

**Resolution 2012-4**

Whereas CLA has a new structure and a new focus; and

Whereas advocacy activities tend to provide direct benefit to libraries and indirect benefits to library staff; and

Whereas the CLA’s capacity to undertake essential advocacy work relies on Canadian libraries as both partners and sponsors; and

Whereas members have made clear their expectations of CLA through feedback on the Future Plan, and Executive Council, volunteer leaders, and staff are working hard to implement changes; and

Whereas CLA has not had the financial resources necessary to successfully maintain focused advocacy efforts, and this work is often long term and initiatives may take years to show results; and

Whereas more revenue will also give CLA the capacity to expand direct services to all categories of members, including better communications, professional development opportunities through online platforms, tools for Networks to explore and develop specific areas of librarianship, and campaigns to raise public awareness of the fantastic and essential services that libraries provide to their communities;

Be it resolved that CLA adopt the following structure and attendant fees and benefits for its membership:

<b>Class:</b>	<b>Personal</b>	<b>Institutional</b>	<b>Corporate</b>	<b>Associate</b>
Category	Basic	Budget (operating expenses) less than \$1m	Supporter	Basic
Pricing	\$200	\$400	\$500	\$250
Category	salary under \$40,000	Budget (operating expenses) between \$1m-\$5m	Promoter	
Pricing	\$100	\$2000	\$750	
Category	Unwaged	Budget (operating expenses) \$5m +	Champion	
Pricing	\$50	\$5,000	\$1500	
Category	Students	Government Libraries (federal and provincial)		
Pricing	\$25	\$400		

## Personal

There are no changes from the current fee and benefit structure for Personal Members. All Personal Members are eligible to vote on all matters, receive electronic copies of *Feliciter*, *CLA Digest*, and other Association subscriptions, and access a member rate for conference registration and purchase of CLA-affiliated publications. The Unwaged fees apply to any individuals who indicate that they are currently unemployed, as well as those who are retired. Student fees are applicable to individuals enrolled in full- or part-time post-secondary education, and extend through the first year after graduation.

## Institutional

Institutional fees are in 3 bands, based on the annual operating expenses of the institution. Each institutional member can appoint one representative as a voting member. The voting member is eligible to stand for election to **Executive Council** and nomination to Committees. The institution will have electronic access to *Feliciter*, *CLA Digest*, and other Association subscriptions, as well as a discount on CLA affiliated publications **and on placing career advertisements on the CLA Job Search webpage**. All staff members of member institutions, including the voting member, are eligible to register for conference at the CLA member rate.

There is no distinction in benefits between Institutional members who pay the different fee levels, since the fee is assessed on ability to pay, and is no longer based on voluntary levels of payment. All institutional members will be treated equally.

Government libraries are eligible for a rate of \$400, regardless of their operating budget, recognizing that those institutions are not able to fully participate in or benefit from all association activities.

## Corporate

This new category allows CLA to tailor benefits to meet the needs of Corporate Members. Supporter, Promoter and Champion corporate categories have the same basic member benefits as the institutional members, including the rights accorded to the voting member. All sponsorship opportunities will be discussed either at the corporate member's request to or from direct solicitation by the Marketing & Communications Manager.

*Supporter:* Members in this category receive a 10% discount for ads in *Feliciter* or other Association subscription publications in addition to the "frequency rate"; ~~a discount on job ads~~; member rate on booth space at the trade show; and (1) complimentary conference registration for staff members (non-transferable), **based on purchase of booth space**.

*Promoter:* Members in this category receive a 15% discount for ads in *Feliciter* or other Association subscription publications in addition to the "frequency rate"; ~~a discount on job ads~~; a member rate on booth space at the trade show; and two (2) complimentary conference registrations for staff members (non-transferable), **based on purchase of booth space**.

*Champion:* Members in this category receive a 20% discount for ads in *Feliciter* or other Association subscription publications in addition to the "frequency rate"; one free job posting ~~ad~~; a member rate on booth space at the trade show; and four (4) complimentary conference registrations for staff members (non-transferable), **based on purchase of booth space**; a linked logo on the CLA website (as long as the membership is maintained) and one session sponsorship.

## Associate

The Associate member category targets organizations which align with and support libraries but are not library institutions themselves (e.g. library boards, school boards, friends groups, other associations, etc.). Benefits include electronic access to *Feliciter* and *CLA Digest*; eligibility for one member rate conference registration (transferable); one named voting member; and eligibility **for the voting member to be appointed to a Committee or as a Network moderator. All members of the organization are eligible** to participate ~~on Committees and~~ in Networks. Members in this category are not eligible to stand for election.

Submitted by the Resolutions Committee

Clarifications (**in green**) made after the meeting at the request of members, and approved by Executive Council