, ON
- Tammy Whynot, Halifax, NS

## Shop CLA

This week's ALA featured publication:

### [Public Libraries Going Green](#)



Kathryn Miller  
128 pages  
6" x 9"  
Softcover  
ISBN13: 9780838910184  
2010

Member Price **\$ 50.40**

## Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level

## 6. Willow Breast Cancer Support Canada

Willow Breast Cancer Support Canada ([www.willow.org](http://www.willow.org)), is a national organization that provides free support and information to anyone at risk or affected by breast cancer. Willow is encouraging all women to "Be Breast Aware" and take a proactive approach to their breast health. With 1 in 9 Canadian women diagnosed with breast cancer each year, we want women to learn how to reduce their risk. We hope you will assist us in this effort.

Willow would like to offer you our breast health booklet "Be Breast Aware" for distribution in your local library. Available in ten languages (Arabic, Bengali, English, Farsi, French, Italian, Portuguese, Punjabi, Simple Chinese and Spanish), we believe that providing this material is an ideal resource for all women. We have a PDF version of each language available and will be pleased to provide a link to them, should you wish to include that on your website.

If you are interested in ordering paper copies, please contact Liz Cole at [ecole@willow.org](mailto:ecole@willow.org) or call 1.888.778.3100 x233.

## 7. Call For Submissions- 15th Annual Writing for Children Competition

The Writers' Union of Canada is pleased to announce that submissions are being accepted until April 24, 2011, for the 2011 Writing for Children Competition. The winning entry will be the best Canadian children's story of 1,500 words in the English language, written by an unpublished author.

**Prize:** \$1,500 for the winning entry and the entries of the winner and finalists will be submitted to three Canadian children's publishers.

**Jury:** Melanie Florence, Dave Glaze, and Roy Miki will serve as the jury.

**Eligibility:** This competition is open to all Canadian citizens and landed immigrants who have not had a book published by a commercial or university press in any genre and who do not currently have a contract with a book publisher. Original (English language) fiction or nonfiction, up to 1,500 words, not published in any format.

## 8. World IP Day 2011: Intellectual Property Information Sessions

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La **Banque de conférenciers en PI** est un *service gratuit* visant à faire connaître les droits de propriété intellectuelle (PI) du Canada aux organisations professionnelles, aux groupes communautaires et aux étudiants. La **Banque de conférenciers en PI** est composée de professionnels de la PI qui sont membres de l'Institut de la propriété

of membership)! Job Seekers? Free to access and apply!

**Check out this week's career ads:**

Dean

Texas A&M University Libraries  
College Station, TX

Head, Coutts Library

University of Alberta  
Edmonton, Alberta

Reference & Instruction

Librarian

Concordia University Libraries  
Montreal, QC

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

**Did you know...**

that every year Canadian Heritage launches a Canada Day Poster Challenge inviting Canadian youth from ages 5-18 to enter? This year the theme is Canada: A proud past, a bright future! All entrants will have an opportunity to illustrate how the people, places and events of the past have paved the way to the Canada of the future. The artwork of the national winner will become the official poster for Celebrate Canada 2011. Winners will also be eligible to win great prizes!

The deadline for submitting a poster, along with an entry form, is March 31, 2011! For more details go

who do not currently have a contract with a book publisher. Original (English language) fiction or nonfiction, up to 1,500 words, not published in any format.

**8. World IP Day 2011: Intellectual Property Information Sessions**



The **IP Bank of Speakers** is a *free service* introducing Canadian intellectual property (IP) rights to professional organizations, community groups, and classrooms. The **IP Bank of Speakers** is composed of IP professionals who are members of the Intellectual Property Institute of Canada

Learn how to identify, protect and exploit your IP assets and gain a competitive edge in the marketplace.

- **IP: What's in it for you?** (Introduces five main IP rights: patents, trade-marks, copyrights, industrial designs, and integrated circuit topographies.)
- **Trade-marks: What's in it for you?**
- **Patents: What's in it for you?**

Canadian Library Association members can make use of the **IP Bank of Speakers** as a tool for professional development.

We will work with you to identify the topic and speaker that will best meet the needs of your audience.

Submit an IP Bank of Speakers – [Request Form online](#).  
1 866-997-1936  
[BankofSpeakers@ic.gc.ca](mailto:BankofSpeakers@ic.gc.ca)

intellectuelle du Canada.

Apprenez à trouver, à protéger et à exploiter vos atouts liés à la PI et obtenez un avantage concurrentiel au sein du marché.

