

# CLA Digest

Canadian Library Association  
Association canadienne des bibliothèques

[www.cla.ca](http://www.cla.ca)



October 21, 2011

## In this Issue...

[Hot Off the Press](#)  
[CLA Conference 2011](#)  
[Library Careers](#)  
[People](#)  
[Shop CLA](#)  
[Did You Know...](#)

## Hot Off the Press

1. Canadian Library Support Staff Day Proclamation
2. Ready, Set, READ!
3. CALL FOR PAPERS - World Library and Information Congress
4. Important dates
5. Canada Council for the Arts Announces the Finalists for the 75th Governor General's Literary Awards
6. 184 Candidates Nominated for the Astrid Lindgren Memorial Award 2012
7. Knowledge for All
8. Bing Thom Architects' (BTA) new Surrey City Centre Library in BC opened on September 24

## Hot Off the Press

### 1. Canadian Library Support Staff Day Proclamation

Support staff are essential to the success of Canada's libraries. They perform invaluable service that is worthy of national recognition and I am pleased that we are able to do so during October.

Canadian Library Month is celebrated in October and we will recognize Friday, October 21, 2011 as Canadian Library Support Staff Day. The purpose of the day is to celebrate and show our appreciation for the work of library technicians, library assistants, library clerks, pages, shelvees, and all other support staff members who perform daily miracles in our public, private, school, government, academic, and corporate libraries.

On behalf of the Canadian Library Association I am very pleased to proclaim October 21, 2011 as "Canadian Library Support Staff Day".

Karen Adams, CLA President

### (ii) Share Your CLM Celebration

Tell CLA how your library celebrated the month by emailing a short article (200 words) with pictures to [jgreen@cla.ca](mailto:jgreen@cla.ca). If chosen, the article will be published in the December issue of Feliciter. Entries must be sent to Judy Green no later than November 4 for consideration.

### (iii) Canadian Library Month Recognized on the Hill

MP Merv Tweed will be making a member statement in the House of Commons recognizing Canadian Library Month. The statement will be made on Monday 24 October between 2:00 and 2:15 p.m. ET. You can watch members statements live on CPAC or online on ParlVu (click on HoC Sitting No.35).

## News from CLA Units

Please send your news items by Wednesday, prior to the CLA Digest's Friday publishing date. To view the 2011 Digest schedule click [here](#). Email: [jgreen@cla.ca](mailto:jgreen@cla.ca)

## People

Do you have any exciting updates in your workplace? Appointments? Retirements? Share your news with CLA and your fellow members by emailing [info@cla.ca](mailto:info@cla.ca).

### Institutional Members:

Elsevier, New York, NY  
Nunavut Public Library Services, Baker Lake, NU

### Personal Members:

Abeba Bitima, Toronto, ON  
Ashley Kulchyski, London, ON  
Sean Luyk, Edmonton, AB  
Rubin Vineberg, Toronto, ON

### Student Members:

Kathryn Albright, Leichardt, New South Wales  
Chantal DeMedeiros, Halifax, NS  
Rachel Dick Hughes, London, ON  
Lisa Gauthier, Renfrew, ON  
Kimberly Hersey, Ottawa, ON  
Sabrina Jolly, Gatineau, QC  
Veronika Kollbrand, Oshawa, ON  
Tammi Kovacs, Oshawa, ON  
Kimberley Lau, Markham,

## 2. Ready, Set, READ!

The Forest of Reading® Program presents this year's 98 nominated Canadian titles intended for a wide range of reading levels and interests. This initiative of the Ontario Library Association (OLA) offers seven reading programs to encourage a love of reading for people of all ages. The Forest program celebrates Canadian books, publishers, authors and illustrators and is the largest recreational reading program in the country.

Readers who participate in the program and read a minimum of five of the ten books in their reading category get to cast a vote for their favourite the week of April 23, 2012. Forest of Reading Chair, Gianna Mazzolin Dassios states, "The best current Canadian authors and illustrators have once again been vetted for a super exciting reading year ahead. Kids from 3 to 103, who have been anxiously awaiting the new Forest of Reading Programs to start, will be champing at the bit to dig into the next book. With such a lineup of outstanding titles, Library staff and Teachers across Ontario will want to begin their book club meetings as soon as they burst open the boxed delivery of the Forest of Reading 2012 nominated books."