- **PI : Quels sont les avantages pour vous?** (Présente les cinq principaux droits liés à la PI : les brevets, les marques de commerce, les droits d'auteur, les dessins industriels et les topographies de circuits intégrés.)
- **Les marques de commerce : Quels sont les avantages pour vous?**
- **Les brevets : Quels sont les avantages pour vous?**

Les membres de l'Association canadienne des bibliothèques peuvent se servir de la Banque de conférenciers en PI comme outil de perfectionnement.

Nous travaillerons avec vous afin de déterminer le sujet et le conférencier qui répondront le mieux aux besoins de votre public.

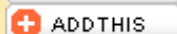
[opic.ic.gc.ca/conferenciers](http://opic.ic.gc.ca/conferenciers)  
1-866-997-1936  
[banquedeconferenciers@ic.gc.ca](mailto:banquedeconferenciers@ic.gc.ca)

**CLA Conference & Trade Show - Halifax - May 25-28, 2011**

<http://www.cla.ca/conference/2011/>

[here](#).

You can also share the Digest using your favorite social networking tool!



### Local Arrangements Committee:

CLA is pleased to announce that Janice Fiander, Branch Manager at the Cole Harbour Public Library of the Halifax Public Libraries is the 2011 Chair of the Local Arrangements Committee. Completing the committee is:

- Lynn Somers, Manager, Client Services, Nova Scotia Provincial Library
- Sharon Haley-Mancini, Manager, Bedford Public Library, Halifax Public Libraries
- Darcy Johns, Librarian, Cole Harbour Public Library, Halifax Public Libraries
- Leigh Gagnier, Campus Librarian, Akerley Campus, Nova Scotia Community College

### Early Bird Deadline:

Registration is now open. The early bird registration deadline is **April 8**. To register online click [here](#). Carla Chama at 613-232-9625 x317 or email: [cchami@cla.ca](mailto:cchami@cla.ca) will be happy to assist you.

### Call for Volunteers:

If you are interested in volunteering at the 2011 CLA National Conference in Halifax please complete the [form](#) on the conference website by March 25, 2011.

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### CLA Awards

#### Student Article Contest - Deadline is March 31

The contest is open to all students registered in, or recently graduated from, a Canadian library school, a library technician program, an information science program, or faculty of education library program. Registered students may be full or part time; graduates should have completed their studies within one year of the competition's closing date of March 31. Articles submitted must be written while the student is enrolled in a program of study, or within one year of graduation. First prize is registration, accommodation and transportation to the 2011 CLA National Conference in Halifax (courtesy of Micromedia ProQuest ). The winning article will be published in August 2011 issue of *Feliciter*, the magazine of CLA. For more information go [here](#).

#### Olga B. Bishop Award

The annual Olga B. Bishop Award will go the library school student submitting the best paper on government information or publications. Papers can be about government publications, data files, cartographic resources, or government information policies. The winning paper will be published in the *Feliciter*, the magazine of CLA. This award is generously sponsored by Counting Opinions. For more information click [here](#).

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### News from the CLA Units

#### Update from the CLA Office

There is never a dull moment here. One of the things I like most about my job

is that every day is completely different – and never what I plan it to be! It keeps me on my toes.

Top of my mind today is the result of yesterday's vote in Parliament on Bill C-509 in support of the Library Book Rate. You will have seen the appeals to members leading up to this vote to contact your MPs to ensure their support. Well, it worked! The final count was 286 yeas – 0 nays: unanimous support! We owe great thanks to Merv Tweed for his tireless efforts to move this Bill through the House of Commons. Now it's on to the Senate. You can see a short report and two press releases on this issue elsewhere in this Digest. And you can [watch the video](#) of the vote – just fast-forward to 04:37:30.

The House of Commons Legislative Committee on Bill C-32 (the copyright bill) continues to meet weekly. CLA has not yet received an invitation to appear as a witness before the Committee. We are in constant communication with the Chair and Clerk of the Committee, and we are working with various Committee members to try to secure an invitation. In the meantime, the CLA Copyright Committee prepared an [op-ed article](#) which was published in The Hill Times.

On 25 February, I attended a one-day forum on Internet Governance organized by the [Canadian Internet Registration Authority](#), with support from the [International Institute for Sustainable Development](#) and the [Media Awareness Network](#). There was a lot of discussion about digital literacy, access to broadband, the digital economy, and the government policies needed to address these issues. Details of the day's events can be found [here](#).

Conference registrations are rolling in, and all signs point to a good turn-out in Halifax. The Trade Show space is over 80% sold, and we will see a number of new vendors in the exhibit hall. Make sure to keep checking the [conference website](#) for updates and changes to programs and activities.

Our auditors were in the office for the last week of February to prepare the year-end accounts for 2010. Penny Warne has joined our staff in the position of CLA's Web and It Manager, replacing Rizwan Choudhary. I am continuing work on drafting proposed revisions to our Constitution and Bylaws. Our President Keith Walker will be here later this month to assist with this process – and we're setting up some meetings with MPs while he's here. We will also meet with CNIB staff to discuss the implications of the recent [funding announcement](#) from the federal government for the CNIB Library and the future of the Initiative for Equitable Library Access – more on this after the meeting.

Kelly Moore  
CLA Executive Director  
[kmoore@cla.ca](mailto:kmoore@cla.ca)

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### **CASLIS**

#### **Invitation to Complete the 2011 Salary Survey**

The CLA-CASLIS Government Section is pleased to invite you to complete 2011 Salary Survey.

<http://app.fluidsurveys.com/s/2011-salary-survey/>

We encourage you to complete the survey by the due date April 4, 2011. The

higher the response rate, the better the final product will be in accurately portraying the benefits and remuneration of the members of the Canadian library and information management community.

All information provided will be held in confidence and reported in such a way that no individual can be identified. The survey tool being used, FluidSurveys, is a Canadian company with all data servers hosted in Canada.

The results of the Survey will be available in May 2011.  
Thank you for taking the time to complete this survey. Please feel free to forward this invitation to your colleagues in the Canadian library and information management community.

If you have any questions about the survey, please contact the Section by e-mail at [caslis.govlib@gmail.com](mailto:caslis.govlib@gmail.com)

Note: Although the 2011 Salary Survey is a CLA-CASLIS Government Section initiative, all members of the Canadian library and information management community are encouraged to contribute

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### **CLTA**

#### **Nominate for the ALTA Award of Excellence!**

The ALTA Board of Directors established the Award of Excellence to recognize Library Boards that have enabled and supported their libraries to provide on-going excellent service to their communities over a five-year time period. The Award is announced at the ALTA Annual General Meeting, held at the Alberta Library Conference. The award is presented to the board in its home community at mutually convenient time as soon as possible after the award is announced.

You can read more about the Guidelines for Submission here: [ALTA Award of Excellence](#). Download the Guidelines and Nomination form [here](#) and email your nomination to [admin@librarytrustees.ab.ca](mailto:admin@librarytrustees.ab.ca) or mail to:

External Committee  
Alberta Library Trustees Association  
6-24, 7 Sir Winston Churchill Square  
Edmonton, Alberta  
T5J 2V5

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### **CLA Corporate Members**

This new section of the Digest showcases the products and services of CLA corporate members to the library community. Each Digest will highlight two corporate members describing their organization's offerings and announcing new product releases.

This week CLA is introducing the following members:

**Career Cruising**, a Canadian owned company, is very proud and excited to have recently received outstanding recommendations from a number of major library trade journals. A complete career guidance system, Career Cruising includes world class Assessments tools, intuitive and comprehensive Career and Education Databases, innovative Employment Guide and Job Search tools along with an engaging Portfolio development system. Career Cruising is solely committed to deliver the kind of current, high quality resource that library patrons are looking for every day. <http://www.careercruising.com/>

*Library Journal* recently reviewed Career Cruising as a resource for public library patrons of all ages... "I've seen other products do some of the things Career Cruising does, but nothing does it all at this price as well as this remarkable product. In fact, its reasonable cost makes me wonder why any library serving job searchers would not own this product."

Previously "highly recommend for libraries serving middle-school students right on up through unemployed adults and employed adults seeking a career change" by the *ALA Booklist*, Career Cruising is also very pleased to report that *Booklist* has now just selected our database as a recipient of their 2010 Editor's Choice Award!

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**Orca Book Publishers** is a publisher of high quality, award-winning books for children and teens and reluctant readers of all ages. From beautifully illustrated picturebooks through captivating juvenile fiction and compelling novels for teen readers to professionally-written teachers' guides, Orca is dedicated to bringing the best possible books to young readers.

The recent introduction of the Rapid Reads series for adults has proven very popular with both those struggling with literacy as well as those readers interested in shorter novels and follows on the successful Orca Soundings series of teen novels for reluctant readers. Other highlights include French and Spanish translations of best-selling novels, baby board books and compelling non-fiction.

Visit [www.orcabook.com](http://www.orcabook.com) for title information, reviews and resource material.