The program culminates at the award ceremonies May 15 & 16, 2012 at the Festival of Trees™. The two-day event draws 8,000 kids and is co-hosted by Authors at Harbourfront Centre. This year OLA is pleased to announce two more celebrations immediately following the Toronto Festival in Ottawa on May 17th and Thunder Bay on May 18th, 2012.

"The program is coordinated by people who work in public and school libraries across Ontario. They are experts in finding Canadian books that are interesting and entertaining for readers of all ages," states Shelagh Paterson, Executive Director, OLA.

According to S & B Books, OLA's official Forest of Reading wholesaler, it is estimated that the program results in approximately \$1.4 million annually in sales of nominated Canadian authored/illustrated works.

More information about the program, and the list of nominated titles is available at: [www.accessola.com/forest](http://www.accessola.com/forest)

## 3. CALL FOR PAPERS - World Library and Information Congress

78th IFLA General Congress and Assembly 11-17 August 2012, Helsinki, Finland Satellite Pre-conference

August 9, 2012 - University of Turku, Turku, Finland  
**Library's Efficiency, Impact and Outcomes**

Statistical Evaluation and Other Methods as Tools for Management and Decision-making

The radical change in the operational environment of libraries has set new challenges for library leadership and management. The traditional method for libraries has been collecting a substantial amount of statistical data. This is no longer enough for modern management. New ways of analysing efficiency,

ON  
Anne Marie Lavallee,  
Ottawa, ON  
Amy Lorenz, Halifax, NS  
Shaun McMullen, Olds, AB  
Chelsey Millen, Halifax, NS  
Andrea Pflug, Edmonton,  
AB  
Melanie Santarossa,  
London, ON  
Whitney Spencer, Bedford,  
NS  
Hilary Stamper, Halifax, NS

### Shop CLA

#### This week's ALA featured publication:

[How to Get a Great Job:  
A Library How-To  
Handbook](#)

Editors of the American  
Library Association  
172 pages  
5.5" x 8.25"  
Hardcover  
ISBN13: 978-0-8389-  
1076-4  
2011



Member Price \$ 22.40

### Library Careers

Employers? Ads range from \$175 - \$300 per month (depending on level of membership)! Job Seekers? Free to access and apply!

impact and outcomes measurement are needed to obtain better data and information for marketing and managing as well as demonstrating the impact of libraries. In addition to the quantitative data, one also needs qualitative data and methods of identifying users' needs. Finally, combining different types of results and data will provide new possibilities in fighting for the library's resources and meeting the users' service needs.

#### Main themes:

1. Statistical analysis and qualitative methods as tools for the advocacy of libraries
2. Evidence based management
3. Case studies about efficiency, impact and outcomes measurement

#### 4. Important dates

- **1st December 2011** - Deadline for submitting abstracts: Proposals for papers should be in English and include a structured abstract of no longer than 150 words and biographical details of the author.

The papers will undergo a review process by the Evaluating Committee and eight to ten papers will be selected for this one day conference.

The abstracts should be sent to:  
Markku Laitinen, the National Library of Finland,  
[markku.laitinen@helsinki.fi](mailto:markku.laitinen@helsinki.fi)

- **February 2012** - Notifications of acceptance by the end of February 2012
- **1st June 2012** - Deadline for submitting full text of paper: the paper should be no more than 3000 words in length. The paper should be in one of the IFLA official languages, but the conference language is English. If the paper is in any of other official IFLA languages than English, an accompanying translation in English must be attached.

End 2012/early 2013 Publication of proceedings: Electronic publication to be decided.

#### 5. Canada Council for the Arts Announces the Finalists for the 75th Governor General's Literary Awards

The Canada Council for the Arts announced the 68 finalists for the 2011 Governor General's Literary Awards. The GGs, Canada's national book awards celebrate the excellence of Canadian writers, illustrators and translators. The English and French awards are in the categories of fiction, non-fiction, poetry, drama, children's literature (text and illustration) and translation.

Territory, identity and winter are recurrent themes in the books chosen by the Canada Council's peer assessment committees who selected the GG shortlist after reading, between them, a total of 1,684 eligible books submitted for this year's awards.

Check out this week's career ads:

[Senior Information Specialist](#)

MicroWorks  
Ottawa, Ontario

[Senior Information Architect](#)

House of Commons /  
Chambre des communes  
Ottawa, Ontario

[University Librarian](#)

Kwantlen Polytechnic  
University  
Vancouver, British  
Columbia

Look to CLA for all your career ad needs! With over 16,000 page views monthly, it ranks the highest-viewed area on the CLA website.

**Did You Know...**

CLA has a new "LinkedIn" member group? Please join the Canadian Library Association "LinkedIn" Group for discussions, etc [here](#).

CLA has 538 members on Facebook. Join the "Canadian Library Association members" [here](#).

Read the complete news release, including the names of the finalists and the book titles, [here](#).

**6. 184 Candidates Nominated for the Astrid Lindgren Memorial Award 2012**

184 candidates from 66 countries are nominated for the world's largest award for children's and young adult literature. Among the nominees are 38 per cent authors, 21 per cent illustrators, 20 per cent promoters of reading and organisations, and one per cent oral storytellers. 20 per cent of the candidates are nominated in more than one category. Among the candidates are 81 men, 74 women and 29 organisations and projects dedicated to promotion of reading.

A complete list of nominees is published on [www.alma.se/en](http://www.alma.se/en). The recipient or recipients of the Astrid Lindgren Memorial Award 2012 will be announced on March 20th 1:00 p.m. CET in Vimmerby, the birthplace of Astrid Lindgren, and online at [www.alma.se/en](http://www.alma.se/en). In 2012 the Astrid Lindgren Memorial Award will be presented for the 10th time.

**7. Knowledge for All**

CLA members are invited to join [Knowledge for All](#), the global project to open up scholarly journal literature, in celebrating [Open Index Week](#) this coming Oct 24 -28. A salute to the internationally celebrated Open Access Week, the week-long event will showcase how far the Knowledge for All project has come and where it will go next. Please visit <http://www.k4all.ca/Open-Index-Week> for a full event schedule and project details.



**8. Bing Thom Architects' (BTA) new Surrey City Centre Library in BC opened on September 24**

The \$36 million library project was funded as part of Canada's Federal Infrastructure program, with costs shared by the federal, provincial and municipal governments. Because of the time constraints placed on these federally funded projects, the firm went head-first into the use of social media to circumvent the standard (and lengthy) community consultation process. The end result is a

dynamic design—one that recognizes and supports the changing role of libraries and that incorporates the needs of the client and the ideas of the community – but that also is coming in on time and on budget.

---

### 2012 National Conference and Trade Show

Wednesday, May 30 to Saturday, June 2, 2012  
Ottawa Convention Centre

#### Call for Proposals and Posters - 10 Days to Submit!

The call for proposals for the 2012 CLA National Conference is open. We would like to encourage proposals for program and poster sessions from the library, information, archive and related communities for consideration to present at the Conference.

Detailed instructions for submitting proposals is available at <http://www.cla.ca/conference/2012/>. The deadline for submissions is October 31, 2011. Accepted presenters will be notified by the end of December 2011.

Questions may be addressed to Wendy Walton at 613.232.9625 extension 302 or email [wwalton@cla.ca](mailto:wwalton@cla.ca)

---

#### News from CLA Units

##### Invitation to the CLA Ottawa Wine Pairing Event

CLA Ottawa Network invites you to celebrate Canadian Library Month in style!

Join friends and colleagues at Santé Restaurant in Ottawa (45 Rideau Street, 2nd Floor) on October 24 for an evening of fine wines and tasty fare.

All attendees will receive a copy of *Food for Thought: A Cookbook for the Canadian Library Community*.

**Date:** Monday, October 24, 2011, 5:30 pm

**Location:** Santé Restaurant (45 Rideau Street, 2nd Floor)

**Price:** \$50

- Buy tickets at <http://www.cla.ca/source/Meetings/cMeetingProcessSearch.cfm?Section=Calendar>